

D 94065

(Pages : 4)

Name.....

Reg. No.....

FIRST SEMESTER (CBCSS) DEGREE EXAMINATION, NOVEMBER 2020

B.Com.

BCM 1C 01—MANAGERIAL ECONOMICS

(2019 Admissions)

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes

Total No. of Questions : 20

Maximum : 20 Marks

INSTRUCTIONS TO THE CANDIDATE

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
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BCM 1C 01—MANAGERIAL ECONOMICS
(Multiple Choice Questions for SDE Candidates)

1. An indifference curve shows combinations of two goods that :
 - (A) A consumer could buy with their given income.
 - (B) Could provide the consumer with similar levels of satisfaction.
 - (C) Would provide the consumer with the same level of satisfaction.
 - (D) Could be available to the consumer in a given time period.
2. The rate at which a consumer is able to substitute one good for another is determined by the _____.
 - (A) Consumers income.
 - (B) Indifference map.
 - (C) Ratio of the prices of the goods.
 - (D) Marginal rate of substitution.
3. Indian economy is :
 - (A) Socialistic.
 - (B) Mixed.
 - (C) Gandhian.
 - (D) Free economy.
4. The most outstanding feature of capitalist economic system is _____.
 - (A) Unemployment.
 - (B) Poverty.
 - (C) Inequality of income.
 - (D) Industrial backwardness.
5. Law of equi-marginal utility was suggested by :
 - (A) Marshal.
 - (B) Robins.
 - (C) HH Ghosen.
 - (D) None of these.
6. Indifference curve analysis is based on the principles of :
 - (A) Consumer surplus.
 - (B) Diminishing marginal utility.
 - (C) Diminishing marginal rate of substitution.
 - (D) None of these.
7. The author of the wealth of nation is :
 - (A) Marshal.
 - (B) Robins.
 - (C) Adam smith.
 - (D) None of these.

8. If the price of DVRs fell and as a result the demand for VHS recorders fell we could conclude that VHS recorders DVRs are :
- (A) Normal goods. (B) Substitutes.
(C) Elastic goods. (D) Unrelated.
9. Two goods that are used jointly to provide satisfaction are called :
- (A) Inferior goods. (B) Normal goods.
(C) Complementary goods. (D) Substitute goods.
10. If the income and substitution effect of a price increase works in the same direction the good whose price has changed is a :
- (A) Giffen goods. (B) Inferior goods.
(C) Normal goods. (D) Superior.
11. Which of the following is a short run law ?
- (A) Law of diminishing returns. (B) Law of constant returns to scale.
(C) Law increasing returns to scale. (D) None of these.
12. Which cost are recorded in books of accounts ?
- (A) Opportunity cost. (B) Implicit cost.
(C) Social cost. (D) Explicit cost.
13. Firms in a oligopoly :
- (A) Are independent of each other's action.
(B) Can each influence the market price.
(C) Charge a price equal to marginal revenue.
(D) All of these.
14. What are "hawala transaction" ?
- (A) Foreign trade in goods that are banned by the government.
(B) Transfer of money without actually moving it.
(C) Illegal drug trade at the international level.
(D) Conversion of black money into white money.

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15. Employment of people who take jobs below their capacity is known as :
- (A) Under employment. (B) Disguised unemployment.
(C) Cyclical unemployment. (D) None of these.
16. The unemployment caused by a decline in demand for production in a particular industry is :
- (A) Seasonal unemployment. (B) Frictional unemployment.
(C) Structural unemployment. (D) None of these.
17. MNC :
- (A) Always produce primary goods. (B) Always produce manufactured goods.
(C) Always produce service. (D) May produce primary or manufactured goods.
18. The portfolio investment by foreign institutional investor is :
- (A) FDI. (B) FII.
(C) BOP. (D) SDR.
19. Where do MNCs choose to set up production ?
- (A) Cheap goods. (B) Cheap labour resources.
(C) Economic sustainability. (D) None of these.
20. For motors entered the Indian automobile business in collaboration with which Indian manufacturer ?
- (A) Mahindra and Mahindra. (B) Tata motors.
(C) Marathi Suzuki. (D) Marathi Suzuki.

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FIRST SEMESTER (CBCSS) DEGREE EXAMINATION, NOVEMBER 2020

B.Com.

BCM 1C 01—MANAGERIAL ECONOMICS

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

*Answer at least ten questions.
Each question carries 3 marks.
All questions can be attended.
Overall Ceiling 30.*

1. Distinguish Managerial Economics from Economics.
2. State the need for forward planning.
3. In which way Managerial Economics is related to Accounting ?
4. What do you mean by 'ordinal utility approach' ?
5. What do you mean by Giffen goods ?
6. What is substitution effect of a price change ?
7. What is profit maximisation in economics ?
8. How does a firm attain equilibrium under imperfect competition ?
9. Why do oligopoly firms engage in price leadership ?
10. What is structural unemployment ?
11. What are the causes of black marketing ?
12. What is market economy ?
13. Why is foreign trade important ?
14. Who regulates foreign trade policy in India ?
15. What is MSME ?

(10 × 3 = 30 marks)

Turn over

Section B

Answer at least five questions.

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

16. What is intellectual property right? State its purpose.
17. What is foreign trade policy and its objectives?
18. Explain the role of Government in a market economy.
19. Write a note on Indian economy under WTO regime.
20. What is monopolistic competition and what are its features?
21. What is the difference between monopoly and monopolistic competition?
22. Explain the fundamental tools in managerial economic for decision making.
23. What is law of diminishing marginal utility and explain its importance?

(5 × 6 = 30 marks)

Section C

Answer any two questions.

Each question carries 10 marks.

24. Discuss the role and importance of managerial economist.
25. Explain the concept of elasticity of demand.
26. Discuss the structure and direction of India's foreign trade.
27. Write a detailed note on the problems of Indian Economy.

(2 × 10 = 20 marks)

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(Pages : 4)

Name.....

Reg. No.....

FIRST SEMESTER (CBCSS) DEGREE EXAMINATION, NOVEMBER 2020

B.Com.

BCM 1B 01—BUSINESS MANAGEMENT

(2019 Admissions)

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes

Total No. of Questions : 20

Maximum : 20 Marks

INSTRUCTIONS TO THE CANDIDATE

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
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BCM 1B 01—BUSINESS MANAGEMENT

(Multiple Choice Questions for SDE Candidates)

1. _____ provides all relevant information needed by the managers at different levels for taking correct decisions.
(A) MBO. (B) MIS.
(C) DBMS. (D) None.
2. _____ is a workflow diagram to bring forth a clearer understanding of a process or series of parallel processes.
(A) Fishbone diagram. (B) Interrelation graph.
(C) Tree diagram (D) Process mapping.
3. _____ is a management philosophy and methodology which was invented by Motorola.
(A) TQM. (B) TPM.
(C) 6- Sigma. (D) None.
4. _____ needs are need for survival.
(A) Safety. (B) Esteem.
(C) Social. (D) Physiological.
5. In _____ type of organization, workers receive instructions from various specialists.
(A) Line. (B) Functional.
(C) Informal. (D) None.
6. _____ is the act of increasing the knowledge and skills of an employee for doing a job.
(A) Training. (B) Induction.
(C) Placement. (D) Orientation.
7. The four types of social responsibility include :
(A) Legal, philanthropic, economic, and ethical.
(B) Ethical, moral, social, and economic..
(C) Philanthropic, justice, economic, and ethical.
(D) Legal, moral, ethical and economic.

8. The moral case for CSR, i.e. that it is the right thing to do, is justified by which of the following arguments ?
- (A) That the corporation is a creation of society and should therefore serve its needs.
 - (B) That the corporation is a legal creation and therefore cannot be a moral agent.
 - (C) Large corporations do not have the power or resources to address society's problems.
 - (D) Business decisions will have social and environmental consequences which will be addressed by governments.
9. Which of the following form part of the business case for CSR ?
- (A) Better motivated staff reduce operating costs.
 - (B) Increased brand value and reputation.
 - (C) The maintenance of the 'licence to operate'.
 - (D) All of the options given.
10. _____ are the principles, which govern and guide business people to perform business functions.
- (A) Business ethics. (B) Code of conduct.
 - (C) All of these. (D) None.
11. _____ leader tries to make the subordinates to feel that they are actually participating in decision making even though he had already taken the decision.
- (A) Participative. (B) Free rein.
 - (C) Manipulative autocrat. (D) None of these.
12. MBO stands for ?
- (A) Management of Business Objectives.
 - (B) Management By Objectives.
 - (C) Managing Business Operations.
 - (D) None of these.
13. According to _____ approach, management is a logical process and it can be expressed in terms of mathematical symbols and relationships.
- (A) Empirical. (B) Management science.
 - (C) Contingency. (D) Operational.

Turn over

14. _____ is the art of knowing exactly what you want men to do and then seeing that how they do it in the best and cheapest way.
- (A) General management. (B) Scientific Management.
(C) Administration. (D) None.
15. The author of the famous book "General and Industrial Management" is _____.
- (A) Henry Fayol. (B) F. W. Taylor.
(C) Henry Gantt. (D) None.
16. Management can be considered as _____.
- (A) Exact science. (B) Inexact science.
(C) Pseudo science. (D) (B) or (C).
17. According to functional foremanship, the speed boss, Inspector, foreman and gang boss are entrusted with the _____ aspect of work.
- (A) Planning. (B) Organizing.
(C) Doing. (D) None of these.
18. Luther Gullick described functions of management as _____.
- (A) PODSCORB. (B) POSDCORB.
(C) POCSCROB. (D) PODSORB.
19. _____ are the simplest and the most specific type of standing plans.
- (A) Policy. (B) Rule.
(C) Project. (D) Schedule..
20. _____ approach of management heavily concentrates on People aspect of management
- (A) Human relation. (B) System.
(C) Empirical. (D) Management science.

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FIRST SEMESTER (CBCSS) DEGREE EXAMINATION, NOVEMBER 2020

B.Com.

BCM 1B 01—BUSINESS MANAGEMENT

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

*Answer at least ten questions.**Each question carries 3 marks.**All questions can be attended.**Overall Ceiling 30.*

1. What do you mean by MBE ?
2. What is planning ?
3. What is theory of motivation in management ?
4. How Morality is useful in business ?
5. What is 'Separatist View' in business ethics ?
6. What is duplex communication system ?
7. Why is CSR important to shareholders ?
8. What is the purpose of ethics ?
9. What are the advantages of laissez faire leadership ?
10. What is stress management ?
11. Why is flexi working ?
12. What are the types of ISO standards ?
13. What do you mean by logistic management ?
14. What is the delegation process ?
15. What are the principles of coordination ?

(10 × 3 = 30 marks)

Turn over

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Section B

Answer at least five questions.

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

16. Write a note on MBO.
17. What are the merits and demerits of Maslow's theory of motivation ?
18. What are the principles of organising ?
19. Write a note on teleological theory of ethics.
20. What is departmentation process ? What are the types of departmentation ?
21. Write a note on corporate citizenship.
22. Name the steps in the implementation of CSR activities.
23. What are the core principles of corporate governance ?

(5 × 6 = 30 marks)

Section C

Answer any two questions.

Each question carries 10 marks.

24. Write an essay on emerging concepts in management.
25. Discuss the important functions of management.
26. Explain the various theories of ethics.
27. What are the major leadership styles ? Explain.

(2 × 10 = 20 marks)

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(Pages : 4)

Name.....

Reg. No.....

FIRST SEMESTER (CBCSS) DEGREE EXAMINATION, NOVEMBER 2020

Arabic (B.Com./B.B.A.)

ARB 1A 07 (2)—COMMUNICATIVE ARABIC

(2019 Admissions)

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes

Total No. of Questions : 20

Maximum : 20 Marks

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ARB 1A 07 (2)—COMMUNICATIVE ARABIC
(Multiple Choice Questions for SDE Candidates)

1. ما جنسية جابر
(باكستاني، هندي، مغربي، ايطالي)
2. ما هي لغة يتكلم جابر؟
(العربية والهندية، الإنجليزية والمليالمية، العربية والإنجليزية، الهندية والإنجليزية)
3. في مصر
(لندن، باريس، البصرة، القاهرة)
4. أنا أحمد راشد أنا سعودي أنا في العشرين أنا...
(مدرسة، موظفة، طبيب، طيبة)
5. أين الرياض؟
(في فرنسا، في السعودية، في بريطانيا، في ملازيا)
6. حساب جاري
C. Savings Account A. Chartered Accountant
D. Accountant B. Current Account
7. Auditor
(المحاسب، المحامي، مراقب الحسابات، كاتب الحسابات)

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8. فَمَنْ.....سُنَّتِي فَلَيْسَ مِنِّي
((رغب، رغب في، رغب عن، رعب)

9. قَالَ أَحَدُهُمْ: أَمَا أَنَا فُلَيْيالَّذِينَ أَبْدَاءُ
(يصلي، ادعوا، أصلي، الصلاة)

10. تقدم ضده....
(أظفر، قدم، تأخر، أخر)

11. اشعر دائما أنك مع الناس
(وفي الناس، وبالناس، وكاناس، وللناس)

12. لا تيأس منواتخذ منه طريقا للحياة
(الفضل، الفشل، الفصل، الفساد)

13. الحياة العملية طريق محفوف
(بالشوق، بالشكوك، بالشقوق، بالشوك)

14. كن عف اللسانالكلام:
(كثير، قليل، قلة، كثرة)

Turn over

- 15.....معناه : اتصف' تزين
(تحلى ب، تجلى ب، تخلى ب، تطى ب)
16. مذاهب مفردة
(ذهب، مذهبة، مذهب، ذاهب)
17. فى بغداد مثلا ، كان هناك أكثر من طبيب
(800 ، 1000 ، 500 ، 900)
18. قرن :
(مائة سنة ، الف سنة، عشر سنة، مائة سنة)
19. جعل عمر شريحا والى ...
(البصرة، المدينة، كوفة، طائف)
20. إن الناس أمام الشريعة.
(مختلفون ، سواسية، مختلفين، متفقين)

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FIRST SEMESTER (CBCSS) DEGREE EXAMINATION

NOVEMBER 2020

Urdu (B.Com./B.B.A.)

URD 1 A07 (2)—URDU NASAR

(2019 Admissions)

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes

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8. گل بانوکس کی بیٹی ہے؟
 (A) مرزا دارابخت (B) مرزا فیروز بخت (C) دارا شکوہ (D) بہادر شاہ ظفر
9. 1919ء میں جالین والد باغ میں آگریزوں کے ذریعے بہتے بہتے ہندوستانوں کے قتل عام پر لکھا گیا مثنوی کا اضافہ ہے؟
 (A) نوہر یک سنگھ (B) نیا قانون (C) تاشا (D) لھنڈا گوشت
10. جامعہ ملیہ اسلامیہ کہاں واقع ہے؟
 (A) دہلی (B) کان پور (C) کلکتہ (D) علی گڑھ
11. مشہور مضمون آخری قدم کس کا ہے؟
 (A) محمد حسین آزاد (B) ابوالکلام آزاد (C) ڈاکٹر ذاکر حسین (D) الطاف حسین حالی
12. حساب لانت والی کتاب کو نیک آدی نے آخر کیا کیا؟
 (A) لائبریری کو دیا (B) اپنے جسم کے ساتھ دفنانے کو کہا (C) ماری میں پھینکی (D) انگلیشی میں پھینک کر چلائی
13. زاہد اپنی بیوی سے بے حد خوش تھے۔ کیوں؟
 (A) ایک سرکاری ملازم تھی (B) خوش نسل اور خوبصورت تھی (C) والدہ ار تھی (D) ایک ڈاکٹر تھی
14. زاہد اپنے بیٹے کا نام ڈھونڈنے کے لیے کیا لائے کا فیصلہ کیا؟
 (A) بچوں کے ناموں والی کتاب (B) اسکول یا مدرسے کا معاشری رجسٹر (C) ایک اردو نعت (D) محمد و ذاری

15. 'ادو'کس کا مشہور افسانہ ہے؟
 (A) جیلانی بانو (B) بانو قدسیہ (C) پریم چند (D) سعادت حسن منٹو
16. 'روشنی کے بیٹا' کس کی مشہور تصنیف ہے؟
 (A) محبت چغتائی (B) بانو قدسیہ (C) پریم چند (D) جیلانی بانو
17. 'ایوانِ غزل' کس کا پہلا ناول ہے؟
 (A) جیلانی بانو (B) راجندر سنگھ بیدی (C) پریم چند (D) بانو قدسیہ
18. 'مٹی کون ہے؟'
 (A) بھائی کی بیٹی (B) بہن (C) آپا کی بیٹی (D) چھوڑا بھائی
19. غالب کا چورا نام کیا ہے؟
 (A) مرزا اسد اللہ بیگ خاں (B) مرزا عبد اللہ خاں (C) امین الدین خاں (D) علاؤ الدین احمد خاں
20. غالب کے زمانے تک کس کو نثری ادب کا مٹی ایک ضروری حصہ مانتا تھا؟
 (A) جملوں کے آخر میں ردیف لانا (B) جملوں میں تسمیات لانا
 (C) جملوں کے آخر میں تازی لانا (D) جملوں تفسیر اور استعارے لانا

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FIRST SEMESTER (CBCSS) DEGREE EXAMINATION
NOVEMBER 2020

Urdu (B.Com./B.B.A.)

URD 1 A07 (2)—URDU NASAR

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

Answer at least ten questions.

Each question carries 3 marks.

All questions can be attended.

Overall Ceiling 30.

- 1 حاتم کے وقت عرب کا بادشاہ کون تھا؟ اسے حاتم سے دشمنی ہونے کی وجہ کیا ہے؟
- 2 درد دل کے واسطے پیدا کیا انسان کو
- 3 غالب کے دو ایک اہم دوستوں کے نام تحریر کیجئے۔
- 4 مثنوی ہر گوپال تفتہ سے غالب نے کیا شکایت کی؟
- 5 مضمون گل بانو کا مصنف کون ہے؟ گل بانو کا تعلق کون سے دور ہے؟
- 6 گل بانو کا دادا کون ہے؟ اُس نے گل بانو کی دیکھ بھال کس طرح کیا کرتے تھے؟
- 7 مضمون 'آخری قدم' میں کس کا حال سٹایا گیا ہے؟ اس میں اُس شخص کی کن باتوں کو جاگرایا گیا ہے؟
- 8 ڈاکٹر ذاکر حسین کے بارے میں دو ایک جملے تحریر کیجئے۔
- 9 'خود کشی' کس نثری صنف سے تعلق رکھتا ہے؟ اس کا مصنف کون ہے؟
- 10 زاہد اور اس کی بیوی دونوں کھتے تھے کہ 'جنت' میں آبادی ہیں! ایسا محسوس ہونے کی وجہ کیا ہے؟

Turn over

- 11 جیلانی بانو کا تعلق کس شہر سے ہے؟ ان کی کہانیوں کا موضوع کیا ہے؟
 12 روپیہ ملے پراڈو کو کیا محسوس ہوا؟
 13 ڈراما 'نخلے' کی ہولی کے اہم کرداروں کے نام لکھئے۔
 14 اپنی کتاب 'کریٹا انڈیا' (Greater India) میں نیگور نے کیا اہم بات بتائی ہے؟
 15 خالدہ نے سویٹرز کے لئے بنی ہے؟ ان کے ساتھ خالدہ کا کیا تعلق ہے؟

(10 × 3 = 30 marks)

Section B

Answer at least five questions.

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

- 16 خطوطِ غالب کے چند نمایاں اوصاف بیان کیجئے۔
 17 شہباز خان نے ہولی کا چہرہ کس طرح ادا کیا ہے اور اس ڈرامے کا اختتام کس طرح ہوا ہے؟
 18 ندی گنگا کے بارے میں نہرو کے خیالات کیا ہیں؟
 19 قصہ 'عاقب کی سخاوت' میں بڑھاپا بڑھے کے سچ کے گفتگو کا خلاصہ قلم بند کیجئے۔
 20 رات کے وقت نیند نہ آنے پر ڈو کے دل سے کیا باتیں گزریں؟
 21 نیک آدی اپنی دولت کن کاموں کے لئے استعمال کرتا تھا؟
 22 زاہد کے کردار پر اپنی آرا پیش کیجئے۔
 23 مرزا داد رگھوہار اور گل بانو کے سچ کے رشتے پر روشنی ڈالئے۔

(5 × 6 = 30 marks)

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Section C

Answer any two questions.
Each question carries 10 marks.

- 24 گل بانو کے دردناک انجام کا حال تفصیل سے بیان کیجئے۔
- 25 افسانہ "ازد" کا خلاصہ اپنے الفاظ میں لکھیے۔
- 26 ڈراما "مٹھکی ہوئی" کے ذریعے پیش کردہ بھائی چارگی اور سیل ملاپ کی کہانی اپنے الفاظ میں تحریر کیجئے۔
- 27 'حاتم کی سخاوت' عمدہ انسانی جذبات کا ایک گل رستہ ہے۔۔۔ اس قول کی وضاحت مع امثلہ کیجئے۔

(2 × 10 = 20 marks)

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(Pages : 4)

Name.....

Reg. No.....

FIRST SEMESTER (CBCSS) DEGREE EXAMINATION, NOVEMBER 2020

Tamil (B.Com./B.B.A.)

TML 1 A07 (2)—NAVEENA ILAKKIYAM—I

(2019 Admissions)

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes

Total No. of Questions : 20

Maximum : 20 Marks

INSTRUCTIONS TO THE CANDIDATE

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

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TML 1 A07 (2)—NAVEENA ILAKKIYAM—I
(Multiple Choice Questions for SDE Candidates)

1. கம்பன் காட்டும் நாட்டுப்புறவியல் என்ற கட்டுரையின் ஆசிரியர் யார் ?
 (A) பெருமாள்முருகன். (B) வைரமுத்து.
 (C) பார்த்திபராஜா. (D) சம்பந்தர்.
2. வீடு என்ற கவிதை இடம்பெற்ற நூல் எது ?
 (A) வணக்கம் வள்ளுவ. (B) பித்தன்.
 (C) கண்ணீர் பூக்கள். (D) இரவு.
3. எது வள்ளுவம் என்ற கவிதையின் ஆசிரியர் யார் ?
 (A) வாலி. (B) வல்லிக்கண்ணன்.
 (C) தமிழன்பன். (D) சிற்பி.
4. காட்டின் கனவான் என்ற கவிதையின் ஆசிரியர் யார் ?
 (A) அப்துல் ரகுமான். (B) தமிழன்பன்.
 (C) சிற்பி. (D) மீரா.
5. என் இரவு ஒரு தேநீர் கோப்பையாகிறது நூலின் ஆசிரியர் யார் ?
 (A) சிற்பி. (B) அப்துல் ரகுமான்.
 (C) பாலையிலவன். (D) அம்சபிரியா.
6. கூடு கட்டுவதாக, நினைத்துக்கொண்டு, இந்தப்புறவைகள் கூண்டுகள் செய்கின்றன என்றான்—
 இவ்வரிகள் இடம்பெற்ற கவிதை எது ?
 (A) பசி. (B) புன்னகை மன்னன்.
 (C) வீடு. (D) எது வள்ளுவம்.
7. அம்பை எழுதிய சிறுகதையின் பெயர் என்ன ?
 (A) அம்மா ஒரு கொலை செய்தாள். (B) உண்ணிகள்.
 (C) விடியுமா. (D) கல்வாழை.

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8. சிபிகள் என்ற சிறுகதையை எழுதியவர் யார் ?
 (A) மேலாண்மைபொன்னுச்சாமி. (B) புதுமைப்பித்தன்.
 (C) கு. ப. ரா. (D) கல்வி.
9. கவிச்சக்கரவர்த்தி என்று அழைக்கப்படுபவர் யார் ?
 (A) வள்ளுவர். (B) சும்பர்.
 (C) சுந்தரர். (D) மாணிக்கவாசகர்.
10. இராமனுக்கு கங்கையைக் கடக்க உதவியவரின் பெயர் கூறுக ?
 (A) வாலி. (B) சக்ரீவன்.
 (C) குகன். (D) அனுமன்.
11. பாரதியின் காற்றுக் கவிதையை எந்த மேனாட்டுக்கவிஞருடன் ஒப்பிட்டனர் ?
 (A) ஷேக்ஸ்பியர். (B) கீட்ச்.
 (C) ஷெல்லி. (D) எட்வின்.
12. கல்ச்சர் என்ற ஆங்கிலச்சொல்லின் தமிழாக்கம் என்ன ?
 (A) நன்மை. (B) நாகரீகம்.
 (C) பண்பாடு. (D) சுற்பனை.
13. மொழிபெயர்ப்பும் உலகப்பண்பாடும் என்ற கட்டுரையின் ஆசிரியர் ?
 (A) வல்லிக்கண்ணன் (B) பார்த்தீபராஜா.
 (C) கார்த்திகேசுவரத்தம்பி. (D) ஞானசம்பந்தன்.
14. MileStone-என்ற சொல்லின் தமிழ்ச்சொல் எது ?
 (A) கல். (B) மண்.
 (C) பாறை. (D) மைலக்கல்.
15. Confident-என்ற சொல்லின் தமிழாக்கம் தருக.
 (A) அறிக்கை. (B) எச்சரிக்கை.
 (C) தன்னம்பிக்கை. (D) தன்னுடன்.

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16. கண்ணன் வந்தான் ——— வேற்றுமைக்குச் சான்று ?
 (A) இரண்டாம் வேற்றுமை. (B) மூன்றாம் வேற்றுமை.
 (C) முதலாம் வேற்றுமை. (D) நான்காம் வேற்றுமை.
17. உறையூருக்கு வழி யாது ? என்ற வினாவிற்கு இது என்று கூறுதல் எவ்வகை விடை ?
 (A) எதிர்விடை. (B) நேர்விடை.
 (C) கூட்டுவிடை. (D) வினாவிடை.
18. வினைத்தொகைக்குச் சான்று எழுதுக.
 (A) நடந்தான். (B) வெட்டினான்.
 (C) ஊறுகாய். (D) கற்றல்.
19. வினையெச்சத்திற்குச் சான்று எழுதுக ?
 (A) வந்த இராமன். (B) வந்து சென்றான்.
 (C) குறிப்புவினை. (D) எதிர்நிலைவினை.
20. நெடில் எழுத்துக்கள் எத்தனை ?
 (A) 7. (B) 9.
 (C) 5. (D) 12.

CHMK LIBRARY UNIVERSITY OF CALICUT

FIRST SEMESTER (CBCSS) DEGREE EXAMINATION, NOVEMBER 2020

Tamil (B.Com./B.B.A.)

TML 1 A07 (2)—NAVEENA ILAKKIYAM—I

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

Answer at least ten questions,
Each question carries 3 marks.
All questions can be attended.
Overall Ceiling 30.

1. பாரதி தன்னை லெல்லிதாசன் என்று அழைத்துக் கொள்ளக் காரணம் என்ன ?
2. சிறுகதையின் இலக்கணத்தைக் கூறுக.
3. பேச்சாற்றலால் மக்கள் மனதில் நீங்காத இடம்பிடித்தவர்கள் சிலரின் பெயர்களைக் குறிப்பிடுக.
4. வை. மு. கோதைநாயகி அம்மாள் பற்றிச் சிறுகுறிப்பு வரைக.
5. 'அம்மா ஒரு கொலை செய்தாள்' சிறுகதையின் கதைக்குருவைக் கூறுக.
6. யானைகளின் மொழி பற்றிச் சிற்பி கூறுவது யாது ?
7. உவமை அணியைத் தருந்த எடுத்துக்காட்டுடன் விளக்குக.
8. மொழிபெயர்ப்பின் பயன்களை எடுத்துரைக்க.
9. ஏவல் விடையை எடுத்துக்காட்டுடன் தருக.
10. ஹைக்கூக் கவிதையை விளக்கி எழுதுக.
11. 'வலசை போதல்' என்பது பற்றிய பாவாணரின் கருத்தைச் சுட்டுக.
12. நட்சத்திரமும் வள்ளுவமும் எப்போது கைகுலுக்கிக் கொள்வதாகத் தமிழன்பன் கூறுகிறார் ?

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13. மனிதன் ஒன்றை உருவாக்குவதற்காக எதையெல்லாம் அழிப்பதாக வீடு என்னும் கவிதை தெரிவிக்கிறது ?
14. 'கதராடை' என்ற சொல்லை வாலி தனது கவிதையில் எவ்வாறு எடுத்தாண்டுள்ளார் ?
15. 'கழிவறை' என்னும் கவிதையில் அறியலாகும் செய்திகளைக் குறிப்பிடுக.

(10 × 3 = 30 marks)

Section B

*Answer at least five questions.**Each question carries 6 marks.**All questions can be attended.**Overall Ceiling 30.*

16. ஜெயகாந்தனின் 'நான் இருக்கிறேன்' சிறுகதையைத் திறனாய்வு செய்க.
17. நா. வானாமலை ஷெல்லியையும் பாரதியையும் எவ்வாறு ஒப்பிட்டு விளக்குகிறார் ?
18. தொடை வகைகளை விளக்கி வரைக.
19. 'மொழிபெயர்க்கும் போது ஏற்படும் பிரச்சினையைத் தன்ஸானிய அறிஞர் ம்பொண்டே எவ்வாறு காட்டுகிறார் ?
20. 'பசி' என்னும் கவிதையின் பொருண்மையை விளக்கி எழுதுக.
21. 'சிபிகள்' என்னும் சிறுகதை மயிலப்பனின் வாழ்க்கையை எவ்வாறு படம் பிடித்துக் காட்டுகிறது ?
22. 'மரணம் இனிது' என்னும் கவிதை காட்டும் பெண்ணியச் சிந்தனைகளைத் தொகுத்துரைக்க.
23. 'ஆண் தூக்கவே இயலாது' கவிதையின் பொருளை விளக்குக.

(5 × 6 = 30 marks)

Section C

*Answer any two question.**Each question carries 10 marks.*

24. பார்த்தபராஜாவின் கம்பன் காட்டும் நட்புறவியலை விளக்கி எழுதுக.
25. அறு வகை விளக்களை எடுத்துக்காட்டுடன் விளக்கி வரைக.

26. தாய்மொழிவழிக்கல்வி பற்றிக் கட்டுரை அமைக்க.
27. தமிழில் மொழிபெயர்க்கவும் :

Everyone wants to be successful and rich. I also dream of becoming successful in the field I choose although I am still indecisive about the career path I will choose. But I know whatever I choose I will work hard, stay focused and make it big.

I also dream of doing something for my country. There are so many problems in the country such as poverty, illiteracy and casteism to name a few. Our country was once known for its rich cultural heritage which is all robbed now. The crime rate in the country is at an all time rise and so are various other issues. While there are a lot of loopholes in the India political system that has led to these problems however we cannot blame it all on the government. Each one of us should contribute our bit towards our country's development. I am a firm supporter of each one teach one and have been teaching my maid's child since the last two years.

(2 × 10 = 20 marks)

CHMK LIBRARY UNIVERSITY OF CALICUT

FIRST SEMESTER (CBCSS) DEGREE EXAMINATION, NOVEMBER 2020

Sanskrit (B.Com./B.B.A.)

SKT 1A 07(02)—SAMSKRTASAHITYADHYAYANAM—I
(PROSE, SUBHASHITHAS AND BASIC GRAMMAR)

(2019 Admissions)

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes

Total No. of Questions : 20

Maximum : 20 Marks

INSTRUCTIONS TO THE CANDIDATE

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), and (C) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

CHMK LIBRARY UNIVERSITY OF CALICUT

SKT 1A 07(02)—SAMSKRTASAHITYADHYAYANAM—I
(PROSE, SUBHASHITHAS AND BASIC GRAMMAR)

(Multiple Choice Questions for SDE Candidates)

1. वृक्षकोशान्तर्गताः ब्रह्मदत्तस्य रामीपमागतः ?
 (A) कुञ्जरः (B) काकः
 (C) सर्पः
2. शशिः कं याति ?
 (A) अर्णवं (B) रविं
 (C) निशां
3. पद्यतन्त्रं _____ भवति
 (A) शब्दशास्त्रं (B) नीतिशास्त्रं
 (C) धर्मशास्त्रं
4. ऋते शब्दयोगे विभक्तिः का ?
 (A) चतुर्थी (B) पञ्चमी
 (C) सप्तमी
5. रूप्यमित्यस्य कः अर्थः ?
 (A) ताम्रं (B) स्वर्णं
 (C) रजतं
6. चन्द्रमूपतेः पुत्रः कैः सह क्रीडति ?
 (A) यानरैः (B) सिंहैः
 (C) भद्रकैः
7. भयात् वा कामात् परनिर्मितां वंशजां धर्षणां मर्षयेत् सः _____ ज्ञेयः ।
 (A) पुरुषाधमः (B) पुरुषमध्यमः
 (C) पुरुषोत्तमः

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8. तृष्णिका ————— आयते ?
 (A) बाल्यं (B) वार्धक्यं
 (C) तारुण्यं
9. ————— प्रियं कुर्यात्तन्नित्रं मित्रमुच्यते ।
 (A) अचिन्तनीय (B) अविचार्य
 (C) विचार्य
10. ————— अनुसारीणी लक्ष्मी ।
 (A) अलीकं (B) सत्यं
 (C) गुणं
11. ————— कर्मानुसारीणी ।
 (A) विद्या (B) सिद्धिः
 (C) कीर्तिः
12. दत्त्वा तु पश्चात् कुरुते न सारं स कथ्यते ————— ।
 (A) कुपुरुषार्थशीलः (B) सत्पुरुषार्थशीलः
 (C) कलङ्किकः
13. न ————— भाज्यं विषाधनम्
 (A) मातृ (B) पितृ
 (C) भ्रातृ
14. अरसिकेषु ————— निवेदनं शिरसि मा लिख मा लिख मा लिख ?
 (A) कवित्वनिवेदनं (B) कर्मनिवेदनं
 (C) भाषानिवेदनं
15. न ————— किञ्चिदाचरेत्
 (A) सदिग्ः (B) अरदिग्ः
 (C) सज्जनैः

Turn over

CHMK LIBRARY UNIVERSITY OF CALICUT

16. धराधरो _____ नामहेतोः ।
(A) वर्षति (B) खादति
(C) पिबति
17. यत्र नास्ति षतुष्टयं तत्र _____ न वस्तव्यं ।
(A) शत्रुः (B) मित्रं
(C) बन्धुः
18. कः सप्तऋषाः इव ?
(A) वृक्षाः (B) नद्याः
(C) मानवः
19. अकारान्तस्य बालशब्दस्य द्वितीयबहुवचने रूपं किं ?
(A) बालैः (B) बालान्
(C) बाली
20. युष्मच्छब्दस्य पञ्चमी द्विवचने रूपं _____ भवति ?
(A) युवां (B) युवाभ्यां
(C) युवयोः

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FIRST SEMESTER (CBCSS) DEGREE EXAMINATION, NOVEMBER 2020

Sanskrit (B.Com./B.B.A.)

SKT 1A 07(02)—SAMSKRTASAHITYADHYAYANAM—I
(PROSE, SUBHASHITHAS AND BASIC GRAMMAR)

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Answers may be written in Sanskrit, Malayalam or in English.
In writing Sanskrit, Devanagari script should be used.

Section A (Short Note Questions)

Answer atleast ten questions.
Each question carries 3 marks.
All questions can be attended.
Overall Ceiling 30.

1. पञ्चतन्त्रस्य कर्ता कः ?
2. कथासरित्सागरस्य कर्ता कः ?
3. कति ब्राह्मणपुराः सन्ति ?
4. वानराणां क्षयावहकारणं किम् ?
5. क्षीणः कः रविं श्रयति ?
6. लताशब्दस्य पञ्चमी षष्ठी रूपानि लिखत ।
7. भू धातोः तृटि रूपानि लिखत ।
8. भू धातोः लङि रूपानि लिखत ।
9. सन्निभमधिकृत्य लिखत ।
10. सत्यानुसारीणी काः ?
11. मित्रस्य दूषणं किम् ?
12. वाग्मी कः ?

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13. सत्पुरुषार्थशीलः विवृणुत ।
14. षड् दोषाः के ?
15. विद्यायाः महत्त्वं विशदयत ।

(10 × 3 = 30 marks)

Section B (Paragraph Questions)

*Answer atleast five questions.
Each question carries 6 marks.
All questions can be attended.
Overall Ceiling 30.*

16. अस्मच्छब्दरूपाणि लिखत ।
17. बालशब्दरूपाणि लिखत ।
18. न बन्धुमध्ये धनहीनजीवनम् । विशदयत ।
19. बुद्धिहीना विनश्यन्ति यथा ते सिंहकारकाः । विशदयत ।
20. धनिनां श्रियमनुभवन्त्यन्ये । विशदयत ।
21. सुल्भाः पुरुषाः लोके सततं प्रियवादिनः ।
अप्रियस्य च पथ्यस्य वक्ता श्रोता च दुर्लभाः ॥ व्याख्यात ।
22. उत्सवे व्यसने चैव दुर्मिक्षे राज्यविप्लवे ।
राजद्वारे श्मशाने च यस्तिष्ठति स बान्धवः ॥ व्याख्यात ।
23. क्षमातुल्यं तपो नास्ति न सन्तोषात् परं सुखम् ।
न तुष्यायाः परी व्याधिर्न धर्मो दयासमः ॥ व्याख्यात ।

(5 × 6 = 30 marks)

Section C (Essay Questions)

*Answer any two questions.
Each question carries 10 marks.*

24. पशुपतिकथायाः रथानं प्राधान्यं च विशदयत ।
25. चन्द्रभूपतिकथायाः सारांशं उपन्यस्यत ।
26. धर्मबुद्धि पापबुद्धि कथां लिखत ।
27. ब्राह्मणकर्कटक कथां निरूपयत ।

(2 × 10 = 20 marks)

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(Pages : 4)

Name.....

Reg. No.....

FIRST SEMESTER (CBCSS) DEGREE EXAMINATION, NOVEMBER 2020

Malayalam (B.Com./B.B.A.)

MAL 1A 07 (2)—MALAYALA SAHITHYA PADANAM – I

(2019 Admissions)

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes

Total No. of Questions : 20

Maximum : 20 Marks

INSTRUCTIONS TO THE CANDIDATE

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

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MAL 1A 07 (2)—MALAYALA SAHITHYA PADANAM - I

(Multiple Choice Questions for SDE Candidates)

1. 'സംസാര്യനിരീക്ഷണം' ആരുടെ കൃതി ?

| | |
|-----------------------|------------------------|
| (A) കുട്ടികൃഷ്ണമാരാർ. | (B) സി.ജെ. തോമസ്. |
| (C) എം.പി. പോൾ. | (D) സുകുമാർ അഴീക്കോട്. |
2. സൗന്ദര്യത്തിന്റെ ഉപാധികൾ മനസ്സാകുന്ന അത്യന്തര ലോകത്തിൽ അന്വേഷിച്ചാൽ പല വിഷമതകളും നേരിടേണ്ടി വരും എന്നു പറഞ്ഞ ചിന്തകൻ :

| | |
|---------------------|---------------|
| (A) അരിസ്റ്റോട്ടിൽ. | (B) പ്ലാറ്റോ. |
| (C) ജോവ്. | (D) ബർണാഡ്ഷാ. |
3. കവികൾക്കും നീരുപകർക്കും കലാശാലകളിലും അക്കാദമികളിലും പത്രസ്ഥാപനങ്ങളിലും എന്തിനുള്ള സ്വാതന്ത്ര്യമുണ്ടെന്നാണ് എം.എൻ. വിജയൻ പറയുന്നത് ?

| | |
|------------------------|--------------------------|
| (A) ബന്ധനസ്ഥനാവാനുള്ള. | (B) സ്വതന്ത്രനാവാനുള്ള. |
| (C) സമ്മാനിതനാവാനുള്ള. | (D) പുരസ്കാരം നേടാനുള്ള. |
4. അടീകൃതമായതിനെ മാത്രം ബഹുമാനിക്കുന്ന സ്ഥാപനങ്ങൾക്ക് എന്തിനു സാധിക്കില്ലെന്നാണ് ഘലക്കന്റെ അഭിപ്രായം :

| |
|--|
| (A) സജീവ സാഹിത്യം പഠനവിഷയമാക്കാൻ. |
| (B) സമൂഹപ്രശ്നങ്ങളെ പഠനവിഷയമാക്കാൻ. |
| (C) രാഷ്ട്രീയപ്രശ്നങ്ങളെ പഠനവിഷയമാക്കാൻ. |
| (D) പരിസ്ഥിതിപ്രശ്നങ്ങളെ പഠനവിഷയമാക്കാൻ. |
5. ഇക്കാലത്ത് എഴുത്തുകാരന്റെ വലിയ സ്വപ്നം എന്നാണ് എന്നാണ് എം.എൻ. വിജയന്റെ അഭിപ്രായം :

| |
|--|
| (A) പഠനം. |
| (B) പ്രശസ്തി. |
| (C) ബഹുമതികൾ. |
| (D) പ്രശസ്തിപത്രത്തിലെ ചരുരക്തശാലിയായ വാക്യങ്ങൾ. |
6. സാഹിത്യലോകത്ത് എഴുത്തുകാരൻ അടിമയായി മാറുന്നതിനു കാരണമെന്താണെന്നാണ് എം.എൻ. വിജയൻ പറയുന്നത് ?

| | |
|---------------|------------------------|
| (A) പ്രശസ്തി. | (B) പണം. |
| (C) അവാർഡുകൾ. | (D) അവാർഡു കമ്മറ്റികൾ. |

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7. അന്യയായികൾക്കു മുന്നിൽ കയ്യില്ലാത്തവരെപ്പോലെ ഗോഷ്ടി കാണിക്കുന്നതാര് ?
- (A) രാഷ്ട്രീയ നേതാക്കൾ. (B) മതനേതാക്കൾ.
(C) വിദ്യാർത്ഥി നേതാക്കൾ. (D) തൊഴിലാളി നേതാക്കൾ.
8. _____ ന്നു എന്തിന് വർക്കു മാത്രമേ മതദേവചിന്തയിൽ നിന്ന് രക്ഷയുള്ളൂ.
- (A) ആത്മപീഡാവസ്ഥയിൽ. (B) ദുഃഖവസ്ഥയിൽ.
(C) ബോധോന്യാസവസ്ഥയിൽ. (D) അജ്ഞാതാവസ്ഥയിൽ.
9. ഓരോ മതത്തിന്റേയും അടിയിൽ നിഗൂഢമായിക്കിടക്കുന്ന യഥാർത്ഥ മതത്തെ പുറത്തു കൊണ്ടു വരണമെങ്കിൽ ആര് ഉദ്യമിക്കേണ്ട ദാരുണമായ കാലമാണിത് ?
- (A) മതനേതാക്കൾ. (B) വിവേകികളായ ചിന്തകർ.
(C) മതപ്രബോധകർ. (D) വിവേകികളായ പ്രവാചകർ.
10. ബാഹ്യമോ ആന്തരമോ ആയ മരൊറ്റ സംഭവത്തെക്കുറിച്ച് പ്രതിപാദിക്കുന്ന ഭാവനാസൃഷ്ടിയാണ് ചെറു കഥയെന്ന് അഭിപ്രായപ്പെട്ടത് :
- (A) ഷെല്ലി. (B) സോമർസെറ്റ് മോം.
(C) ജോൺസൺ. (D) റിച്ചാർഡ്സൺ.
11. ആധുനിക ചെറുകഥ എന്തുമായി അടുത്തു നിൽക്കുന്നു ?
- (A) ആധുനിക ഗദ്യവുമായി. (B) നോവലുമായി.
(C) നോവലുമായി. (D) ജേണലിസറ്റുമായി.
12. 1976-ൽ കേരള സാഹിത്യ അക്കാദമി പുരസ്കാരം നേടിയ എം. സുകുമാരന്റെ ഗ്രന്ഥം ഏത് ?
- (A) മരണം ദുർബലം. (B) മരിച്ചവരുടെ താഴ്വര.
(C) മരണശില്പി. (D) മരിച്ചിട്ടില്ലാത്തവരുടെ സ്റ്റാൻഡർഡ്.
13. ഉമാപതി എന്തിന് തന്നെ തോൽപ്പിക്കാനാവില്ല എന്നാണ് പ്രഖ്യാപിച്ചത് ?
- (A) മരണത്തിന്. (B) രാജാവിന്.
(C) മന്ത്രിക്ക്. (D) സൈന്യാധിപന്.

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- 14. വനവേടന് ഉമാപതിയും കൃഷ്ണാബവും എന്താണ് സമ്മാനിച്ചത് ?
 - (A) ആയുധങ്ങൾ. (B) വേട്ടയാടിയ മൃഗത്തിന്റെ ഇറച്ചി.
 - (C) അരി. (D) കാട്ടുപഴങ്ങൾ.
- 15. ഏറെ ദൂരം സഞ്ചരിച്ചതിനു ശേഷം മകനെയും മകളെയും നഷ്ടപ്പെട്ടപ്പോൾ ഉമാപതിയുടെ ഭാര്യ ചോദിച്ചതെന്തായിരുന്നു ?
 - (A) നമ്മുടെ സ്വപ്നം നഷ്ടപ്പെട്ടോ. (B) നമ്മുടെ ഹൃദയം നഷ്ടപ്പെട്ടോ.
 - (C) നമ്മുടെ അഭിമാനം നഷ്ടപ്പെട്ടോ. (D) നമ്മുടെ സമ്പത്ത് നഷ്ടപ്പെട്ടോ.
- 16. ഉമാപതി എവിടെക്കാണ് പായ്ക്കല്ലിലിൽ യാത്ര ചെയ്തത് ?
 - (A) മക്കളുടെ അടുത്തേക്ക്. (B) അയൽരാജാവിന്റെ ദരിദ്രരാഷ്ട്രത്തിലേക്ക്.
 - (C) ഭാര്യയുടെ അടുത്തേക്ക്. (D) അയൽരാജാവിന്റെ ക്ഷേമരാഷ്ട്രത്തിലേക്ക്.
- 17. മാനസിയുടെ കഥകളെ അവലംബമാക്കി പുറത്തിറങ്ങിയ സിനിമ ഏതാണ് ?
 - (A) പുനരധിവാസം. (B) വേനൽക്കാലം.
 - (C) മംഗലം വീട്ടിൽ മാനസേശ്വരി ഗൃഹം. (D) ചിത്രം.
- 18. ജയമോഹന്റെ ആദ്യ നോവൽ ഏതാണ് ?
 - (A) ആരോഗ്യ നിഷേധനം. (B) സൂര്യസിംഹാസനങ്ങൾ.
 - (C) ഏഴു ചുവട്. (D) റബർ.
- 19. കൊലപാതകകേന്ദ്രീയമായൊരു നായാടിയെ എങ്ങനെ കാണണമെന്നാണ് ധർമ്മപാലൻ പറഞ്ഞത് :
 - (A) അപരാധിയായി. (B) നിരപരാധിയായി.
 - (C) കുറ്റവാളിയായി. (D) ക്ഷിമിനയായി.
- 20. ശ്രീനാരായണഗുരുവിന്റെ ഏതു ശിഷ്യനാണ് ധർമ്മപാലനെ പഠിപ്പിച്ചത് ?
 - (A) കെ.സി. കുറുപ്പൻ. (B) പരീപ്പു.
 - (C) കുമാരനാശാൻ. (D) പ്രജാനന്ദൻ.

CHMK LIBRARY UNIVERSITY OF CALICUT

FIRST SEMESTER (CBCSS) DEGREE EXAMINATION, NOVEMBER 2020

Malayalam (B.Com./B.B.A.)

MAL 1A 07 (2)—MALAYALA SAHITHYA PADANAM - I

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

Answer at least ten questions.
Each question carries 3 marks.
All questions can be attended.
Overall Ceiling 30.

രണ്ടോ മൂന്നോ വാക്യത്തിൽ ഉത്തരം എഴുതുക.

- 1. ന്യൂനസംഹാരങ്ങളിൽ ധർമ്മപാലൻ കഴുതച്ചന്തയ്ക്കടുത്തുള്ള പഴയ ആശുപത്രിയിൽ കണ്ട ദൃശ്യമെന്ത് ?
2. "നാം അതിനെപ്പറ്റി 363 നാളും മറയ്ക്കുകയും രണ്ട് നാളുകൾ മാത്രം ഓർമ്മിക്കുകയും ചെയ്യുന്നു"
—വിവക്ഷിതമെന്ത് ?
3. "എങ്കിൽ ഒരു പായ്ക്കപ്പലും ഒരു കപ്പിത്താനും ഉടൻ നിങ്ങൾക്ക് ലഭിക്കും"—എപ്പോൾ ? സന്ദർഭമെന്ത് ?
4. എന്ന് എല്ലാവരും 'തോട്ടി ഡോക്ടർ' എന്നാണ് വിളിക്കുന്നത്. മാണിക്യം ഇങ്ങനെ പറയാനുണ്ടായിരുന്ന
സാഹചര്യം എന്ത് ?
5. ഓഗമണ്ഡലത്തിന്റെ പ്രത്യേകതകൾ എന്തെല്ലാം ?
6. 'എന്റെ ശ്രീപത്മനാഭൻ തന്നെയാണ് അദ്ദേഹത്തിന്റെ ശ്രീരാഗനാഥൻ'—ആർ ആരെക്കുറിച്ചാണ് പറയുന്നത് ?
7. രാജാവ് ഉമാപതിയെ വായിച്ചു കേൾപ്പിച്ച വിധിന്യായം എന്ത് ?
8. 'ഗുരുദേവന്മേലായി വിശ്വവിശ്രമങ്ങളായ രണ്ട് പ്രഖ്യാപനങ്ങളുണ്ടല്ലോ'—എന്തൊക്കെയാണവ ?
9. 'ആ ചോര്യങ്ങളെക്കൊല്ലാമോ ഉന്മേഷം നല്കുന്നതായിരുന്നു രാമൻനായരുടെ മനസ്സിലുണ്ടിട്ടു ചോര്യം'—എന്താണ്
മനസ്സിലുണ്ടിട്ടു ചോര്യം ?
10. 'ഒറ്റയ്ക്ക് വിരിയുന്ന പൂക്കളാണ് പലപ്പോഴും നമ്മളൊക്കെ'—സൂചിപ്പിക്കുന്നതെന്ത് ?
11. അയിന്ദനകളുടെ പ്രത്യേകതകളെന്ത് ?
12. നിരൂപണ സാഹിത്യത്തെ ഇന്ന് മരിക്കാതെ നിർത്തിയ ശക്തിയായി എം.എൻ. വിജയൻ കാണുന്നതെന്ത് ?
13. 'കൂട്ടിയായിരുന്നപ്പോൾ ഞാൻ വായിച്ച ഒരു നോവലിലെ കഥാപാത്രമായിരുന്നു അത്'—ഏത് ?

Turn over

- 14. 'ഇതാ വന്നിരിക്കുന്നു, പെൺ പിറന്നോൾ. ആ ശബ്ദത്തിന്റെ വ്യാഖ്യാനമാവശ്യപ്പെട്ടു കൊണ്ട് 'ഏത് ശബ്ദത്തിന്റെ ?
- 15. 'സില്ലി നെസ്റ്റിമെൻസും പറഞ്ഞ് അവന്റെ ജീവിതം പാഴാക്കരുത്'—ആരുടെ വാക്കുകൾ ? കാരണമെന്ത് ?
(10 × 3 = 30 marks)

Section B

*Answer at least five questions.
Each question carries 6 marks.
All questions can be attended.
Overall Ceiling 30.*

ഒരു പുറത്തിൽ കവിയാതെ ഉത്തരം എഴുതുക.

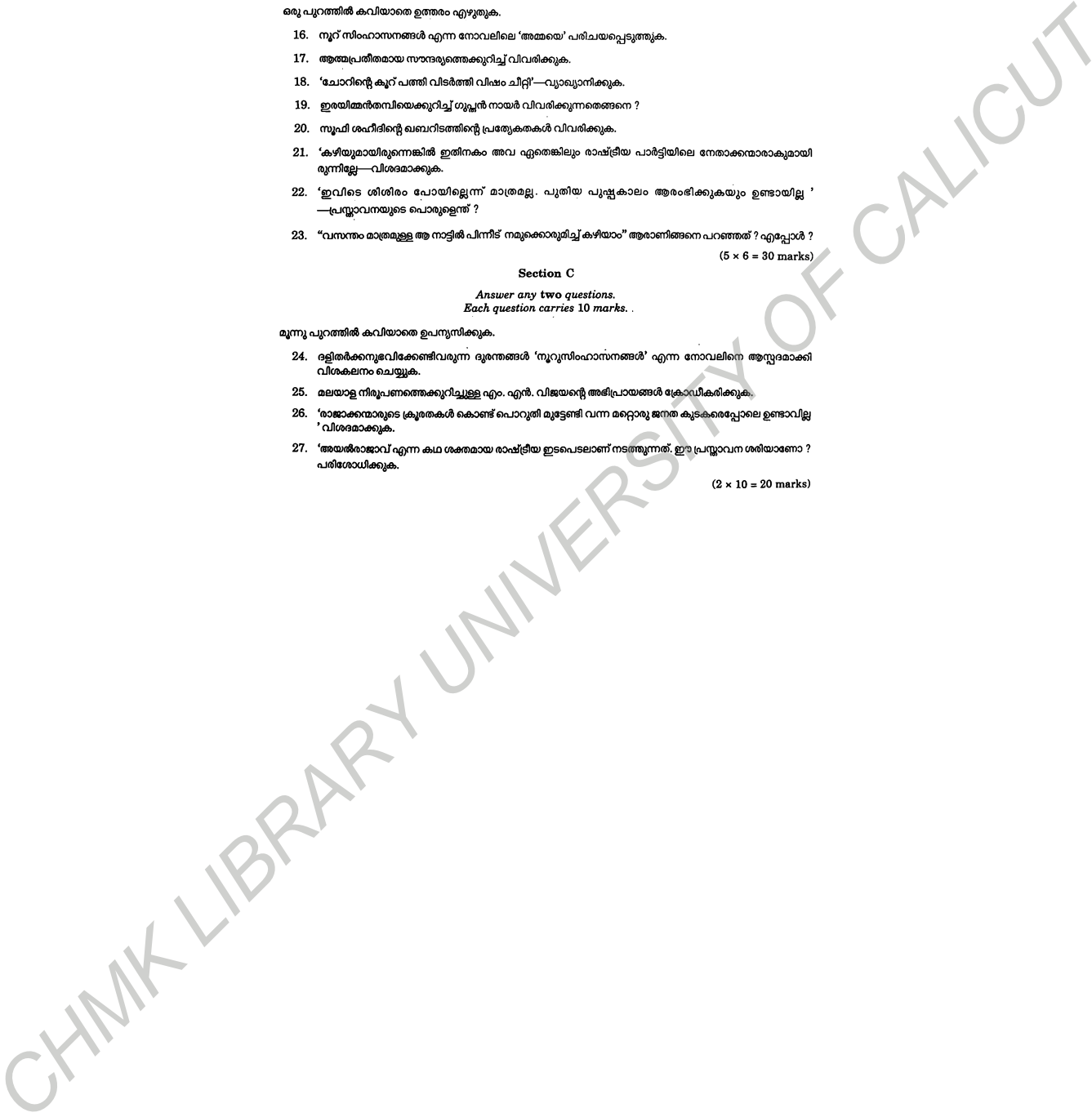
- 16. നൂറ് സിംഹാസനങ്ങൾ എന്ന നോവലിലെ 'അമ്മയെ' പരിചയപ്പെടുത്തുക.
- 17. ആത്മപ്രതിതമായ സാമ്പ്രദായത്തെക്കുറിച്ച് വിവരിക്കുക.
- 18. 'ചോറിന്റെ കൂറ് പത്തി വീടർത്തി വിഷം ചിറ്റി'—വ്യാഖ്യാനിക്കുക.
- 19. ഇരയിമ്മൻതമ്പിയെക്കുറിച്ച് ഗ്ലൂൺ നായർ വിവരിക്കുന്നതെന്തെ ?
- 20. സൂഫി ശഹീദിന്റെ ഖബറിടത്തിന്റെ പ്രത്യേകതകൾ വിവരിക്കുക.
- 21. 'കഴിയുമായിരുന്നെങ്കിൽ ഇതിനകം അവ ഏതെങ്കിലും രാഷ്ട്രീയ പാർട്ടിയിലെ നേതാക്കന്മാരാകുമായി രുന്നില്ല—പിശദമാക്കുക.
- 22. 'ഇവിടെ ശിശിരം പോയില്ലെന്ന് മാത്രമല്ല. പുതിയ പുഷ്പകാലം ആരംഭിക്കുകയും ഉണ്ടായില്ല' —പ്രസ്താവനയുടെ പൊരുളെന്ത് ?
- 23. "വസന്തം മാത്രമല്ല ആ നാട്ടിൽ പിന്നീട് നമുക്കൊരുമിച്ച് കഴിയാം" ആരാണിങ്ങനെ പറഞ്ഞത് ? എപ്പോൾ ?
(5 × 6 = 30 marks)

Section C

*Answer any two questions.
Each question carries 10 marks.*

മൂന്നു പുറത്തിൽ കവിയാതെ ഉപന്യസിക്കുക.

- 24. ഒളിതർക്കന്യുഭവീകരണി വരുന്ന ദൂരങ്ങളിൽ 'നൂറുസിംഹാസനങ്ങൾ' എന്ന നോവലിനെ ആസ്പദമാക്കി വിശകലനം ചെയ്യുക.
- 25. മലയാള നീരുപണത്തെക്കുറിച്ചുള്ള റ്റം. എൻ. വിജയന്റെ അഭിപ്രായങ്ങൾ ശ്രദ്ധിക്കുക.
- 26. 'രാജാക്കന്മാരുടെ ക്രൂരതകൾ കൊണ്ട് പൊറുത്തി മുട്ടേണ്ടി വന്ന മറ്റൊരു ജനത കൂടകരപ്പോലെ ഉണ്ടാവില്ല' വിശദമാക്കുക.
- 27. 'അയൽരാജാവ് എന്ന കഥ ശക്തമായ രാഷ്ട്രീയ ഇടപെടലാണ് നടത്തുന്നത്. ഈ പ്രസ്താവന ശരിയാണോ ? പരിശോധിക്കുക.
(2 × 10 = 20 marks)



FIRST SEMESTER (CBCSS) DEGREE EXAMINATION, NOVEMBER 2020

Hindi (B.Com./B.B.A.)

HIN 1A 07(02)—PROSE FORMS IN HINDI LITERATURE

(2019 Admissions)

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes

Total No. of Questions : 20

Maximum : 20 Marks

INSTRUCTIONS TO THE CANDIDATE

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), and (C) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

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HIN 1A 07(02)—PROSE FORMS IN HINDI LITERATURE

(Multiple Choice Questions for SDE Candidates)

1. भारतेन्दु हरिश्चन्द्र की पत्रिका का नाम क्या है ?
 (A) कविवचनसुधा (B) आनंद कादम्बिनी
 (C) हिन्दी प्रदीप
2. 'सरस्वती' पत्रिका का संपादक कौन है ?
 (A) बालमुकुन्द गुप्त (B) महावीर प्रसाद द्विवेदी
 (C) श्यामसुन्दर दास
3. 'गंगा मैया' किस तरह की रचना है ?
 (A) कहानी (B) संस्मरण
 (C) निबंध
4. नदीप्रवाह की उपमा किससे करती है ?
 (A) पितृवात्सल्य (B) मातृवात्सल्य
 (C) पुत्रवात्सल्य
5. गंगा और ब्रह्मपुत्रा एक होकर ————— नाम धारण करती है।
 (A) पद्मा (B) पद्मिनी
 (C) पद्मप्रिया
6. इषिकेश मुखर्जी कौन हैं ?
 (A) डॉक्टर (B) व्यवसायी
 (C) सिनेमा निर्देशक और निर्माता
7. 'कूठ-कूठ स्वाहा' किसका उपन्यास है ?
 (A) मनीषा कुलश्रेष्ठ (B) निर्मल वर्मा
 (C) मनोहर श्याम

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8. 'बिगडैल बच्चे' किस तरह की रचना है ?
 (A) कहानी (B) उपन्यास
 (C) संस्मरण
9. मनीषा कुलश्रेष्ठ का जन्म कब हुआ ?
 (A) 26 अगस्त 1967. (B) 26 अगस्त 1957.
 (C) 27 अगस्त 1956.
10. "हमको हमारा मम्मी बोला इन्सान का सेवा ही यीशू का सेवा है"। यह किसका कथन है ?
 (A) लेखिका का (B) लड़की का
 (C) डॉक्टर का
11. बाजार ने स्त्री को मात्र _____ अस्तित्व दिया है।
 (A) माँ (B) देह
 (C) इन्सान
12. विज्ञापन में सार्वजनिक चित्र किसका है ?
 (A) पुरुष का (B) सुन्दर स्त्री का
 (C) बच्चे का
13. रामवृक्ष बेनीपुरी का नाटक कौन सा है ?
 (A) वसीहल (B) अम्बपाली
 (C) उत्तमन
14. पटना में लेखक क्या काम करता था ?
 (A) सिनेमा में (B) अखबार में
 (C) अस्पताल में
15. 'डोमिन काकी' किस तरह की रचना है ?
 (A) संस्मरण (B) लघुकथा
 (C) निबंध

16. विद्या मुञ्जल का जन्म कहाँ हुआ था ?
(A) रामेश्वरम (B) जयपुर
(C) चेन्नई
17. गंगाजल से नहाना क्यों होता है ?
(A) अशुद्ध बनाने के लिए (B) पवित्र बनाने के लिए
(C) अपवित्र बनाने के लिए
18. मेघालय की राजधानी कहाँ है ?
(A) शिलाँग (B) इंफाल
(C) कोहिमा
19. शिलाँग का मुख्य बाजार अल्मोडा के _____ बाजार से मिलता-जुलता है ।
(A) लाला बाजार (B) जोहरी बाजार
(C) लाढ बाजार
20. सबसे अधिक पनबिजली का उत्पादन कहाँ है ?
(A) मेघालय (B) मणिपूर
(C) आराम

CHMK LIBRARY UNIVERSITY OF CALICUT

FIRST SEMESTER (CBCSS) DEGREE EXAMINATION, NOVEMBER 2020

Hindi (B.Com./B.B.A.)

HIN 1A 07(02)—PROSE FORMS IN HINDI LITERATURE

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Section A (Short Note Questions)

Answer atleast ten questions.

Each question carries 3 marks.

All questions can be attended.

Overall Ceiling 30.

1. 'माइती बाजार' से क्या तात्पर्य है ?
2. 'गंगा मैया' का लेखक कौन है ? गंगा किस महापुरुष की माँ है ?
3. 'हृदिकेश मुखर्जी के साथ ढाई दिन' का रचनाकार कौन है ? यह संस्मरण लेखक के किस ग्रंथ से उद्धृत है ?
4. गंगा मैया क्यों आर्य जाति की माता कही जाती है ?
5. हृदिकेश मुखर्जी कौन है ? लेखक क्यों हृदिकेश से मिलने गया ?
6. 'विंगडैल बच्चे' की लेखिका कैसे घायल हुई ?
7. रजिया क्या काम करती है ? उसके पति का क्या नाम है ?
8. मणिपुर और मेघालय की महिलाओं की स्थिति में क्या मुख्य अंतर है ?
9. 'विंगडैल बच्चे' किसकी लिखी कहानी है ? विंगडैल से क्या मतलब है ?
10. 'सामान्य परिवार की लड़कियों के चेहरे रूपरज्जा में बूरजहाँ के चेहरे का मुकाबला करते हैं'। ये पंक्तियाँ किस निबंध की हैं ? इसका लेखक कौन है ?
11. मोंसगाई नाँव की गुफाओं की क्या विशेषता है ?
12. 'सबसे बड़ा आदमी' किसका लिखा एकांकी है ? इस एकांकी का शंकर किसका समर्थक है ?
13. 'विष्णुपन जगत में स्त्री एक 'अति' की तरह है'। यह वाक्य किस निबंध का है ? इसका लेखक कौन है ?

14. भनवतीचरण वर्मा की किन्हीं दो रचनाओं के नाम लिखिए ।
15. 'देखने में तो मिडिल क्लास लग रहे हैं...पर फैशन और रहन-सहन देखो । ये क्रिश्चियन तो होते ही ऐसे हैं' । यह प्रसंग किस रचना का है ? इस प्रसंग में किन्के संबंध में बताया जा रहा है ?

(10 × 3 = 30 marks)

Section B (Paragraph Questions)

*Answer atleast five questions.
Each question carries 6 marks.
All questions can be attended.
Overall Ceiling 30.*

16. गंगा नदी के अनेकमुखी रूपों का परिचय दीजिए ।
17. बिगडैल बच्चे किस प्रकार लेखिका की सहायता करते हैं ?
18. हथिकेश मुखर्जी की चरित्रगत विशेषताओं पर प्रकाश डालिए ।
19. 'डोमिन काकी' में अभिव्यक्त जाति व्यवस्था पर विचार कीजिए ।
20. मेघालय की प्राकृतिक सुन्दरता का परिचय दीजिए ।
21. रजिया में अभिव्यक्त सांप्रदायिक सदभावना का उल्लेख कीजिए ।
22. लेखक क्यों स्त्री को केवल चचा मानता है ?
23. 'सबसे बड़ा आदमी' का व्यंग्य समझाइए ।

(5 × 6 = 30 marks)

Section C (Essay Questions)

*Answer any two questions.
Each question carries 10 marks.*

24. 'गंगा मैया' का सारांश लिखिए ।
25. 'बिगडैल बच्चे' कहानी की समीक्षा कीजिए
26. 'बाजार ने एक तरह का देहवादी विमर्श खड़ा कर दिया है । स्त्री 'त्वचा' या 'देह' से आने भी कोई अस्तित्व रखती है, बाजार इसे मानने को तैयार नहीं' । पठित निबंध के आधार पर इस कथन की सार्थकता पर विचार कीजिए ।
27. 'पैरायुजी से आया हूँ' यात्रा वृत्तान्त के आधार पर मेघालय के प्राकृतिक एवं सांस्कृतिक महत्त्व का परिचय दीजिए ।

(2 × 10 = 20 marks)

FIRST SEMESTER (CBCSS) DEGREE EXAMINATION, NOVEMBER 2020

Arabic (B.Com./B.B.A.)

ARB 1A 07 (2)—COMMUNICATIVE ARABIC

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

Answer at least ten questions.
Each question carries 3 marks.
All questions can be attended.
Overall Ceiling 30.

• أجب في جملة أو جملتين

1. ما مهنتك ؟
2. كم عمرك ؟
3. من شمس النهار ؟
4. "خذ فرسك ، فإنه محيب" - من قال ؟ لمن قال ؟
5. أول من استعمل التجربة العلمية في علم الكيمياء - من هو ؟
6. من ألف كتاب القانون في الطب ؟
7. أول من اكتشف الدورة الدموية - من هو ؟
8. لم جاء ثلاث رطل إلى بيوت أزواج النبي (ص) ؟
9. كيف يمكن للفرد أن يزيد من فهمه لنفسه ؟
10. اكتب المضارع : 1. جلس 2. ملأ
11. ترجم إلى الإنجليزية : (أ) أي مؤهلات عندك ؟ (ب) كم راتباً تنتظر ؟
12. أكمل الحوار :-

أنس : صباح الخير

ماجد :

أنس :

ماجد : بخير الحمد لله . وأنت ؟

أنس .

ماجد : ؟

أنس : من السوق

13. ترجم إلى العربية : (أ) Company (ب) Account (ج) Deposit (د) Unit

14. رتب الكلمات

(أ) بعيد - عن - بيتي - السوق (ب) إلى - الأقدام - السوق - على - أذهب

15. أكمل الفراغ مما بين القوسين

(أ) أبو بكر الرازي صاحب كتاب (الجبر ، المقدمة ، الحاوي)

(ب) فمن رغب عن فليس مني (كتابي ، سنتي ، ديني)

(10 × 3 = 30 marks)

Section B

Answer at least five questions.

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

16. أعد مقابلة نموذجية لوظيفة مترجم

17. اكتب الحوار "في المصرف"

18. أعد فاتورة نموذجية

19. اكتب رسالة استعلام عن كتاب

20. صل بين السؤال والجواب المناسب

CHMK LIBRARY UNIVERSITY OF CALICUT

| | |
|--------------------------------|----------------------|
| ما هي اللغة التي تتكلم جيداً ؟ | أنا قادم من الخليج . |
| أين القاهرة ؟ | لا ، للتجارة |
| ما مهنة زينب ؟ | العربية والإنجليزية |

21. اكتب الضدّ :- 1. نام 2. بكى 3. فتح 4. تأخر 5. أجاب
22. ترجم إلى الإنجليزية:- 1. الكميّة 2. معجم 3. إعلان 4. رأس مال 5. ضرائب الدخل

23. اكتب طلباً إلى مدير شركة "أبولو" لوظيفة المهندس الميكانيكي

(5 × 6 = 30 marks)

Section C

Answer any two questions.
Each question carries 10 marks.

24. عدل القاضي شريح
25. عيش شمس النهار وقر الزمان خارج القصر
26. حبّ الأمّ
27. العلماء المسلمون في مختلف العلوم

(2 × 10 = 20 marks)

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**FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION
NOVEMBER 2020****(CBCSS)****B.Com.****BCM 1C 01—MANAGERIAL ECONOMICS****(2019 Admissions)****(Multiple Choice Questions for SDE Candidates)****Time : 15 Minutes****Total No. of Questions : 20****Maximum : 20 Marks****INSTRUCTIONS TO THE CANDIDATE**

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

BCM 1C 01—MANAGERIAL ECONOMICS

(Multiple Choice Questions for SDE Candidates)

1. Consumption of a free good will be carried to the point at which :
 - (A) The marginal utility derived from the good equals the marginal utility derived from the consumption of all other goods.
 - (B) The total utility derived from the good equals the total utility derived from the consumption of all other goods.
 - (C) The total utility derived from the good is maximised.
 - (D) The marginal utility derived from the good begins to decline.
2. Which of the following statements is NOT TRUE of indifference curves ?
 - (A) They could intersect.
 - (B) They are convex to origin.
 - (C) They exhibit higher levels of utility.
 - (D) As you move from the origin.
3. The rate at which a consumer is able to substitute one good for another is determined by the :
 - (A) Consumers income.
 - (B) Indifference map.
 - (C) Ratio of the prices of the goods.
 - (D) Marginal rate of substitution.
4. Indian economy is :
 - (A) Socialistic.
 - (B) Mixed.
 - (C) Gandhian.
 - (D) Free economy.
5. Which of the following is a measure to reduce inequality of income ?
 - (A) Promotion of industries.
 - (B) Social securities.
 - (C) Granting of credit to poor on concessional rate.
 - (D) None of these.
6. Which of the following is a social consequences of unemployment in india ?
 - (A) Burden on the government.
 - (B) Loss of income and respect.
 - (C) Wastages of resources.
 - (D) None of these.

7. Indian economy growth is primarily driven by :
- (A) Industry. (B) Agriculture.
(C) Service. (D) None of these.
8. Indifference curve analysis is a :
- (A) Cardinal utility approach. (B) Ordinal utility approach.
(C) None of these.
9. Macro economic theory is also known as :
- (A) Price theory. (B) Income theory.
(C) Demand theory. (D) None of these.
10. If the income elasticity of demand is that one, the good is a :
- (A) Necessity. (B) Luxury.
(C) Substitute. (D) Complement.
11. What effect is working when the price of a good falls and consumers tend to buy it instead of other goods ?
- (A) Income effect. (B) Substitution effect.
(C) Price effect. (D) None of these.
12. If the income and substitution effect of a price increase works in the same direction the good whose price has changed is a :
- (A) Giffen goods. (B) Inferior goods.
(C) Normal goods. (D) Superior.
13. In which production function, the degree of homogeneity is always one :
- (A) Cobb Douglas production function.
(B) Homogeneous production function.
(C) Linear homogeneous production function.
(D) None of these.
14. Which cost are recorded in books of accounts ?
- (A) Opportunity cost. (B) Implicit cost.
(C) Social cost. (D) Explicit cost.

Turn over

15. Duopoly is :
- (A) Another name for monopoly.
 - (B) Special type of monopolistic competition.
 - (C) Two firm oligopoly.
 - (D) None of these.
16. Removing barriers or restrictions set by the government is called :
- (A) Liberalization.
 - (B) Investment.
 - (C) Favourable trade.
 - (D) Free trade.
17. The most outstanding feature of the capitalist economic system is :
- (A) Unemployment.
 - (B) Poverty.
 - (C) Inequality of income.
 - (D) Industrial backwardness.
18. Which of the following is not a development issue in india ?
- (A) Unemployment.
 - (B) Population pressure.
 - (C) Inflation.
 - (D) Decreasing trend of foreign capital.
19. The portfolio investment by foreign institutional investor is :
- (A) FDI.
 - (B) FII.
 - (C) BOP.
 - (D) SDR.
20. What is happening with the import of Chinese toys in India ?
- (A) Indian toys are selling more.
 - (B) Indian consumers are buying less.
 - (C) Indian consumers are getting more choice at cheaper rates.
 - (D) Chinese consumers are falling short of choice.

FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, NOVEMBER 2020

(CBCSS)

B.Com.

BCM 1C 01—MANAGERIAL ECONOMICS

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Section A*Answer at least ten questions.**Each question carries 3 marks.**All questions can be attended.**Overall Ceiling 30.*

1. State the scope of Managerial Economics.
2. What is Normative Economics ?
3. Who is a managerial economist ?
4. What do you mean by consumer behaviour ?
5. What do you mean by Veblen effect or demonstration effect ?
6. What do you mean by equilibrium price ?
7. How does exchange rate affect economy ?
8. What do you mean by market economy ?
9. What is collusive oligopoly ?
10. What is duopoly ?
11. Write a short note on equilibrium firm in the short run.
12. What do you mean by price leadership ?
13. What is the supply curve in perfect competition ?
14. What do you mean by MNC ?
15. Name the different types of unemployment.

(10 × 3 = 30 marks)

Turn over

Section B

*Answer at least **five** questions.*

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

16. How will you arrive at a business decision ?
17. Explain the objectives of managerial economics.
18. What do you mean by elasticity of demand and what are the types of elasticity of demand ?
19. What are the exceptions to the law of diminishing marginal utility ?
20. Distinguish between Perfect Competition and Monopoly.
21. What are the responsibilities of a managerial economist ?
22. Write a note on price consumption curve and income consumption curve.
23. Explain the concept and types of elasticity of demand.

(5 × 6 = 30 marks)

Section C

*Answer any **two** questions.*

Each question carries 10 marks.

24. Explain Price Determination under Oligopoly.
25. Write a detailed note on IPR.
26. Explain the causes of inequalities.
27. Discuss the overall economy in Kerala since the late eighties.

(2 × 10 = 20 marks)

**FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION
NOVEMBER 2020**

(CBCSS)

B.Com.

BCM 1B 01—BUSINESS MANAGEMENT

(2019 Admissions)

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes**Total No. of Questions : 20****Maximum : 20 Marks****INSTRUCTIONS TO THE CANDIDATE**

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

BCM 1B 01—BUSINESS MANAGEMENT

(Multiple Choice Questions for SDE Candidates)

1. ISO emphasis on :
 - (A) Prevention.
 - (B) Inspection.
 - (C) Rejection.
 - (D) All the above.
2. TQM & ISO both focuses on :
 - (A) Customer.
 - (B) Employee.
 - (C) Supplier.
 - (D) All the above.
3. Where was the TQM emerged ?
 - (A) Japan.
 - (B) Germany.
 - (C) India.
 - (D) America.
4. Ethics is a system of _____ principles.
 - (A) Moral.
 - (B) Guiding
 - (C) Value.
 - (D) None.
5. Need Hierarchy theory was developed by _____.
 - (A) Mc Gregor.
 - (B) Abraham Maslow.
 - (C) Herzberg.
 - (D) Mc Clelland.
6. The desire to reach the peak of one's potential is called as _____.
 - (A) Self Actualization needs.
 - (B) Safety need.
 - (C) Esteem need.
 - (D) Social need.
7. _____ is a statement of expected results expressed in quantitative terms for a period.
 - (A) Plan.
 - (B) Budget.
 - (C) Schedule.
 - (D) None of these.
8. What is meant by the phrase CSR ?
 - (A) Corporate Social Responsibility.
 - (B) Company Social Responsibility.
 - (C) Corporate Society Responsibility.
 - (D) Company Society Responsibility.

9. The goal of corporate governance and business ethics education is to :
- (A) Teach students their professional accountability and to uphold their personal Integrity to society.
 - (B) Change the way in which ethics is taught to students.
 - (C) Create more ethics standards by which corporate professionals must operate.
 - (D) Increase the workload for accounting students.
10. The moral case for CSR, i.e. that it is the right thing to do, is justified by which of the following arguments ?
- (A) That the corporation is a creation of society and should therefore serve its needs.
 - (B) That the corporation is a legal creation and therefore cannot be a moral agent.
 - (C) Large corporations do not have the power or resources to address society's problems.
 - (D) Business decisions will have social and environmental consequences which will be addressed by governments.
11. Which of the following form part of the business case for CSR ?
- (A) Better motivated staff reduce operating costs.
 - (B) Increased brand value and reputation.
 - (C) The maintenance of the 'licence to operate'.
 - (D) All of the options given.
12. The main purpose of business ethics is to ?
- (A) Understanding ethical uncertainties.
 - (B) Principles and concepts.
 - (C) Application of practices.
 - (D) All of the above.
13. _____ leader tries to make the subordinates to feel that they are actually participating in decision-making even though he had already taken he decision.
- (A) Participative.
 - (B) Free rein.
 - (C) Manipulative autocrat.
 - (D) None of these.

14. _____ is considered as the primary function of management ?
- (A) Organizing. (B) Planning.
(C) Staffing. (D) Controlling.
15. _____ is the process of identifying and grouping of work to be performed.
- (A) Organizing. (B) Staffing.
(C) Division of labour. (D) Planning.
16. Koontz and O'Donnel are the advocates of _____ approach to management.
- (A) System approach. (B) Empirical.
(C) Contingency. (D) Operational.
17. Father of Modern Management theory is _____.
- (A) Henry Fayol. (B) F.W.Taylor.
(C) Henry Gantt. (D) None.
18. Luther Gullick described functions of management as _____.
- (A) PODSCORB. (B) POSDCORB.
(C) POCSCROB. (D) PODSORB.
19. _____ a process of integrating the interdepartmental activities as unified action towards the Achievement of the common goal of the organization.
- (A) Controlling. (B) Directing.
(C) Co-ordination. (D) All of these.
20. _____ is a world wide federation of national standards bodies, with one body representing each member country.
- (A) ANSI. (B) IFRS.
(C) IAS. (D) ISO.

**FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION
NOVEMBER 2020**

(CBCSS)

B.Com.

BCM 1B 01—BUSINESS MANAGEMENT

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Section A*Answer at least ten questions.**Each question carries 3 marks.**All questions can be attended.**Overall Ceiling 30.*

1. Define Administration.
2. What is management by participation ?
3. What is Organising in management ?
4. Differentiate intrinsic motivation from extrinsic motivation.
5. What are the leadership theories in management ?
6. What do you mean by co-ordination ?
7. What is ethics in business ?
8. What do you mean by values ?
9. What is the difference between corporate social responsibility and ethics ?
10. Why is corporate citizenship important ?
11. What is corporate governance ?
12. What is functional departmentation ?
13. Define "Kaizen".

Turn over

14. What is MIS ?
15. What is Gamification ?

(10 × 3 = 30 marks)

Section B

*Answer at least **five** questions.
Each question carries 6 marks.
All questions can be attended.
Overall Ceiling 30.*

16. Differentiate management from administration.
17. What are the elements of business eco-system ?
18. What do you mean by fishbone diagram ? What are its advantages ?
19. Discuss the major stress management techniques.
20. Write a short note on the history of CSR.
21. What are the key ethical issues in international business ?
22. What are the major barriers in communication ?
23. What is delegation and what is its importance ?

(5 × 6 = 30 marks)

Section C

*Answer any **two** questions.
Each question carries 10 marks.*

24. Define Management and state what are its features.
25. Discuss the contributions of McGregor.
26. What are the factors influencing business ethics ?
27. What are the major principles of leadership ?

(2 × 10 = 20 marks)

**FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION
NOVEMBER 2020**

(CUCBCSS)

B.Com. (Prof.)

1.5 BCP—NUMERICAL SKILLS

(Common to 2017 and 2019 Syllabus Year)

Time : Three Hours

Maximum : 80 Marks

Section A

Answer all questions.

Each question carries 1 mark.

(A) Choose the correct answer :

1 Find the determinant value of $B = \begin{vmatrix} 6 & 3 \\ 4 & 3 \end{vmatrix}$.

- (a) 6. (b) 5.
(c) - 5. (d) 12.

2 Solve $7(X - 2) + 8(X - 3) - 22 = X + 10$. Here $X =$ _____.

- (a) 6. (b) 4.
(c) 10. (d) 5.

3 Consider the GP $12, 8, \frac{16}{3}$ _____ What is the common ratio of the GP?

- (a) $\frac{1}{3}$. (b) $\frac{2}{3}$.
(c) 2. (d) $\frac{4}{3}$.

Turn over

- 4 When the mean is greater than the median and median is greater than mode, then skewness is said to be _____.
- (a) Positive. (b) Negative.
(c) Neutral. (d) None of these.
- 5 When a frequency curve is more peaked than the normal curve it is called ?
- (a) Meso kurtic. (b) Platy kurtic.
(c) Lepto kurtic. (d) None of these.

(B) Fill in the blanks :

- 6 _____ is a well defined collection of distinct objects.
- 7 If matrix $A = \begin{pmatrix} 3 & 4 \\ 2 & 5 \end{pmatrix}$. Find $4A$.
- 8 Which term of the sequence 72, 70, 68, 66 _____ is 34.
- 9 Search for knowledge about some problem through statistical devices is called _____.
- 10 Median of the series 4, 45, 60, 20, 83, 19, 26 is _____.

(10 × 1 = 10 marks)

Section B

Answer at least five questions.

Each question carries 4 marks.

All questions can be attended.

Overall Ceiling 20.

- 11 Write down the relation 'a is the square of b' in the set A

$$A = \{1, 3, 5, 9, 10, 25\}.$$

- 12 If $A = \begin{pmatrix} 5 & 2 & 3 \\ 1 & 7 & 4 \end{pmatrix}$ $B = \begin{pmatrix} 3 & 4 & 5 \\ 8 & 7 & 1 \end{pmatrix}$. Find $2A + 3B$.

- 13 Solve $4x + 3y = 2x + 7$
 $3x = 3y + 2x - 1$

- 14 The 6th and 17th terms of an AP are 19 and 41 respectively. Find the 40th term.
- 15 The mean mark obtained by 50 boys in a class is 40 and mean marks of 30 girls of the same class is 46. Find the mean of the marks of all the students taken together.
- 16 Calculate geometric mean of the following figures :
- 57.5, 87.75, 53.5, 73.5, 81.75
- 17 Find the quartile deviation for the following values :
- 28, 32, 25, 42, 55, 82, 10, 25, 40, 38, 39
- 18 Which are the methods of describing a set ? Explain.
- 19 Represent A - B by means of Venn diagram.
- 20 Following table gives the birth rate per thousand of different countries over a period :

| Country | Birth rate |
|-----------|------------|
| India | 33 |
| Germany | 16 |
| UK | 20 |
| China | 40 |
| Newzeland | 30 |
| Sweden | 12 |

Represent the above data by a simple bar diagram.

(5 × 4 = 20 marks)

Section C

*Answer at least **four** questions.*

Each question carries 8 marks.

All questions can be attended.

Overall Ceiling 32.

- 21 A town has total population of 50000. Out of it 28000 read The Hindu and 23000 read Business Line. While 4000 read both the papers. Indicate how many neither The Hindu nor Business Line read.
- 22 Find the inverse of $A = \begin{pmatrix} 4 & 2 \\ -3 & 1 \end{pmatrix}$.

Turn over

23 Solve $\frac{x-y}{2} = \frac{y-1}{3}$ and $\frac{3x-4y}{5} = x-10$.

24 Solve the equation $x^2 - 4x + 3 = 0$.

25 Which term of the progression $18, -12, 8, \dots$ is $\frac{512}{729}$.

26 What are the limitations of statistics? Explain.

27 Draw a histogram :

| | | | | | | | |
|-----------|----|----|----|----|----|----|----|
| Mid Value | 15 | 25 | 35 | 45 | 55 | 65 | 75 |
| Frequency | 10 | 24 | 40 | 32 | 20 | 14 | 4 |

28 What are the different kinds of index numbers? Explain.

(4 × 8 = 32 marks)

Section D

Answer any **one** question.

The question carries 18 marks.

29 Solve the following equation by using matrix :

$$5x - 6y + 4z = 15$$

$$7x + 4y - 3z = 19$$

$$2x + y + 6z = 46.$$

30 Calculate median

| | | | | | | |
|-------------------|----|----|----|----|----|-----|
| Marks (less than) | 15 | 30 | 45 | 60 | 75 | 90 |
| No. of students | 18 | 35 | 62 | 81 | 95 | 100 |

31 Calculate standard deviation and variance for the following data :

| | | | | | | | |
|-----------------|----|----|----|----|----|----|----|
| Marks (Below) | 10 | 20 | 30 | 40 | 50 | 60 | 70 |
| No. of students | 2 | 6 | 11 | 20 | 30 | 35 | 50 |

(1 × 18 = 18 marks)

**FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION
NOVEMBER 2020**

(CUCBCSS)

B.Com. (Prof.)

1.4 BCP—MANAGERIAL ECONOMICS

(Common to 2017 and 2019 Syllabus Year)

Time : Three Hours

Maximum : 80 Marks

Section A

Answer all questions.

Each question carries 1 mark.

I. Choose the correct answer :

- 1 Our wants are _____, but means are _____.
(a) Unlimited ; limited. (b) Limited ; limited.
(c) Limited ; unlimited. (d) Unlimited ; unlimited.
- 2 During boom, demand _____ and during depression, demand _____.
(a) Increase ; decrease. (b) Increase ; increase.
(c) Decrease ; decrease. (d) Decrease ; increase.
- 3 _____ includes both explicit and implicit costs.
(a) Social cost. (b) Fixed cost.
(c) Marginal cost. (d) Economic cost.
- 4 The growth rate of which of the following sectors has very low employment elasticity ?
(a) Manufacturing. (b) Construction.
(c) Insurance. (d) Mixed farming.
- 5 The Kinked demand curve hypothesis is designed to explain _____ in the context of Oligopoly.
(a) Price leadership. (b) Price rigidity.
(c) Collusion among rivals. (d) Price and output determination.

Turn over

II. Fill in the blanks :

- 6 _____ represents different combinations of two factors of production that yield the same level of output.
- 7 The concept of Elasticity of demand was introduced by _____.
- 8 If the price of the commodity increases, then the consumer surplus_____.
- 9 _____ is a pricing strategy that sets a low initial price for a product at the beginning.
- 10 _____ is the net addition made to total cost by the production of one additional unit of output.

(10 × 1 = 10 marks)

Section B

*Answer at least **five** questions.*

Each question carries 4 marks.

All questions can be attended.

Overall Ceiling 20.

- 11 Define Managerial Economics.
- 12 What is 'Equilibrium price' ?
- 13 What is meant by Marginal productivity ?
- 14 State any *two* differences between Veblen Goods and Giffen goods.
- 15 Define 'Opportunity Cost' principle.
- 16 Write a short note on 'Delphi Technique' of Demand Forecasting.
- 17 List any *two* evil effects of Inflation in the market.
- 18 What do you mean by Price Leadership ?
- 19 What is Cross Elasticity of Demand ?
- 20 What is Production Function ?

(5 × 4 = 20 marks)

Section C

*Answer at least **four** questions.*

Each question carries 8 marks.

All questions can be attended.

Overall Ceiling 32.

- 21 State the important characteristics of Business Cycle.
- 22 Give an outline on factors determining the behaviour of cost.
- 23 Point out the key differences between 'Market Penetration' pricing and 'Market Skimming' pricing strategies.
- 24 Analyse the features of a Monopolistic competitive market.
- 25 "Demand curve normally slopes downwards". Discuss.
- 26 Enumerate the three stages in the Law of Variable Proportions diagrammatically.
- 27 What is 'Price Discrimination' under Monopoly? Mention its merits and demerits.
- 28 Narrate the macro economic problems faced by an Emerging country like India.

(4 × 8 = 32 marks)

Section D

*Answer any **one** question.*

The question carries 18 marks.

- 29 Discuss in detail the different types of Costs used in the field of Managerial Economics.
- 30 Explain elaborately the scope and importance of Managerial Economics.
- 31 Give an overview on the Kinked Demand Curve Model of Oligopoly. Also, state its criticisms.
(Diagram is must)

(1 × 18 = 18 marks)

**FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION
NOVEMBER 2020**

(CUCBCSS)

B.Com. (Prof.)

1.3 BCP—PRINCIPLES AND PRACTICE OF ACCOUNTING

[Common to 2017 and 2019 Syllabus Year]

Time : Three Hours

Maximum : 80 Marks

Section A

*Answer all questions.
Each question carries 1 mark.*

A) Choose the correct answer :

1 Strictly speaking the profession of accounting would be denoted by the word :

- | | |
|---------------------------|----------------------|
| (a) Accounting. | (b) Accountancy. |
| (c) Chartered Accounting. | (d) Cost Accounting. |

2 On dissolution, all assets are transferred to realization a/c at :

- | | |
|-----------------|------------------------|
| (a) Book Value. | (b) Market Value. |
| (c) Cost Price. | (d) Replacement Value. |

3 AS-14 deals with :

- | | |
|-------------------------------|----------------------------------|
| (a) Fixed Assets. | (b) Goodwill. |
| (c) Liquidation of Companies. | (d) Accounting for Amalgamation. |

4 Bills Receivable endorsed is debited to :

- | | |
|------------------------|--------------------|
| (a) Bills Payable A/c. | (b) Debtors A/c. |
| (c) Endorsee A/c. | (d) None of these. |

5 Trial Balance is a :

- | | |
|----------------------|-----------------------------|
| (a) Final account. | (b) Statement of day books. |
| (c) Subsidiary book. | (d) None of these. |

Turn over

B) Fill in the blanks :

- 6 'Epoque' is the name given to a method of calculating _____.
- 7 The cost of goods sold account on hire purchase system is transferred to _____.
- 8 _____ is the main or principal book of accounts.
- 9 Gain ratio is applied when a partner _____.
- 10 Abnormal loss on consignment is recorded into _____ A/c.

(10 × 1 = 10 marks)

Section B (Short Answer Questions)

Answer at least five questions.

Each question carries 4 marks.

All questions can be attended.

Overall Ceiling 20.

- 11 What is meant by hire purchase charges ?
- 12 What is gaining ratio ?
- 13 What is independent branch ?
- 14 What is co-venture ?
- 15 What do you mean by renewal of bill ?
- 16 What is meant by account sale ?
- 17 What is debtors system ?
- 18 What is revenue recognition concept ?
- 19 What is realization account ?
- 20 Calculate the value of goodwill, on the basis of 3 years' purchase of the annual average super profits:

| | |
|--------------------------|------------|
| Average capital employed | Rs. 50,000 |
| Normal rate of return | 10% |
| Average profit | Rs. 7,000 |

(5 × 4 = 20 marks)

Section C (Short Essay Questions)

Answer at least **four** questions.

Each question carries 8 marks.

All questions can be attended.

Overall Ceiling 32.

- 21 Mention the factors governing the conversion of a firm into a limited company.
- 22 Differentiate between Consignment and Sales.
- 23 How will you ascertain the amount due to the legal heirs of a deceased partner?
- 24 State the various causes of disagreement between the balances shown by the cash book and the pass book.
- 25 On January 1, 2012 B owes to A Rs. 1,000. A draws on him a bill for Rs. 1,000 for three months. The bill is discounted for Rs. 980. On the date of maturity B requests A for renewal of the bill. A agrees to his request and the following arrangements is made.
- B pays Rs. 400 in cash and requests for the renewal of the balance for two months, charging interest @ 6% p.a. to be included in the new bill. B becomes insolvent on June 2, 2012 and only 1/3rd of the amount could be recovered from his estate.
- Record the above transactions in the books of B.
- 26 A company has two departments, A and B. Department A sells goods to Department B at normal market price. From the following particulars, prepare a Departmental Trading and Profit & Loss a/c for the period ended as on 31-3-2014.

| | Department A (Rs.) | Department B (Rs.) | General total (Rs.) |
|--------------------------------|--------------------|--------------------|---------------------|
| Opening stock | 15,000 | ----- | ----- |
| Purchases | 2,50,000 | 40,000 | |
| Goods from Department A | ----- | 40,000 | |
| Wages | 15,000 | 20,000 | |
| Salaries (Departments) | 7,000 | 5,000 | |
| Closing stock at cost to Dept. | 80,000 | 20,000 | |
| Sales | 2,60,000 | 1,45,000 | |
| Printing & stationery | 2,500 | 1,500 | |

Turn over

| | Department A (Rs.) | Department B (Rs.) | General total (Rs.) |
|--------------------|--------------------|--------------------|---------------------|
| Machinery | ---- | 15,000 | |
| Advertisements | ---- | ---- | 12,000 |
| Salaries (General) | ---- | ---- | 18,000 |

Provide depreciation @ 10% on machinery. The general unallocated expenses are to be apportioned in the ratio of 2:1 to the Departments A and B.

- 27 On 1st January 2010, Mr. Ahammed purchased a machinery on hire purchase system and agreed to pay in five installments as under :

| | |
|-----------------------------------|-----------|
| On 31 st December 2010 | Rs. 4,500 |
| On 31 st December 2011 | Rs. 4,200 |
| On 31 st December 2012 | Rs. 3,900 |
| On 31 st December 2013 | Rs. 3,600 |
| On 31 st December 2014 | Rs. 3,300 |

He also agreed to pay 10% p.a. interest on unpaid balance of cash price. Compute Cash Price and Interest.

- 28 Define accounting standard. Also explain AS 1 to AS-6

(4 × 8 = 32 marks)

Section D (Essay Questions)

Answer any **one** question.

The question carries 18 marks.

- 29 Sony of Cochin consigned goods costing Rs. 72,000 to Freny of Kannur at a proforma invoice price which is cost plus a profit of $\frac{1}{6}$ th on invoice price. The consigner paid Rs. 1,800 as insurance and other charges. Freny received the goods and paid Rs. 3,000 for freight and other charges. He was allowed 3% commission on gross sales. $\frac{3}{4}$ th of goods were sold at $33\frac{1}{3}$ rd % profit on cost, half of which were credit sales. Half of the balance was stolen, but the stock being insured, a claim was lodged for Rs. 8,000 and was settled for Rs. 7,000. Balance of stock was valued at proforma invoice price.

Write up the Consignment and Abnormal loss accounts.

B and C were partners sharing profits and losses in the ratio of 4:3:1 respectively. Their balance sheet as on 31st March 2104 was as follows :

| Liabilities | Rs. | Assets | Rs. |
|--|----------|-----------|----------|
| A's Capital A/c | 70,000 | Plant | 60,000 |
| B's Capital A/c | 30,000 | Furniture | 20,000 |
| C's Capital A/c | 50,000 | Stock | 55,000 |
| Loan from A | 10,000 | Debtors | 60,000 |
| Bank loan (secured by a floating charge) | 8,750 | | |
| Creditors | 26,250 | | |
| | 1,95,000 | | 1,95,000 |

They decided to dissolve the firm. The assets were realized gradually and the net amounts were distributed immediately as given below :

| Date of realisation | Gross amount Realised (Rs.) | Expenses paid (Rs.) |
|---------------------|-----------------------------|---------------------|
| 2014 May 20 | 22,000 | 2,000 |
| 2014 July 30 | 16,800 | 1,800 |
| 2014 September 20 | 38,000 | 3,000 |
| 2014 November 15 | 45,000 | 5,000 |
| 2014 December 31 | 72,000 | 7,000 |

Prepare a statement showing piecemeal distribution of cash and the ultimate loss borne by the partners.

The following is the trail balance of Hilltop Ltd as on 31st December 2016 :

| Particulars | Debit (Rs.) | Credit (Rs.) |
|--|-------------|--------------|
| Purchases | 1,80,000 | |
| Stock (Jan 1,2015) | 10,000 | |
| Salaries less P.F. | 5,400 | |
| P.F. Remittance including Prop. contribution 50% | 1,200 | |

Turn over

| Particulars | Debit (Rs.) | Credit (Rs.) |
|----------------------|-------------|--------------|
| Rent @ 250 p.m. | 2,750 | |
| Machinery | 29,000 | |
| Wages | 3,000 | |
| Furniture & fittings | 5,000 | |
| Electricity | 550 | |
| Trade expenses | 1,500 | |
| Debtors | 10,500 | |
| Interest on loan | 900 | |
| Commission | 200 | |
| Buildings | 30,000 | |
| Sales | | 2,05,000 |
| Loan (10% Interest) | | 10,000 |
| Creditors | | 15,000 |
| Capital | | 55,000 |
| Drawings | 5,000 | |
| | 2,85,000 | 2,85,000 |

Prepare Trading and Profit & Loss a/c for the year ended 31st December 2016 and Balance Sheet as at that date after taking into account the following information :

- On 1-1-2016, Machinery worth Rs. 5,000 was sold for Rs. 4,000 and credited to machinery account.
- Wages include Rs. 1,000 paid for machinery erection charges.
- Purchase includes cost of Moped Scooter for Rs. 5,000.
- Proprietor has taken goods costing Rs. 1,000 for which no entry has been made.
- Sundry debtors include Rs. 500 which has become bad.
- Provide 10% reserve for bad debts.
- Electricity outstands Rs. 50.
- Goods costing Rs. 5,000 were destroyed by fire, and insurance claim was received for Rs. 4,000.
- Provide depreciation at 10% on machinery, furniture and moped scooter.
- Provide depreciation @ 5% on buildings.
- Closing stock is Rs. 12,000.

(1 × 18 = 18 marks)

**FIRST SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2020**

B.Com. (Honours)

Paper 1.5 BCH—BASIC NUMERICAL SKILLS

Time : Three Hours

Maximum : 80 Marks

Section A

*Answer all questions.
Each question carries 1 mark.*

1. If $A = \{1, 2, 3, 4, 5\}$ $B = \{4, 5, 6, 7, 8\}$ Find $A - B$.
2. How many terms are there in 20, 25, 30, ————— 140 ?
3. Solve $x^2 - 6x + 8 = 0$.
4. Value of the determinant of $\begin{vmatrix} 3 & 4 \\ 8 & 2 \end{vmatrix}$ is —————.
5. What do you mean by leading diagonal in a square matrix ?
6. Define Statistics.
7. What is primary data ?
8. Find Mode :

| | | | | | |
|-----------|----|----|----|----|----|
| Size | 8 | 10 | 15 | 25 | 35 |
| Frequency | 12 | 23 | 42 | 18 | 12 |
9. Find Harmonic mean of 325, 50, 2, 0.52.
10. What is Cost of living index ?

(10 × 1 = 10 marks)

Section B

*Answer at least five questions.
Each question carries 4 marks.
All questions can be attended.
Overall Ceiling 20.*

11. What is geometric progression ?
12. If $A = \{1, 2, 3, 4, 5\}$ $B = \{4, 5, 6, 7, 8\}$ $C = \{8, 9, 10, 11\}$
Prove that $(A - B) \cap (A - C) = A - (B \cup C)$.

Turn over

13. Find the compound interest for Rs. 7,000 for 4 years if interest is payable half yearly at 6% p.a.
14. Solve $y = 3(x+1)$
 $4x = y + 1$

15. Find $P + 4Q$

$$P = \begin{pmatrix} 2 & 3 & 1 \\ 0 & -1 & 5 \end{pmatrix} \quad Q = \begin{pmatrix} 1 & 2 & -1 \\ 0 & -1 & 3 \end{pmatrix}$$

16. Represent $P \cap Q$ by using Venn diagram.

17. Find median from the following :

| | | | | | | | | |
|--------|----|----|----|----|----|----|---|----|
| Si. no | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| Age | 18 | 16 | 14 | 11 | 13 | 10 | 9 | 20 |

18. Find out range and its co-efficient :

| | | | | | | |
|-----|---|-------|-------|-------|-------|-------|
| x | : | 20-29 | 30-39 | 40-49 | 50-59 | 60-69 |
| f | | 8 | 12 | 10 | 5 | 2 |

19. Find out standard deviation 30, 40, 42, 44, 46, 48, 58.

20. Calculate Simple index number :

| Commodity | Price in 2010 | Price in 2015 |
|-----------|---------------|---------------|
| A | 80 | 95 |
| B | 30 | 50 |
| C | 80 | 125 |
| D | 70 | 90 |

(5 × 4 = 20 marks)

Section C

Answer at least **four** questions.

Each question carries 8 marks.

All questions can be attended.

Overall Ceiling 32.

21. Solve $8x + 7y = 10$
 $11x = 10 - 10y$
22. n^{th} term of a sequence is given by $a_n = 4_n + 7$. List the first four terms of the sequence.
23. By using Venn diagram prove that $A \cap (B \cup C) = (A \cap B) \cup (A \cap C)$

24. $A = \begin{pmatrix} 2 & 3 & 4 \\ -1 & 2 & -5 \end{pmatrix}$ $B = \begin{pmatrix} 1 & 2 \\ 3 & -4 \\ -5 & 6 \end{pmatrix}$ Find $A \times B$.

25. Solve $2x^2 + 8x + 8 = 0$.
26. Explain the stages in statistical investigation.
27. Compute mean deviation about median from the following frequency distribution :
- | | | | | | | | | | |
|-----|-----|------|-------|-------|-------|-------|-------|-------|-------|
| x | 1-5 | 6-10 | 11-15 | 16-20 | 21-25 | 26-30 | 31-35 | 36-40 | 41-45 |
| f | 7 | 10 | 16 | 32 | 24 | 18 | 10 | 5 | 1 |
28. Calculate 7 yearly moving average for the following data :

| Year | Production |
|------|------------|
| 2000 | 23 |
| 2001 | 26 |
| 2002 | 28 |
| 2003 | 32 |
| 2004 | 20 |
| 2005 | 12 |
| 2006 | 12 |
| 2007 | 10 |
| 2008 | 9 |
| 2009 | 13 |
| 2010 | 11 |
| 2011 | 14 |
| 2012 | 12 |
| 2013 | 9 |
| 2014 | 3 |
| 2015 | 1 |

(4 × 8 = 32 marks)

Section D

*Answer any one question.
The question carries 18 marks.*

29. Calculate Quartile deviation and its co-efficient from the following data :

| | | | | | | | |
|----------------------|------|-------|--------|---------|---------|---------|---------|
| Farm size (in acres) | 0-40 | 40-80 | 80-120 | 120-160 | 160-200 | 200-240 | 240-280 |
| No. of farms | 394 | 461 | 391 | 334 | 169 | 113 | 148 |

Turn over

30. Calculate Mode of the following data :

| | | | | | | | | | | | |
|-----------------|----|----|----|----|----|----|----|----|----|----|-----|
| Marks (above) | 0 | 10 | 20 | 30 | 40 | 50 | 60 | 70 | 80 | 90 | 100 |
| No. of students | 80 | 77 | 72 | 65 | 55 | 43 | 28 | 16 | 10 | 8 | 0 |

31. Solve the following equations by using matrices :

$$5x - 6y + 4z = 15$$

$$7x + 4y - 3z = 19$$

$$2x + y + 6z = 46.$$

(1 × 18 = 18 marks)

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**FIRST SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2020**

B.Com. (Honours)

1.4 BCH—FINANCIAL ACCOUNTING

Time : Three Hours

Maximum : 80 Marks

Section A

Answer all questions.

Each question carries 1 mark.

I. Choose the correct answer. Each question carries 1 mark :

1 When the bank balance as per cash book and pass book differ ——— is prepared.

- (a) Bank reconciliation statement.
- (b) Trading account.
- (c) Suspense Account.
- (d) None of these.

2 Depreciation on asset is an example of ——— expenditure.

- (a) Capital.
- (b) Revenue.
- (c) Direct.
- (d) None of these.

3 A sale of old machinery is credited to sales account. It is an error of ———.

- (a) Commission.
- (b) Omission.
- (c) Principle.
- (d) Compensating.

4 All revenue expenditures are incorporated in :

- (a) Trading Account.
- (b) Profit and Loss Account.
- (c) Balance Sheet.
- (d) Trial Balance.

5 In which book you shall record “purchase of goods on cash” :

- (a) Cash book.
- (b) Purchase book.
- (c) Purchase return book.
- (d) None of these.

Turn over

6. Single entry does not exactly follow the principles of _____ system.
7. Closing stock = opening stock + purchases – _____.
8. IFRS stands for _____.
9. _____ ratio helps to understand the liquidity in a business which is the potential ability to meet current obligations.
10. Copy right is an example of _____ asset.

(10 × 1 = 10 marks)

Section B

Answer at least five questions.

Each question carries 4 marks.

All questions can be attended.

Overall Ceiling 20.

11. Distinguish between return inward books and return outward book.
12. Explain the meaning of cash flow statement. Discuss its utility.
13. Calculate net profit ratio from the following :

| | Rs. |
|-------------------------|----------|
| Sales less return | 1,00,000 |
| Gross profit | 40,000 |
| Administration expenses | 10,000 |
| Selling expenses | 10,000 |

14. Write a note on the following :
 - (a) Contingent liability.
 - (b) Depreciation.
15. What do you mean by compensating error ?
16. Journalise the following transactions :
 - (a) Sold goods to Raju for Rs. 8,000.
 - (b) Withdraw cash from office for personal use by the proprietor Rs. 3,000.
17. Record following transaction in sales day book :

January 1 - sold to ABC and Co :

10 table lamp @ Rs. 30

20 table fan (@ Rs. 1,500.

18. How will you treat outstanding expenses in final accounts ?
19. Prepare trading account from the following information :

| | Rs. |
|-----------------|--------|
| Opening stock | 12,500 |
| Purchases | 22,000 |
| Purchase return | 2,000 |
| Wages | 2,000 |
| Carriage inward | 500 |
| Sales | 57,000 |
| Sales return | 3,000 |
| Closing Stock | 15,000 |

20. What are the general features of IFRS ?

(5 × 4 = 20 marks)

Section C

*Answer at least **four** questions.*

Each question carries 8 marks.

All questions can be attended.

Overall Ceiling 32.

21. Prepare Mr. Suresh a/c as it would appear in the books of Rajesh :

| | Rs. |
|-----------------------------|--------|
| Sold Goods to S. Suresh | 20,000 |
| Received cash from him | 5,000 |
| Purchased goods from Suresh | 4,000 |
| Paid to Suresh | 3,000 |
| Sold goods to Suresh | 20,000 |
| Suresh returned goods | 3,000 |
| Received cash from him | 10,000 |
| Purchased goods from Suresh | 10,000 |
| Returned goods to Suresh | 3,000 |
| Received cash from Suresh | 7,200 |

and discount allowed to him 300

Turn over

22. What are the advantages and limitations of Accounting Standards ?
23. Distinguish between capital expenditure and revenue expenditure.
24. The following balances were extracted from the books of Mr. Sonu on 31st March 2020. Prepare Trial Balance :

| | Rs. | | Rs. |
|---------------------------|--------|-----------------------------|------------|
| Cash in hand | 12,100 | Bank Overdraft | 2,630 |
| Capital Account | 60,000 | Loan Account | ... 40,000 |
| Sundry Debtors | 5,000 | Sundry Creditors | ... 15,000 |
| Machinery Account | 24,000 | Furniture Account | 8,000 |
| Stock Account | 30,000 | Purchases Account | ... 59,000 |
| Sales Account | 24,500 | Purchase Returns Account | 3,800 |
| Sales Returns Account | 2,700 | Wages Account | 1,100 |
| Rent Account | 1,900 | Advertisement Account | 800 |
| Salaries Account | 3,000 | Commission received Account | 3,000 |
| Interest Account | 130 | Discount Allowed Account | 300 |
| Discount Received Account | 500 | Drawings Account | 1,400 |

25. What do you understand by ratio analysis ? Examine its significance and utility.
26. From the following information, calculate cash from operation :

| <i>Particulars</i> | 2019 | 2020 |
|-------------------------|----------|----------|
| Profit and Loss Account | 60,000 | 65,000 |
| Debtors | 85,000 | 48,000 |
| Bills receivables | 40,000 | 81,000 |
| General reserve | 1,72,000 | 2,07,000 |
| Wages outstanding | 26,000 | 8,000 |
| Salary prepaid | 8,000 | 10,000 |
| Goodwill | 70,000 | 60,000 |

27. Mr. Das Gupta found that his bank balance as on 28-2-2020 as per the passbook was different from that of the cash book. Prepare a statement to explain the difference based on the following :
- Bank balance as per passbook Rs. 8,500
 - Out of the cheques issued in February 2020 cheques for Rs. 3,900 were not presented for payment.
 - Cheques for Rs. 4,750 deposited into the bank where note collected and credited.
 - A customer has paid directly to Das Gupta's account a sum of Rs. 780 for which no entry is found in the cash-book.
 - According to standing instruction to the bank, they have paid.
 - Das Gupta's insurance premium for Rs. 350, which remains to be recorded in the cash-book.
28. Explain the tools of financial analysis.

(4 × 8 = 32 marks)

Section D*Answer any one question.**The question carries 18 marks.*

29. From the following information, prepare trading and profit and loss account and a balance sheet of a joint stock company :

| | |
|--------------------------------------|----------|
| Fixed assets to capital | 5/4 |
| Fixed asset | 5,00,000 |
| Capital to liabilities | 1/2 |
| Net profit to capital | 1/5 |
| Gross profit ratio | 25 % |
| Stock turnover ratio | 10 times |
| Fixed assets to total current assets | 5/7 |
| Net profit ratio | 20 % |
| Closing stock | 50,000. |

Out of current assets debtors are Rs. 60,000 and balance represent cash.

Turn over

30. From the following figures extracted from the books of Anand you are required to prepare trading and profit and loss account for the year ended 31st December 2020 and a balance sheet as on the date after making necessary adjustments :

| <i>Debit Balances :</i> | Rs. |
|-----------------------------|----------|
| Purchase | 1,20,500 |
| Stock on first January 2020 | 21,500 |
| Salary | 14,000 |
| Rent and rates | 3,000 |
| Insurance | 800 |
| General expenses | 3,100 |
| Wages | 25,000 |
| Machinery | 34,000 |
| Debtors | 28,000 |
| Cash at bank | 3,000 |
| Drawings | 7,000 |
| <i>Credit Balances :</i> | |
| Capital | 52,000 |
| Sales | 1,86,000 |
| Sundry creditors | 10,900 |

Adjustments :

Salaries for the month of December Still unpaid rupees 1600.

Insurance prepaid to the extent of Rs. 250.

Depreciate machinery by 10 %

Closing stock was valued at Rs. 26,000.

31. What do you understand by a Balance Sheet ? What is the object of its preparation ? Distinguish a Balance Sheet and a Trial Balance.

(1 × 18 = 18 marks)

**FIRST SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2020**

B.Com. Honours

1.3 BCH —BUSINESS MANAGEMENT

Time : Three Hours

Maximum : 80 Marks

Section A

Answer all question.

Each question carries 1 mark.

1. What is accountability ?
2. What is planning ?
3. What do you mean by unity of command ?
4. Define management.
5. What is policy ?
6. What is line organisation ?
7. What is interview ?
8. What do you mean by extrinsic motivation ?
9. What are security needs ?
10. Define leadership.

(10 × 1 = 10 marks)

Section B

Answer at least five questions.

Each question carries 4 marks.

All questions can be attended.

Overall Ceiling 20.

11. What is the meaning of the term 'control by exception' ?
12. Why is anagement is called an art ?
13. What is scalar chain ?
14. What do you understand by co-ordination ?

Turn over

15. What is fatigue study ?
16. What is strategy ?
17. What is MBO ?
18. Write any *two* merits of informal organisation.
19. What is selection ?
20. What is span of management ?

(5 × 4 = 20 marks)

Section C

*Answer at least **four** questions.*

Each question carries 8 marks.

All questions can be attended.

Overall Ceiling 32.

21. State the factors affecting staffing pattern of an organisation.
22. What are the steps included in controlling process ?
23. Explain the different types of leadership.
24. Describe the contributions of F.W. Taylor in the field of management.
25. Explain the M.C. Gregor's theory of motivation.
26. Explain the different types of organisation manuals.
27. What are the different sources of external recruitment ?
28. Why does business need committees ?

(4 × 8 = 32 marks)

Section D

*Answer any **one** question.*

The question carries 18 marks.

29. Explain the process of planning.
30. Explain the principles of sound organisation.
31. Discuss the features of management.

(1 × 18 = 18 marks)

**FIRST SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2020**

B.Com. Honours

1.2 BCH—PRINCIPLES OF INSURANCE

Time : Three Hours

Maximum : 80 Marks

Section A

*Answer all questions.
Each question carries 1 mark.*

1. What is null insurance ?
2. What do you mean by premium ?
3. Define Insurance.
4. What is FEA Discount ?
5. Define Annuity.
6. Who is an insurer ?
7. What do you mean by foreclosure ?
8. What is fidelity insurance ?
9. What do you understand by surrender value ?
10. What is the meaning of insurable interest ?

(10 × 1 = 10 marks)

Section B

*Answer at least five questions.
Each question carries 4 marks.
All questions can be attended.
Overall Ceiling 20.*

11. What is nomination ?
12. State the features of fire insurance.
13. Write up the meaning of burglary insurance.

Turn over

14. What is absolute assignment ?
15. Who can become a surveyor ?
16. What is a pure endowment policy ?
17. What is double insurance ?
18. List out the cases where refund of premium is allowed ?
19. Write any *two* benefits of health insurance.
20. What is a proposal form ?

(5 × 4 = 20 marks)

Section C

*Answer at least **four** questions.*

Each question carries 8 marks.

All questions can be attended.

Overall Ceiling 32.

21. State the objects of reinsurance.
22. Describe the principles of insurance.
23. Explain the settlement procedure mechanism in a marine insurance contract.
24. Explain the functions of insurance.
25. What are the situations where surrendering of policies are not allowed ?
26. Explain the functions of IRDA.
27. Explain the implication of principle of warranties in a marine insurance contract.
28. Briefly describe the functions of Life Insurance Corporation as enumerated in Life Insurance Corporation Act, 1956

(4 × 8 = 32 marks)

Section D

*Answer any **one** question.*

The question carries 18 marks.

29. Explain the different types of fire insurance policies.
30. Define life insurance. Explain its benefits.
31. Discuss the licensing procedure for insurer under the Insurance Act 1938.

(1 × 18 = 18 marks)

**FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION
NOVEMBER 2020**

(CUCBCSS)

B.Com. Honours

1.1—BCH—COMMUNICATIVE ENGLISH

(Common to 2017 and 2019 Syllabus Year)

Time : Three Hours

Maximum : 80 Marks

Section A

Answer all question.

Each question carries 10 marks.

1. What is Extensive Reading ?

2. What is Scanning ?

3. Correct the sentence :

The weather is coldly.

4. Please make sure to ——— a jacket outside, (where/wear).

5. What is Debate ?

6. What is a covering letter ?

7. Give an example for complimentary close in a formal letter.

8. Insert articles wherever necessary :

He is graduate from USA.

9. The members of the choir ——— very happy with the performance. (is/are)

10. Complete the sentence :

If I had scored at least the minimum marks, ———.

(10 × 1 = 10 marks)

Turn over

Section B

*Answer at least **five** questions.*

Each question carries 4 marks.

All questions can be attended.

Overall Ceiling 20.

11. Define Circular.
12. What is the purpose of an agenda ?
13. Which are the different parts of a formal letter ?
14. What is meant by Press Release ?
15. You are the Head of the English Department. Draft a notice regarding the Literary Fest to be conducted next week.
16. What are the Components of a CV ?
17. What is the purpose of Mock interview ?
18. What is the need of newsletters ?
19. Mention a few do's and don'ts in group discussion.

(5 × 4 = 20 marks)

Section C

*Answer at least **four** questions.*

Each question carries 8 marks.

All questions can be attended.

Overall Ceiling 32.

20. Write a note on the different strategies of reading.
21. What is the purpose of a Notice ?
22. You are the Principal of your college. The college has decided to buy some microscopes. Draft a letter to two or three companies inviting quotation for the same.
23. What are the components of a press release ?
24. You are an interviewer of a leading national daily. Prepare an interview you had with the director of a popular movie.
25. Draft an advertisement to be published in a leading national daily inviting application to the post of High School teachers in English at an International School.

26. Prepare an agenda for the annual Board Members' Meeting of a reputed IT firm to be held at Marriot Hotel.
27. Write a conversation between a teacher and a student regarding the intercollegiate arts fest that is going to be held at their college.

(4 × 8 = 32 marks)

Section D

*Answer any **one** question.*

Each question carries 18 marks.

28. Prepare a CV and a covering letter to apply for the post of Human Resource Manager in a multinational company.
29. You are a volunteer of the NSS unit in your college. Prepare a report on the recently conducted blood donation camp organized by your unit.
30. "Should capital punishment be banned in India?" Present your views in favour of or against the topic.

(1 × 18 = 18 marks)

FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, NOVEMBER 2020

(CUCBCSS)

B.B.A.

BBA 1C 01—MANAGERIAL ECONOMICS

Time : Three Hours

Maximum : 80 Marks

Part A (Objective Questions)*Answer all questions.**Each question carries 1 mark.*

Choose the correct answer :

1. Decision-making and _____ are the two important functions of executives of business firms.
 - a) Forward planning.
 - b) Directing.
 - c) Supervising.
 - d) Administration.
2. Managerial economics is also called :
 - a) Microeconomics.
 - b) Theory of the firm.
 - c) Economics of the firm.
 - d) All of the above.
3. _____ is known as the “first law in market”.
 - a) Law of supply.
 - b) Law of consumption.
 - c) Law of demand.
 - d) Law of production.
4. Which is not a property of Isoquants ?
 - a) Downward sloping.
 - b) Convex.
 - c) Negative slope.
 - d) Positive slope.
5. Which is/are the salient features of monopolistic competition ?
 - a) Large number of sellers.
 - b) Normal profit.
 - c) Free entry and exit of firms in industry.
 - d) All of these.

Turn over

Fill in the blanks :

6. In economics, desire backed by purchasing power is known as _____.
7. Law of demand shows the functional relationship between _____ and quantity demanded.
8. During boom the Central Bank _____ the interest rates.
9. Policy of the government regarding taxation and public expenditure is _____ policy.
10. _____ goods are exception to law of demand.

(10 × 1 = 10 marks)

Part B (Short Answer Questions)

Answer any **eight** out of the ten questions in two **or** three sentences.

Each question carries 2 marks.

11. What is demand analysis ?
12. What are economies of scale ?
13. What is demand ?
14. What is trade cycle ?
15. What is elasticity of demand ?
16. What is market demand ?
17. What do you mean by forward planning ?
18. What do you mean by managerial economics ?
19. What is monopoly ?
20. What is market ?

(8 × 2 = 16 marks)

Part C (Short Essay Questions)

Answer any **six** out of the eight questions in about 200 words.

Each question carries 4 marks.

21. What are the uses of managerial economics ?
22. What are the importances of elasticity of demand ?
23. What are the steps in demand estimation ?
24. Explain the qualities of good demand forecasting.

25. What are the differences between economics and managerial economics ?
26. What are the characteristics of a business cycle ?
27. What are the important areas of decision-making ?
28. What are the different types of income elasticity ?

(6 × 4 = 24 marks)

Part D (Essay Questions)

Answer any two out of the three questions in about 800 words.

Each question carries 15 marks.

29. What is perfect competition ? Explain the features of perfect competition.
30. Explain the economies and diseconomies of scale.
31. What do you mean by trade cycles ? Explain the different phases of trade cycles.

(2 × 15 = 30 marks)

**FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION
NOVEMBER 2020**

(CUCBCSS)

B.B.A.

BBA 1B 01—MANAGEMENT CONCEPTS AND BUSINESS ETHICS

Time : Three Hours

Maximum : 80 Marks

Part A (Objective Questions)

*Answer all ten questions.
Each question carries 1 mark.
Choose the correct answer.*

1. _____ has defined the basic problem of managing as the art of “knowing exactly what you want men to do and then see that they do it in the best and cheapest way”.
(a) Henry Fayol. (b) F.W. Taylor.
(c) Mary Parker Follett. (d) None of these.
2. _____ is the process of identifying and grouping of work to be performed.
(a) Organizing. (b) Staffing.
(c) Division of labour. (d) Planning.
3. _____ is the activity of influencing people to strive willingly for a group of objectives.
(a) Motivation. (b) Leadership.
(c) Communication. (d) None of these.
4. _____ Leadership gives complete freedom to subordinates.
(a) Authoritarian. (b) Participative.
(c) Free rein. (d) None of these.
5. _____ is a process that allows people to make decisions based on their deeper values which will be economically, socially and environmentally sound.
(a) Holistic approach. (b) Ethics management.
(c) Code of conduct. (d) None of these.

Turn over

Fill in the blanks :

6. _____ developed the “Need Hierarchy Theory” to explain human behaviour within an organization.
7. _____ developed the concept of Management by Objectives.
8. Concentration of authority of decision-making at top levels of management is known as _____
9. A _____ is a buzz word to employees to observe ethical norms and forms the basis for rules of conduct.
10. _____ represent an individual’s highest priorities and deeply held driving forces.

(10 × 1 = 10 marks)

Part B (Short Answer Questions)

Answer any **eight** out of the ten questions in two **or** three sentences.

Each question carries 2 marks.

11. Define Organising.
12. Define Ethics.
13. Define co-ordination.
14. Define Planning.
15. Define Leadership.
16. What is selection ?
17. What do you understand by line organisation ?
18. What is span of control ?
19. Define Staffing.
20. Define Values.

(8 × 2 = 16 marks)

Part C (Short Essay Questions)

Answer any **six** out of the eight questions in about 200 words.

Each question carries 4 marks.

21. Explain the role of organisation culture in ethics.
22. What are the features of planning ?

23. What are the styles of leadership ?
24. What are the important features of business ethics ?
25. What are the steps in organising ?
26. What are the techniques of direction ?
27. Explain the features of co-ordination.
28. Describe the steps in controlling.

(6 × 4 = 24 marks)

Part D (Essay Questions)

Answer any two out of the three questions in about 800 words.

Each question carries 15 marks.

29. Explain the planning process.
30. Describe the nature and importance of leadership.
31. What do you understand by management? Explain the nature of management.

(2 × 15 = 30 marks)

**FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION
NOVEMBER 2020****(CUCBCSS)****B.Com.****BCM 1C 01—MANAGERIAL ECONOMICS****(2017 Admissions)****(Multiple Choice Questions for SDF Candidates)****Time : 15 Minutes****Total No. of Questions : 20****Maximum : 20 Marks****INSTRUCTIONS TO THE CANDIDATE**

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

BCM 1C 01—MANAGERIAL ECONOMICS

(Multiple Choice Questions for SDE Candidates)

1. An indifference curve shows combinations of two goods that .
 - (A) A consumer could buy with their given income.
 - (B) Could provide the consumer with similar levels of satisfaction.
 - (C) Would provide the consumer with the same level of satisfaction.
 - (D) Could be available to the consumer in a given time period.
2. Which of the following statements is NOT TRUE of indifference curves ?
 - (A) They could intersect.
 - (B) They are convex to origin.
 - (C) They are downward sloping.
 - (D) They exhibit higher levels of utility as you move from the origin.
3. The typical indifference curve -----.
 - (A) Shows that as a consumer has more of a good he/she is less willing to exchange it for one unit of another good.
 - (B) Shows all combinations of goods that give a consumer in same level of utility
 - (C) Shifts out if income increases.
 - (D) Both (B) and (C).
4. Which of the following is the measure to control inflation ?
 - (A) Granting credit on liberal terms. (B) Raising bank rate.
 - (C) Demonetization. (D) None of these.
5. Employment of people who take jobs below their capacity is known as :
 - (A) Underemployment. (B) Disguised unemployment.
 - (C) Cyclical unemployment. (D) None of these.
6. Unemployment caused by a decline in demand for production in a particular industry is :
 - (A) Seasonal unemployment. (B) Frictional unemployment.
 - (C) Structural unemployment. (D) None of these.

7. Law of equi-marginal utility is :
- (A) Cardinal utility theory. (B) Ordinal utility theory.
(C) None of these.
8. The concept of consumer surplus was developed by :
- (A) Marshal. (B) H.H. Ghosen.
(C) Benthham. (D) None of these.
9. Which of the following is correct ?
- (A) Indifference curve has a negative slope.
(B) Indifference curve is a convex to the point of origin.
(C) Two indifference curves may intersect each other.
10. The study of entire economic system is called :
- (A) Macro economics. (B) Micro economics.
(C) Economics. (D) None of these.
11. The study of international trade and national income is part of :
- (A) Global economics. (B) Macro economics.
(C) Positive economics. (D) Micro economics.
12. The income elasticity of demand is negative for a :
- (A) Positive good. (B) Normal good.
(C) Elastic good. (D) Inferior good.
13. What effect is working when the price of a good falls and consumers tend to buy it instead of other goods ?
- (A) Income effect. (B) Substitution effect.
(C) Price effect. (D) None of these.
14. Two goods that are used jointly to provide satisfaction are called :
- (A) Inferior goods. (B) Normal goods.
(C) Complementary goods. (D) Substitute goods.

Turn over

15. A rise in the relative price of bus transport will lead to :
- (A) Fall in the demand for taxi service.
 - (B) Fall in the demand for new cars.
 - (C) Expansion of supply of new cars.
 - (D) Expansion of new bus routes available for customers.
16. Which of the following is not a method of demand forecasting ?
- (A) Trend projection method.
 - (B) Substitute approach.
 - (C) Sales experience approach.
 - (D) Evolutionary approach.
17. Which of the following is a short run law ?
- (A) Law of diminishing returns.
 - (B) Law of constant returns to scale.
 - (C) Law increasing returns to scale.
 - (D) None of these.
18. Which cost are recorded in books of accounts ?
- (A) Opportunity cost.
 - (B) Implicit cost.
 - (C) Social cost.
 - (D) Explicit cost.
19. Variable cost per unit :
- (A) Remains fixed.
 - (B) Varies with the volume of production.
 - (C) Varies with sales.
 - (D) None of these.
20. Product differentiation is an important feature of :
- (A) Perfect competition.
 - (B) Monopolistic competition.
 - (C) Monopoly.
 - (D) None of these.

**FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION
NOVEMBER 2020**

(CUCBCSS)

B.Com.

BCM 1C 01—MANAGERIAL ECONOMICS

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part I

*Answer all question.
Each question carries 1 mark.*

1. The author of "The Wealth of Nations" is :
 - (a) Marshall.
 - (b) Ricardo
 - (c) Robbins.
 - (d) Adam Smith.
2. The income elasticity of demand is negative for a :
 - (a) Positive good.
 - (b) Normal good.
 - (c) Elastic good.
 - (d) Inferior good.
3. Variable cost per unit :
 - (a) Remains constant.
 - (b) Varies with volume of production.
 - (c) Varies with sales.
 - (d) None of the above.
4. Demand for goods increases when income increases is called _____ goods.
 - (a) Positive good.
 - (b) Normal good.
 - (c) Elastic good.
 - (d) Inferior good.
5. The concept of consumer surplus was developed by :
 - (a) Marshall.
 - (b) H.H. Ghosen.
 - (c) Bentham.
 - (d) Adam Smith.

Turn over

6. _____ method uses the past data for demand forecasting.
- (a) Delphi. (b) Statistical.
(c) Barometric. (d) Collective opinion.
7. Which of the following is a condition of monopoly ?
- (a) Two or more sellers. (b) Only one buyer.
(c) Barriers to entry. (d) None of these.
8. Price determination is possible in :
- (a) Monopolistic competition. (b) Monopoly.
(c) Monopolistic competition. (d) None of these.
9. The unemployment caused by a decline in demand for production in a particular industry is :
- (a) Seasonal unemployment. (b) Frictional unemployment.
(c) Structural unemployment. (d) None of these.
10. Which of the following is a measure to control inflation ?
- (a) Granting of credit on liberal terms.
(b) Raising bank rate.
(c) Demonetisation.
(d) None of these.

(10 × 1 = 10 marks)

Part II

Answer any eight questions.

Each question carries 2 marks.

11. Define Economics.
12. What is opportunity cost ?
13. What is substitution effect ?
14. What is derived demand ?
15. What is Veblen effect ?
16. What is an Isoquant ?

17. What is marginal product ?
18. What is barometric technique of demand forecasting ?
19. What are implicit costs ?
20. What is depression ?

(8 × 2 = 16 marks)

Part III

Answer any six questions.

Each question carries 4 marks.

21. State the difference between programmed and non-programmed decisions.
22. Explain Law of Demand. What are its assumptions.
23. Explain the Law of returns to scale.
24. Differentiate monopoly from perfect competition.
25. Define Trade cycle. What are its features ?
26. Discuss the practical importance of the concept of elasticity of demand.
27. Discuss different types of poverty.
28. Explain the various internal diseconomies of scale.

(6 × 4 = 24 marks)

Part IV

Answer any two questions.

Each question carries 15 marks.

29. What do you mean by demand forecasting ? Explain the determinants of demand.
30. What is elasticity of demand ? State the factors determining elasticity.
31. Explain the various cost concepts that are useful for decision-making.

(2 × 15 = 30 marks)

**FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION
NOVEMBER 2020**

(CUCBCSS)

B.Com.

BCM 1C 01—MANAGERIAL ECONOMICS

(2014 Admissions)

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes**Total No. of Questions : 20****Maximum : 20 Marks****INSTRUCTIONS TO THE CANDIDATE**

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

BCM 1C 01—MANAGERIAL ECONOMICS

(Multiple Choice Questions for SDE Candidates)

1. _____ is known as the 'father of economics'.
 - (A) A.C. Pigou.
 - (B) Lionel Robbins.
 - (C) Adam Smith.
 - (D) Alfred Marshall.
2. Microeconomics studies the economic actions and behavior of :
 - (A) Individual units.
 - (B) Economic aggregates.
 - (C) Total employment.
 - (D) General price level.
3. Economics was classified into micro and macro by :
 - (A) Ragnar Frisch.
 - (B) Adam Smith.
 - (C) J. M. Keynes.
 - (D) A.C. Pigou.
4. "A rupee tomorrow is worth less than a rupee today" relates to :
 - (A) Opportunity cost principle.
 - (B) Discounting principle.
 - (C) Equi-marginal principle.
 - (D) None of these.
5. Allocation of available resources among alternatives is based on the principle :
 - (A) Opportunity cost principle.
 - (B) Discounting principle.
 - (C) Equi-marginal principle.
 - (D) None of these.
6. _____ means attempt between demand and its various determinants expressed mathematically.
 - (A) Demand extension.
 - (B) Demand contraction.
 - (C) Demand analysis.
 - (D) Demand function.
7. In the above function, the letter Y stands for :
 - (A) Yield of production.
 - (B) Income of consumers.
 - (C) Utility.
 - (D) Supply.

8. Basic assumptions of law of demand include :
- (A) Prices of other goods should change.
 - (B) There should be substitute for the commodity.
 - (C) The commodity should not confer any distinction.
 - (D) The demand for the commodity should not be continuous.
9. If the commodities are complimentary, cross elasticity will be :
- (A) Negative
 - (B) Positive.
 - (C) Zero.
 - (D) Any of the above.
10. Outlay method of measurement of elasticity is also called as :
- (A) Percentage method.
 - (B) Expenditure method.
 - (C) Point method.
 - (D) Geometric method.
11. _____ is the process of finding current values of demand for various values of prices and other determining variables.
- (A) Demand Estimation.
 - (B) Demand analysis.
 - (C) Demand function.
 - (D) Demand forecasting.
12. Average cost pricing is also called as :
- (A) Cost plus pricing.
 - (B) Marginal cost pricing.
 - (C) Margin pricing.
 - (D) Both (A) and (C).
13. Cinema Theater, telephone bills etc.. are following :
- (A) Full cost pricing.
 - (B) Marginal cost pricing.
 - (C) Differential pricing.
 - (D) Mark up pricing.
14. The pricing of cup of tea or coffee, is an example of :
- (A) Mark up pricing.
 - (B) Marginal cost pricing.
 - (C) Conventional pricing.
 - (D) Cost plus pricing.

15. _____ provide guidelines to carry out _____.
- (A) Pricing strategies, pricing policies. (B) Pricing policies, pricing strategies.
(C) Pricing rules, pricing policies. (D) Pricing rules, pricing strategies.
16. Which one of the following is not a reason for adopting skimming price strategy ?
- (A) When the demand of new product is relatively inelastic ?
(B) When there is no close substitutes ?
(C) Elasticity of demand is not known.
(D) Product has high price elasticity in the initial stage.
17. Which of the following is/are the reason for adopting penetration price strategy ?
- (A) Economies of large scale production available to firm.
(B) Potential market for the product is large.
(C) Cost of Production is low.
(D) All the above.
18. The condition for the long run equilibrium of a perfectly competitive firm :
- (A) Price = MC = AC. (B) Price = TC.
(C) MC = AVC. (D) MC = MR.
19. The opportunity cost of a given activity is :
- (A) The value of next best activity. (B) The value of material used.
(C) The cost of input used. (D) None of these.
20. In a perfect market both buyers and sellers are :
- (A) Price maker. (B) Price giver.
(C) Price taker. (D) All the above.

**FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION
NOVEMBER 2020**

(CUCBCSS)

B.Com.

BCM 1C 01—MANAGERIAL ECONOMICS

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A

Answer all questions.

Each question carries 1 mark.

1. Demand is determined by :
 - a) Price of the product.
 - b) Relative prices of other goods.
 - c) Tastes and habits.
 - d) All of the above.
2. Other things being equal, an increase in supply can be caused by :
 - a) A rise in the income of the consumer.
 - b) An improvement in the techniques of production.
 - c) A rise in the price of the commodity.
 - d) An increase in the income of the seller.
3. The Law of Diminishing Returns depends on the assumption that :
 - a) Land is the factor kept constant.
 - b) The state of technology is unchanged.
 - c) Total output is constant.
 - d) Average output declines faster than marginal output.
4. The cost recorded in the books of accounts are considered as :
 - a) Total cost.
 - b) Marginal cost.
 - c) Average cost.
 - d) Explicit cost.

Turn over

5. Out of the four, which is not a micro variable ?
- a) Demand.
 - b) Supply.
 - c) Cost
 - d) Inflation.
6. Oligopoly is a type of _____ market. A _____ exists in the industry.
- a) Perfect, few firms.
 - b) Imperfect, few firms.
 - c) Perfect, many firms.
 - d) Imperfect, many firms.
7. The primary inducement for new firms to enter an industry is _____.
- a) Increased technology.
 - b) Availability of labor.
 - c) Low capital cost.
 - d) Presence of economic profits.
8. The difference between marginal benefits and marginal costs are the _____.
- a) Profits.
 - b) Marginal net benefits.
 - c) Opportunity cost.
 - d) Accounting cost.
9. Who is considered as the father of Business Economics ?
- a) Alfred Marshall.
 - b) Joel Dean.
 - c) Adam Smith.
 - d) Robbins.
10. All inputs become variable in the _____.
- a) Long run.
 - b) Short run.
 - c) (a) and (b).
 - d) None of these.

(10 × 1 = 10 marks)

Part B (Short Answer Questions)

*Answer any **eight** questions.*

Each question carries 2 marks.

11. *Limitless wants and limited means*—Comment.
12. Define Managerial Economics.
13. What are the assumptions of Law of Demand ?
14. Discuss the concept of *Giffen* goods.
15. What is meant by demand function ?

16. Write down the differences between demand estimation and demand forecasting.
17. What is Isoquant curve ?
18. What is meant by out-of-pocket cost ?
19. What is a kinked demand curve ?
20. What is meant by psychological pricing ?

(8 × 2 = 16 marks)

Part C (Short Essays)

Answer any six questions.

Each question carries 4 marks.

21. Discuss the determinants of market demand.
22. What are production function and its assumptions ?
23. Why is a firm under perfect competition a price-taker and not a price-maker ?
24. Write a short note on imperfect competition.
25. Briefly explain reasons behind downward slope of demand curve.
26. Briefly discuss about various external economies.
27. Briefly discuss about various methods of pricing.
28. What are different survey methods in demand forecasting ?

(6 × 4 = 24 marks)

Part D (Long Essays)

Answer any two questions.

Each question carries 15 marks.

29. Distinguish between laws of returns to variable proportions and laws of returns to scale. Explain the causes of increasing returns to scale.
30. Explain the causes and phases of business cycle.
31. What are the factors which influence pricing of new products ? Explain different pricing strategies for new products ? Discuss the suitability of each strategy.

(2 × 15 = 30 marks)

**FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION
NOVEMBER 2020**

(CUCBCSS)

B.Com.

BCM 1B 01—BUSINESS MANAGEMENT

(2017 Admissions)

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes**Total No. of Questions : 20****Maximum : 20 Marks****INSTRUCTIONS TO THE CANDIDATE**

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

BCM 1B 01—BUSINESS MANAGEMENT

(Multiple Choice Questions for SDE Candidates)

1. _____ provides all relevant information needed by the managers at different levels for taking correct decisions.
(A) MBO. (B) MIS.
(C) DBMS. (D) None.
2. _____ is a workflow diagram to bring forth a clearer understanding of a process or series of parallel processes.
(A) Fishbone diagram. (B) Interrelation graph.
(C) Tree diagram. (D) Process mapping.
3. _____ is a management philosophy and methodology which was invented by Motorola.
(A) TQM. (B) TPM.
(C) 6-Sigma. (D) None.
4. _____ needs are need for survival.
(A) Safety. (B) Esteem.
(C) Social. (D) Physiological.
5. Two Factor Theory is also known as _____.
(A) Theory X and Y. (B) Motivation Hygiene Theory.
(C) Achievement Theory. (D) None of these.
6. _____ is an example of internal source of recruitment.
(A) Advertisement. (B) Trade unions.
(C) Employment exchange. (D) Promotion.
7. Which of the following statements best describes Corporate Social Responsibility ?
(A) A corporation's requirement to make as much profit as possible.
(B) A corporation's obligation to society that goes beyond the requirements of the law and economics to take into account the social and environmental impact of its decisions.
(C) A corporation's obligation to consider the impact of its decisions on the environment.
(D) The duty of care a corporation has to its employees and customers.

8. The moral case for CSR, i.e. that it is the right thing to do, is justified by which of the following arguments ?
- (A) That the corporation is a creation of society and should therefore serve its needs.
 - (B) That the corporation is a legal creation and therefore cannot be a moral agent.
 - (C) Large corporations do not have the power or resources to address society's problems.
 - (D) Business decisions will have social and environmental consequences which will be addressed by governments.
9. _____ leader tries to make the subordinates to feel that they are actually participating in decision-making even though he had already taken the decision.
- (A) Participative.
 - (B) Free rein.
 - (C) Manipulative autocrat.
 - (D) None of these.
10. MBO stands for ?
- (A) Management of Business Objectives.
 - (B) Management By Objectives.
 - (C) Managing Business Operations.
 - (D) None of these.
11. Koontz and O'Donnel are the advocates of _____ approach to management.
- (A) System approach.
 - (B) Empirical.
 - (C) Contingency.
 - (D) Operational.
12. _____ is the art of knowing exactly what you want men to do and then seeing that how they do it in the best and cheapest way.
- (A) General management.
 - (B) Scientific Management.
 - (C) Administration.
 - (D) None.
13. The author of the famous book "General and Industrial Management" is _____.
- (A) Henry Fayol.
 - (B) F.W. Taylor.
 - (C) Henry Gantt.
 - (D) None.

14. Suggestions for improvements from an employee in the accounting department are an example of _____.
- (A) Upward communication. (B) Horizontal communication.
(C) Downward communication. (D) None.
15. Management can be considered as _____.
- (A) Exact science. (B) Inexact science.
(C) Psuedo science. (D) (B) or (C).
16. According to functional foremanship, the speed boss, Inspector, foreman and gang boss are entrusted with the _____ aspect of work.
- (A) Planning. (B) Organizing.
(C) Doing. (D) None of these.
17. _____ school of thought has developed on the idea that there is no single best method to find solutions to Managerial problems.
- (A) System approach. (B) Empirical.
(C) Contingency. (D) Operational.
18. _____ is a comprehensive plan designed to implement the policy and accomplish the objectives.
- (A) Schedules. (B) Budgets.
(C) Project. (D) Programs.
19. _____ is the process of comparing actual performance with the standard and taking corrective Action.
- (A) Controlling. (B) Management.
(C) Planning. (D) Co-ordination.
20. The techniques and tools for organizing and co-ordinating a group of individuals working towards a common goal :
- (A) Performance Management. (B) Team Management.
(C) Performance Appraisal. (D) None of these.

**FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION
NOVEMBER 2020**

(CUCBCSS)

B.Com.

BCM 1B 01—BUSINESS MANAGEMENT

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A

Answer all questions.

Each question carries 1 mark.

Fill in the blanks :

1. 'B' in POSDCORB is _____.
2. _____ is the work assigned to a position or function.
3. Number of people one can supervise directly is called _____.
4. Management process school of approach to management was developed by _____.
5. In line organisation, authority flows from _____.

Choose the correct answer :

6. The term Gang Boss is used in :
 - (a) Line organisation.
 - (b) Functional organisation.
 - (c) Line and staff organisation.
 - (d) Project organisation.
7. A procedure is a guide to :
 - (a) Taking action.
 - (b) Thinking.
 - (c) Implementing decision.
 - (d) All these.
8. Ethics are related to :
 - (a) Code of conduct.
 - (b) Value system.
 - (c) Inter personal relations.
 - (d) All of the above.

Turn over

9. Who is known as the father of scientific management ?
- (a) Henry Fayol. (b) F. W. Taylor.
(c) Elton Mayo. (d) Rensis Likert.
10. Centralisation involves :
- (a) Delegation of authority. (b) Dispersal of power.
(c) Division of work. (d) Concentration of power.

(10 × 1 = 10 marks)

Part B

*Answer any eight questions.
Each question carries 2 marks.*

11. Describe universality of management.
12. What is written communication ?
13. Who is a Laissez-Faire leader ?
14. What is predictive control ?
15. What are the components of planning ?
16. What is centralisation of authority ?
17. What do you mean by kaizen ?
18. What is time study ?
19. What is whistle blowing ?
20. Define MBO.

(8 × 2 = 16 marks)

Part C

*Answer any six questions.
Each question carries 4 marks.*

21. What do you mean by unity of command ? How it differs from unity of direction ?
22. Explain MBE.
23. What are the principles of business ethics ?
24. "Management is what a manager does." Explain briefly.

25. Explain TQM.
26. What are the elements of communication ?
27. Explain project organization.
28. Explain the techniques of co-ordination.

(6 × 4 = 24 marks)

Part D

Answer any two questions.

Each question carries 15 marks.

29. What do you mean by corporate social responsibility ? Give the arguments for and against social responsibility.
30. Explain the contributions of Henry Fayol to the development of management.
31. Explain different styles of leadership.

(2 × 15 = 30 marks)

FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, NOVEMBER 2020**(CUCBCSS)****B.Com.****BCM 1B 01—MANAGEMENT CONCEPTS AND BUSINESS ETHICS****(2014 Admissions)****(Multiple Choice Questions for SDE Candidates)****Time : 15 Minutes****Total No. of Questions : 20****Maximum : 20 Marks****INSTRUCTIONS TO THE CANDIDATE**

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

BCM 1B 01—MANAGEMENT CONCEPTS AND BUSINESS ETHICS

(Multiple Choice Questions for SDE Candidates)

1. _____ suggests that each communication going up or coming down must flow through each position in the line of authority.
 - (A) Communication Pattern.
 - (B) Horizontal communications.
 - (C) Scalar chain.
 - (D) None of these.
2. The principle of Unity of command is contrary to Taylors _____.
 - (A) Rule of thumb.
 - (B) Unity of Direction.
 - (C) Functional foremanship.
 - (D) None of these.
3. The Book “Functions of Executive” was written by _____.
 - (A) P.F. Drucker.
 - (B) Chester Barnard.
 - (C) Herbert Simon.
 - (D) None.
4. _____ principle states that an employee should receive orders form one superior only.
 - (A) Unity of direction.
 - (B) Unity of command.
 - (C) Esprit de corps.
 - (D) None.
5. _____ is highly suitable for large organizations having large number of managerial personnel at different levels.
 - (A) Centralization.
 - (B) Decentralization.
 - (C) Departmentalization.
 - (D) All of these.
6. The book “Creative Experience was written by _____.”
 - (A) Henry Fayol.
 - (B) F.W. Taylor.
 - (C) Mary Parker Follet.
 - (D) None of these.
7. The introduction of computers in decision-making process contributed a lot in popularizing the _____ approach in management.
 - (A) Empirical.
 - (B) Management science.
 - (C) System.
 - (D) Operational.

8. According to _____ Core competency must be the central subject of Corporate strategy.
- (A) Henry Fayol. (B) F.W.Taylor.
(C) C.K. Prahlad. (D) Peter F. Drucker.
9. A superior cannot delegate :
- (A) Authority. (B) Responsibility.
(C) Duty. (D) None of these.
10. Authority flows from :
- (A) Top to Bottom. (B) Bottom to top.
(C) Horizontally. (D) All of these.
11. _____ aims at visualizing and identifying deviation before they actually occur.
- (A) Predictive control. (B) Concurrent control.
(C) Operational Control. (D) All of these.
12. If duties and authority are shown in the organizational structure of the enterprise, then it is called :
- (A) Informal delegation (B) Formal delegation.
(C) Written delegation. (D) None of these.
13. _____ is the act of increasing the knowledge and skills of an employee for doing a job.
- (A) Training. (B) Induction.
(C) Placement. (D) Orientation.
14. _____ is a statement of expected results expressed in quantitative terms for a period.
- (A) Plan. (B) Budget.
(C) Schedule. (D) None of these.
15. _____ leadership is also referred as fatherly leadership.
- (A) Autocratic. (B) Participative.
(C) Free rein. (D) Paternalistic.

16. Need Hierarchy theory was developed by _____.
- (A) Mc Gregor. (B) Abraham Maslow.
(C) Herzberg. (D) Mc Clelland.
17. _____ is the need for love and affection.
- (A) Safety. (B) Esteem.
(C) Social. (D) Physiological.
18. Holism means _____.
- (A) Oneness. (B) Divinity.
(C) Materiality. (D) All of these.
19. _____ refers to certain norms governing the conduct of workers involved in a work situation.
- (A) Team Work. (B) Work Ethos.
(C) Work Group. (D) Work Management.
20. _____ is the guiding principle for decision-making in an economics based view of management.
- (A) Profit maximization (B) Wealth Maximisation.
(C) Value maximization. (D) None.

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FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, NOVEMBER 2020

(CUCBCSS)

B.Com.

BCM 1B 01—MANAGEMENT CONCEPTS AND BUSINESS ETHICS

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A*Answer all questions.**Each question carries 1 mark.*

A) Choose the correct answer :

1 The authority of a manager comes from :

- (a) Knowledge. (b) Character.
(c) Job. (d) Skill.

2 In ————— type of organisation, workers receive instructions from various specialists.

- (a) Line. (b) Divisional.
(c) Informal. (d) Functional.

3 The needs relate to the awareness of self importance are :

- (a) Safety. (b) Ego.
(c) Social. (d) Physiological.

4 Basis of controlling is :

- (a) Efficient use of resources. (b) Organising.
(c) Staffing. (d) Directing.

5 Personality is :

- (a) Inherited. (b) Learned.
(c) Programmed. (d) Formed.

Turn over

B) Fill in the blanks :

- 6 Valence \times _____ = Motivation.
- 7 Plan prepared beyond one year is called _____.
- 8 The motivation which is based on fear or punishment is known as _____.
- 9 Formal groups are defined by _____.
- 10 Rumour is an undesirable feature of _____.

(10 \times 1 = 10 marks)

Part B (Short Answer Questions)

Answer any eight questions.

Each question carries 2 marks.

- 11 Define work culture.
- 12 What is meant by accountability ?
- 13 What do you mean by gangplank ?
- 14 Differentiate between MBE and MBO.
- 15 Who is a leader manger ?
- 16 What is negative reinforcement ?
- 17 What do you mean by ethical management ?
- 18 What is supervision ?
- 19 What is core competency ?
- 20 What is programmed decision ?

(8 \times 2 = 16 marks)

Part C (Short Essays)

Answer any six questions.

Each question carries 4 marks.

- 21 Explain about the functions of leadership.
- 22 Describe the principles of planning.
- 23 State the factors detrimental to work ethos in an organisation.

- 24 Mention the expectancy theory of motivation.
- 25 Give an overall view of tools of performance management system.
- 26 Explain the importance of control.
- 27 Elaborate the steps in staffing process.
- 28 Explain what are the obstacles in planning.

(6 × 4 = 24 marks)

Part D (Long Essays)

Answer any two questions.

Each question carries 15 marks.

- 29 Discuss the principles of sound organisation in detail.
- 30 Describe the theories of motivation.
- 31 Explain the process of holistic approach in decision-making.

(2 × 15 = 30 marks)

**FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION
NOVEMBER 2020**

(CUCBCSS)

Tamil

TML 1A 07—MODERN LANGUAGE—I

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. பின்வரும் வினாக்களுக்கு ஒரே வாக்கியங்களில் விடை தருக :

- 1 புளியமரத்தின் கதையில் வரும் சில கதாமந்திரங்களாகக் குறிப்பிடுக.
- 2 அடிமைப்பட்டு கிடந்தவனுக்குத்தான் கனம் நாயகம் தெரியும் என்றவர் யார் ?
- 3 ஒளியின் உயர்வு யாருக்குத் தெரியும்
- 4 நட்பு எத்தகையது ?
- 5 அழியாச்சுடர் என்னும் சிறுகதையின் ஆசிரியர் யார் ?
- 6 'கழி' என்றால் என்ன ?
- 7 கண்ணதாசனின் அடிமனதில் ஒலிக்கும் உணர்வு எது ?
- 8 'Intellectual' என்பதன் பொருள் யாது ?
- 9 வினைத்திட்டம் எதைப்பொருத்தது ?
- 10 'சுதந்திரமும்' பண்பாடும் என்பதை ஆங்கிலத்தில் மொழிபெயர்க்கவும்.

(10 × 1 = 10 marks)

II. எவையேனும் பத்து வினாக்களுக்கு ஒருபத்தியளவில் விடை தருக :

- 11 பரதவர் உமணர் இவர்களுக்கு இடையே உள்ள வேறுபாடு யாது ?
- 12 சுதந்திரம் என்றால் என்ன ? விளக்குக.
- 13 அறிவுக்குப் போட்டிருக்கும் பர்தாவை அகற்றுங்கள் என்று வைரமுத்து கூறுவதற்கான காரணங்களை எழுதுக.
- 14 தமிழனின் கதை என்னும் கவிதை உணர்த்தும் செய்தி யாது ?

Turn over

- 15 ஹைக்கூ—விளக்கம் தருக.
- 16 ஒருவனை அறிவு ஜீவியாக்குவது எது ?
- 17 கண்ணதாசனுக்கு ஞானம் பிறந்த கதையை எழுதுக.
- 18 புளியமர ஜங்ஷன் ஜெ ஜெ என மாரிய கதையை எழுதுக.
- 19 உமணர்களின் உருவத்தோற்றத்தை விளக்குக.
- 20 கமலாவின் பண்பு நலன்களை எழுதுக.
- 21 'மரணவேதனை' என்னும் கவிதை உணர்த்தும் செய்தி யாது ?
- 22 மனைவி குறித்து வைரமுத்து என்ன கூறுகிறார் ?

(10 × 2 = 20 marks)

III. எவையேனும் ஐந்து வினாக்களுக்கு ஒருபக்க அளவில் விடை தருக :

- 23 இலக்கியங்களில் காணலாகும் உப்பு வாணிபம் குறித்து எழுதுக.
- 24 தமிழனின் கதையை மு. மேத்தாவழி விளக்குக.
- 25 தற்கால கவிதைகளில் பயின்றுவந்துள்ள உவமை நயங்களை விவரிக்க.
- 26 'ஒரு நாள் கழிந்தது' என்னும் கிறுகதையின் கதைப்பின்னலை எழுதுக.
- 27 கு. பா. ராவின் சிறுகதைகளின் தனித்தன்மையை எடுத்துரைக்க.
- 28 முருகதாசரின் பண்பு நலன்களைக் குறிப்பிடுக.
- 29 வள்ளுவர் எதற்காகப் பிறந்ததாகக் தமிழண்பன் கூறுகிறார் ?
- 30 பின்வரும் பகுதியை தமிழில் மொழி பெயர்க்கவும்.

Water released from the Cheruthoni dam of the Idukki Hydroelectric project rushed down the Periyar river valley to Aluva town, 27 km. from Kochi. Extremely heavy rainfall in the upper catchment area of the valley had forced the Kerala State Electricity Board to open. One-by-one, the five shutters of the dam earlier that day. This was unprecedented when the rain eased, some 370 lives had been lost and nearly 7,25,000 people displaced in Kerala.

(5 × 6 = 30 marks)

IV. எவையேனும் இரண்டனுக்குக் கட்டுரை வடிவில் விடை தருக.

31 'கதவு' சிறுகதையில் சிறுகதைக் கூறுகள் இடம்பெற்றுள்ளனவா ? விளக்குக.

32 தற்கால சிறுகதைகளின் பாடுபொருள் குறித்து கட்டுரை வரைக.

33 தன்னுணர்ச்சிக் கவிதைகள் கவிஞரின் ஆதங்கங்களையும் வேதனைகளையும் வெளிப்படுத்துகின்றன என்பார் கருத்தை ஆராய்க.

34 பின்வரும் பகுதியை ஆங்கிலத்தில் மொழிபெயர்க்க.

தமிழ்மொழியின் தொன்மைக்கும் சிறப்புக்கும் பெருமைக்கும் செவ்வியல் தன்மைக்கும் சான்று பகர்வனவாய்ச் சங்க இலக்கியங்கள் விளங்குகின்றன. பல்வேறு காலகட்டங்களில் பல்வேறு பகுதியில் வாழ்ந்த புலவர்கள் தங்கள் அனுபவங்களையும் தாம் கண்டும், கேட்டும் உணர்ந்த நிகழ்வுகளையும் பாடல்களாக வடித்துள்ளனர். அவையெல்லாம் தொகுக்கப்பட்டு பாட்டு தொகை எனப் பகுக்கப்பெற்றுள்ளன. அத்தொகை நூலுள் 'குறுந்தொகை' பண்டைய மக்களின் தனிமனித சமுதாய பண்பாட்டையும் நாகரிகத்தையும் எடுத்துரைக்கிறது. தொல்காப்பியத்தில் காணப்படும் அகப்பொருள் மரபுகளை குறுந்தொகை பாடல்களில் கண்டுகளிக்கலாம்.

(2 × 10 = 20 marks)

FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION
NOVEMBER 2020

(CUCBCSS)

Malayalam

MAL 1A 01 (1)—MALAYALA SAHITHYA PADANAM I

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. എല്ലാ ചോദ്യങ്ങൾക്കും ഉത്തരമെഴുതുക.

- 1 'ബുദ്ധന്റെ ചിരി' എന്ന കൃതി രചിച്ചതാര് ?
- 2 ഉത്ഭവപ്രദേശത്ത് നീല നൈൽനദിയുടെ പേരെന്ത് ?
- 3 വിവർത്തകന് ഒന്നാമതായി വേണ്ട യോഗ്യത എന്ത് ?
- 4 Finance—മലയാളപദം എഴുതുക.
- 5 ഡച്ചാവു തടങ്കൽ പാളയത്തിലെ ഡോക്ടറുടെ പേരെന്ത് ?
- 6 'ഇറുജിപ്പിലെ മുത്ത്' എന്നറിയപ്പെടുന്ന തുരുത്ത് ഏത് ?
- 7 'I have seen them riding seaward on the waves'—എന്ന വരികൾ ആരുടേത് ?
- 8 സാഹിത്യം തനിക്കൊരു ഹോബിയായെന്നു പറഞ്ഞത് ആര് ?
- 9 'നഷ്ടപ്പെട്ട ലക്ഷാധിപതി' എന്ന് നന്ദനെ വിശേഷിപ്പിച്ചതാര് ?
- 10 ഒരു ഭാഷ മറ്റൊരു ലിപിയിൽ എഴുതുന്ന പ്രക്രിയയാണ് _____

(10 × ½ = 5 marks)

II. ഒന്നോ രണ്ടോ വാക്യത്തിൽ ഉത്തരമെഴുതുക.

- 11 പല ശാസ്ത്രവിവർത്തനങ്ങളും മൂലകൃതിയേക്കാൾ ദുർഘടമായി വായനക്കാർക്ക് തോന്നുന്നതെന്നു കൊണ്ട് ?
- 12 ജർമ്മനിയിൽ ഫ്യൂറർമാരെ വാർത്താസൂത്രത്തിന്റെ ഉദ്ദേശ്യമെന്ത് ?
- 13 'സ്റ്റാറ്റിസ്റ്റിക്സ്' എന്ന വാക്കിന് സാധ്യമായ സൂചിതാർത്ഥങ്ങൾ എന്തൊക്കെ ?
- 14 സ്രോതഭാഷ, ലക്ഷ്യഭാഷ ഇവയെന്തെന്ന് വ്യക്തമാക്കുക.
- 15 സുഗതകുമാരിയുടെ കാവ്യജീവിതത്തെ സ്വാധീനിച്ച വ്യക്തികൾ ആരെല്ലാം ?

(5 × 2 = 10 marks)

Turn over

III. നൂറ്റമ്പത് വാക്കിൽ കവിയാതെ **അഞ്ച്** ചോദ്യങ്ങൾക്ക് ഉത്തരമെഴുതുക.

- 16 പ്രസംഗ പരിഭാഷയുടെ വിവിധരീതികളെപ്പറ്റി വിശദമാക്കുക.
- 17 'ആരു പറഞ്ഞു നിങ്ങളെ ആർക്കും വേണ്ടതായെന്ന് ? നിങ്ങളെ വേണ്ടതാവുന്ന കാലം ഒരിക്കലും ഉണ്ടാവില്ല'—ആരുടെ വാക്കുകൾ ? സന്ദർഭം ഏത് ?
- 18 എഴുത്തിന്റെ നിമിഷത്തിൽ താൻ അധ്യക്ഷനാണെന്ന് എം.ടി. പറയുന്നതെന്തുകൊണ്ട് ?
- 19 സുധാന്റെ പ്രാചീന ചരിത്രത്തെക്കുറിച്ച് കെയ്റോ കത്തുകളിൽ വിവരിക്കുന്നതെന്തെല്ലാം ?
- 20 വിവർത്തനം തന്റെ ഭാഷയിലെ തന്നെ കൃതിയെന്നപോലെ വായനക്കാരോട് സംവാദം സാധ്യമാക്കുന്നതിൽ വിവർത്തകൻ ശ്രദ്ധിക്കേണ്ട കാര്യങ്ങൾ എന്തെല്ലാം ?
- 21 ഒരു കവിത ജനിക്കുന്ന പ്രക്രിയയെപ്പറ്റി സുഗതകുമാരി പറയുന്നതെന്ത് ?
- 22 വാണിജ്യ ശാസ്ത്ര വിഷയങ്ങൾ തർജ്ജമ ചെയ്യുമ്പോൾ വരാവുന്ന പ്രശ്നങ്ങൾ എന്തെല്ലാം ?

(5 × 5 = 25 marks)

IV. മൂന്നു വാക്കിൽ കവിയാതെ **നാല്** ചോദ്യത്തിന് ഉത്തരമെഴുതുക.

- 23 ഫാസിസത്തിന്റെ മനുഷാസ്ത്രത്തെപ്പറ്റി എം.പി. വീരേന്ദ്ര കുമാറിന്റെ നിരീക്ഷണങ്ങൾ സംഗ്രഹിക്കുക.
- 24 ദേശാന്തര സഞ്ചാരത്തോടൊപ്പം മനുഷ്യ സംസ്കാരത്തിന്റെ വിവിധ തലങ്ങളിലേക്കുള്ള സഞ്ചാരവും നിർവ്വഹിക്കുന്ന കൃതിയാണ് കെയ്റോ കത്തുകൾ—ഉപന്യസിക്കുക.
- 25 യന്ത്രതർജ്ജമ എന്നാലെന്ത് ? യന്ത്രതർജ്ജമയുടെ സാധ്യതകളും പരിമിതികളും വിശദമാക്കുക.
- 26 തർജ്ജമയിൽ വരാവുന്ന അപാകതകളെപ്പറ്റി വിഷ്ണുനാരായണൻ നമ്പൂതിരിയുടെ നിരീക്ഷണങ്ങളെന്തെല്ലാം—വിവരിക്കുക.
- 27 സമകാലിക സാമൂഹിക ജീവിതത്തിലെ പ്രശ്നങ്ങളെ വിമർശനാത്മകമായി വിശകലനം ചെയ്യുന്ന നോവലാണ്. 'കാണുന്നതല്ല കാഴ്ചകൾ'—വിലയിരുത്തുക.
- 28 'എന്തിനെഴുതുന്നു' എന്ന ലേഖനത്തിൽ സാഹിത്യരചനയെപ്പറ്റി എം.ടി. എത്തിച്ചേരുന്ന നിഗമനങ്ങൾ സംഗ്രഹിക്കുക.

(4 × 10 = 40 marks)

FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION
NOVEMBER 2020

(CUCBCSS)

Malayalam

MAL 1A 01 (1)—MALAYALA SAHITHYA PADANAM I

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. ഒറ്റ വാക്കിൽ ഉത്തരമെഴുതുക. ½ മാർക്ക് വീതം.

- 1 എന്റെ എല്ലാ കഥകളും ചേർത്തുവെച്ചാൽ എന്റെ ആത്മകഥയാവും എന്നു പറഞ്ഞ എഴുത്തുകാരനാര് ?
- 2 'ബ്രൈറ്റർ ദാൻ എ തൗസന്റ് സൺസ്' എന്ന ഗ്രന്ഥം എഴുതിയതാര് ?
- 3 എം.ടി.യുടെ പ്രശസ്തമായ ആദ്യകഥ ഏത് ?
- 4 'തക്ഷൻകുന്ന് സ്വരൂപം' എന്ന കൃതിയുടെ കർത്താവാരാണ് ?
- 5 ഒരു ഭാഷയിലെ പദങ്ങൾ മറ്റൊരു ഭാഷയിലെ ലിപിയിൽ എഴുതുന്ന വിവർത്തന രീതിക്ക് പറയുന്ന പേരെന്ത് ?
- 6 'പഥേർ പാഞ്ചാലി'യിലെ സ്രോതഭാഷ ഏതാണ് ?
- 7 'എന്തിനാണ് ഇങ്ങനത്തെ ഒരാൾക്ക് വീട്ടിൽ ഇത്ര മാത്രം സ്വാതന്ത്ര്യം കൊടുത്തത്'—കാണുന്നതല്ല കാഴ്ചകൾ എന്ന നോവലിൽ ഏതു കഥാപാത്രമാണ് ഇങ്ങനെ പറയുന്നത് ?
- 8 ഏതു പക്ഷിക്കാണ് സ്പെക് ഹെയർസ്സെലുള്ളതായി ലേഖകൻ പറയുന്നത് ?
- 9 നീലനൈലിന്റെ ഉഭയ പാർശ്വങ്ങളിലായി സ്ഥിതി ചെയ്യുന്ന നഗരമേത് ?
- 10 സുന്ദര രാമസ്വാമി ഏതു ഭാഷയിലെ എഴുത്തുകാരനാണ് ?

(10 × ½ = 5 marks)

II. ഒന്നോ രണ്ടോ വാക്യത്തിൽ ഉത്തരമെഴുതുക. ഓരോന്നിനും 2 മാർക്ക് വീതം.

- 11 യന്ത്രവിവർത്തനം എന്നതു കൊണ്ട് വിവക്ഷിക്കുന്നതെന്ത് ?
- 12 കവിത വിവർത്തന ക്ഷമമല്ലെന്ന് പറയാൻ കാരണമെന്ത് ?
- 13 ഹിറ്റ്ലറുടെ സ്വഭാവത്തെപ്പറ്റി ഡോക്ടർ ഫെലിക്സ് കെർസ്സൺ പറഞ്ഞതെന്ത് ?
- 14 'തങ്ങളെ താരാട്ടുപാടി വളർത്തിയ ഒരു ലോകം തകർന്നു വീഴുന്നതിന് അവർ സാക്ഷികളാണ്. സച്ചിദാനന്ദൻ വിവക്ഷിക്കുന്നതെന്ത് ?
- 15 പുറം നാടുകളിൽ പ്രാചീന സുധാൻ ഏതു നിലയിലാണ് അറിയപ്പെട്ടിരുന്നത് ?

(5 × 2 = 10 marks)

Turn over

III. നൂറ്റമ്പതു വാക്കിൽ കവിയാതെ ഏതെങ്കിലും അഞ്ച് ചോദ്യത്തിന് ഉത്തരമെഴുതുക. ഓരോന്നിനും 5 മാർക്ക് വീതം.

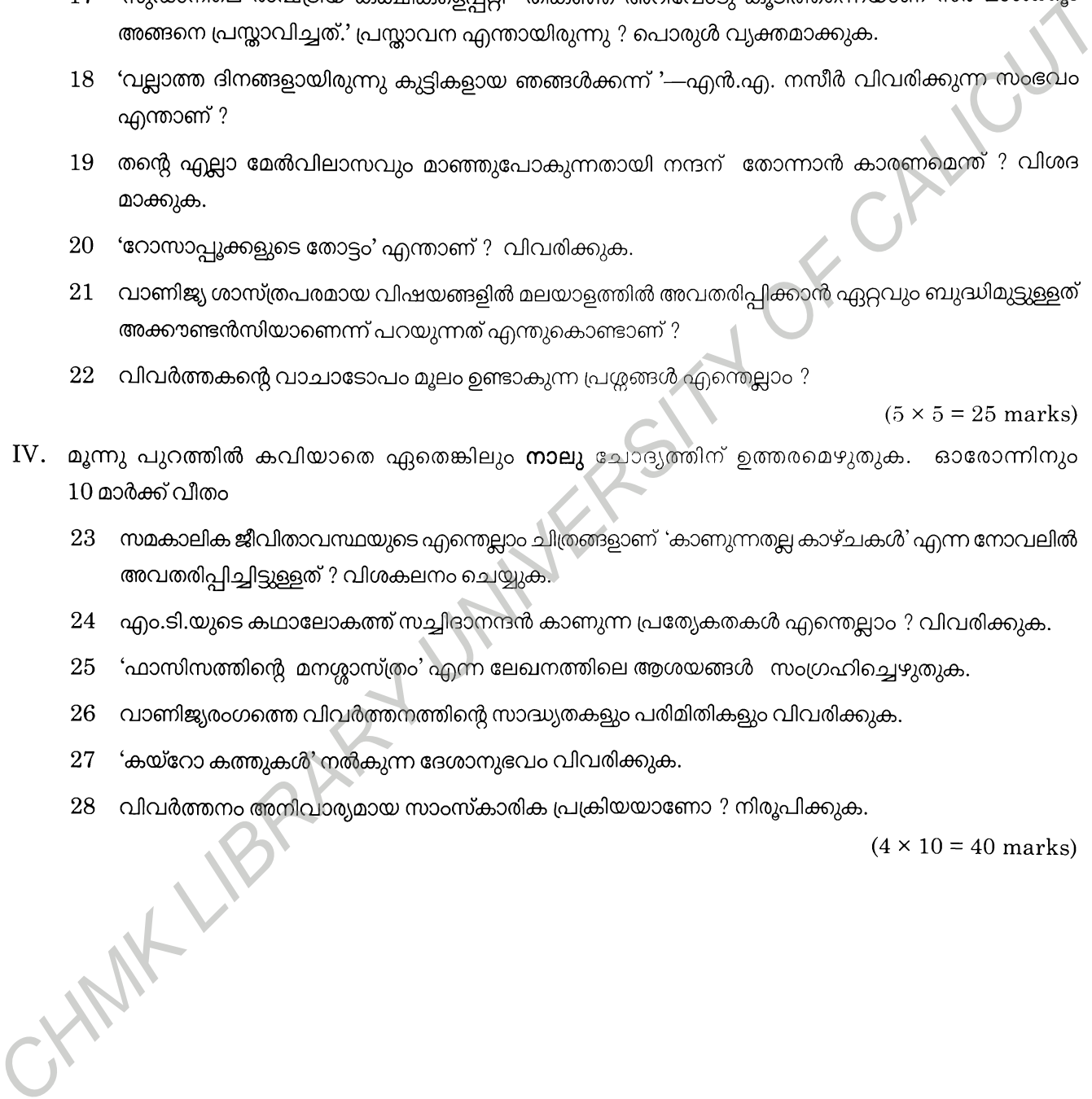
- 16 ആധുനികതയെക്കുറിച്ച് എം.ടി.യ്ക്കുള്ള കാഴ്ചപ്പാടൊന്നായിരുന്നു ?
- 17 'സുധാനിലെ രാഷ്ട്രീയ കക്ഷികളെപ്പറ്റി തികഞ്ഞ അറിവോടു കൂടിത്തന്നെയാണ് സർ മാൾക്കും അങ്ങനെ പ്രസ്താവിച്ചത്.' പ്രസ്താവന എന്തായിരുന്നു ? പൊരുൾ വ്യക്തമാക്കുക.
- 18 'വല്ലാത്ത ദിനങ്ങളായിരുന്നു കുട്ടികളായ ഞങ്ങൾക്കത്'—എൻ.എ. നസീർ വിവരിക്കുന്ന സംഭവം എന്താണ് ?
- 19 തന്റെ എല്ലാ മേൽവിലാസവും മാഞ്ഞുപോകുന്നതായി നന്ദന് തോന്നാൻ കാരണമെന്ത് ? വിശദമാക്കുക.
- 20 'റോസാപ്പൂക്കളുടെ തോട്ടം' എന്താണ് ? വിവരിക്കുക.
- 21 വാണിജ്യ ശാസ്ത്രപരമായ വിഷയങ്ങളിൽ മലയാളത്തിൽ അവതരിപ്പിക്കാൻ ഏറ്റവും ബുദ്ധിമുട്ടുള്ളത് അക്കൗണ്ടൻസിയാണെന്ന് പറയുന്നത് എന്തുകൊണ്ടാണ് ?
- 22 വിവർത്തകന്റെ വാചാടോപം മൂലം ഉണ്ടാകുന്ന പ്രശ്നങ്ങൾ എന്തെല്ലാം ?

(5 × 5 = 25 marks)

IV. മൂന്നു പുറത്തിൽ കവിയാതെ ഏതെങ്കിലും നാലു ചോദ്യത്തിന് ഉത്തരമെഴുതുക. ഓരോന്നിനും 10 മാർക്ക് വീതം

- 23 സമകാലിക ജീവിതാവസ്ഥയുടെ എന്തെല്ലാം ചിത്രങ്ങളാണ് 'കാണുന്നതല്ല കാഴ്ചകൾ' എന്ന നോവലിൽ അവതരിപ്പിച്ചിട്ടുള്ളത് ? വിശകലനം ചെയ്യുക.
- 24 എം.ടി.യുടെ കഥാലോകത്ത് സച്ചിദാനന്ദൻ കാണുന്ന പ്രത്യേകതകൾ എന്തെല്ലാം ? വിവരിക്കുക.
- 25 'ഫാസിസത്തിന്റെ മനശ്ശാസ്ത്രം' എന്ന ലേഖനത്തിലെ ആശയങ്ങൾ സംഗ്രഹിച്ചെഴുതുക.
- 26 വാണിജ്യരംഗത്തെ വിവർത്തനത്തിന്റെ സാധ്യതകളും പരിമിതികളും വിവരിക്കുക.
- 27 'കയ്റോ കത്തുകൾ' നൽകുന്ന ദേശാനുഭവം വിവരിക്കുക.
- 28 വിവർത്തനം അനിവാര്യമായ സാംസ്കാരിക പ്രക്രിയയാണോ ? നിരൂപിക്കുക.

(4 × 10 = 40 marks)



FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, NOVEMBER 2020

(CUCBCSS)

Hindi

A 07 (02)—PROSE FORMS IN HINDI LITERATURE

(2016 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. वस्तुनिष्ठ उत्तर लिखिए : (प्रश्न संख्या 1 से 10 तक के सभी प्रश्नों के उत्तर अनिवार्य है।)

(क) कोष्ठकों से सही उत्तर चुनकर लिखिए :

1 'तमस' उपन्यासका रचनाकार कौन है ?

(प्रेमचंद, विष्णु प्रभाकर, भीष्म साहनी, मणि मधुकर)

2 'भक्तिन' का रचनाकार कौन है ?

(बच्चन, जगदीशचंद्र माथुर, महादेवी, नामवर सिंह)

3 रवीन्द्रनाथ ठाकुर की पत्नी का नाम क्या है ?

(मनोहरा देवी, मृणालिनी देवी, शारदा देवी, विमला देवी)

4 'देवताओं के अंचल में' गद्य की किस विधा की रचना है ?

(संस्मरण, रेखाचित्र, रिपोर्टाज, यात्रा वृत्त)

5 'सती' एकांकी का कृतिकार कौन है ?

(अज्ञेय, हरिशंकर परसाई, विष्णु प्रभाकर, हरिजीत)

(ख) एक-एक शब्द में उत्तर लिखिए :

6 प्रेमचंद का असली नाम क्या है ?

7 'मैं नरक से बोल रहा हूँ' का रचनाकार कौन है ?

Turn over

- 8 'टूटते परिवेश' का रचनाकार कौन है ?
- 9 'गपशप' किसकी रचना है ?
- 10 'आधुनिक युग की मीरा' किसे कहते हैं ?

(10 × 1 = 10 marks)

II. किन्हीं दस प्रश्नों के उत्तर दो-तीन वाक्यों में लिखिए :

- 11 'घर का माहौल एक खास तरह का माहौल था' । भीष्म साहनी क्यों ऐसा कहते हैं ?
- 12 'मैं नरक से बोल रहा हूँ' का कथावाचक ने मरकर बोलने का निश्चय क्यों किया ?
- 13 शंकर ने विप्र से सवा सेर गेहूँ क्यों उधार लिया ?
- 14 किस प्रदेश को देवताओं का अंचल कहते हैं और क्यों ?
- 15 मनीषा ने किससे शादी की ? उसका काम क्या है ?
- 16 चित्रगुप्त की दृष्टि में श्रीपती ने कौन-सा पाप किया है ?
- 17 'मैं नरक से बोल रहा हूँ' का कुत्ता कैसे मर गया ?
- 18 शांति निकेतन की स्थापना किसने की ? उसका उद्देश्य क्या है ?
- 19 बेकार की बातों एवं विवेकपूर्ण बातों में क्या अंतर है ?
- 20 रवीन्द्रनाथ ठाकुर की किन्हीं चार रचनाओं के नाम लिखिए ।
- 21 प्रेमचंद की किन्हीं चार कहानियों के नाम लिखिए ।
- 22 श्रीपती की पत्नी के सती हो जाने का क्या कारण है ?

(10 × 2 = 20 marks)

III. किन्हीं चार प्रश्नों के उत्तर (150 शब्दों में) लिखिए :

- 23 'आत्मकथा अंश' के आधार पर भीष्म साहनी के बचपन का परिचय दीजिए ।
- 24 'मैं नरक से बोल रहा हूँ' का आदमी कैसे नरक में पहुँचा ?
- 25 'सवा सेर गेहूँ' के शंकर का परिचय दीजिए ।

26 'टूटते परिवेश' के आधार पर आजकल की युवा पीढ़ी की मानसिकता का परिचय दीजिए ।

27 सप्रसंग व्याख्या कीजिए :

मुझ अभागिन पर दया दिखाइए महाराज । उस लोक में मुझे कोई सुख नहीं मिला । कम से कम मुझे यहाँ सुख मिले ।

28 'गपशप' में अभिव्यक्त विचारों पर प्रकाश डालिए ।

(4 × 5 = 20 marks)

IV. किन्हीं दो प्रश्नों के उत्तर लिखिए :

29 'गुरुदेव' निबंध के आधार पर गुरुदेव की चारित्रिक विशेषताओं और साहित्य साधना का परिचय दीजिए ।

30 भक्तिन के जीवन की विसंगतियों पर प्रकाश डालिए ।

31 'सवा सेर गेहूँ' कहानी का सारांश लिखकर उसकी विशेषताओं का उल्लेख कीजिए ।

(2 × 15 = 30 marks)

FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, NOVEMBER 2020**(CUCBCSS)**

Hindi

A 07 (02)—COMMUNICATION SKILLS IN HINDI

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. वस्तुनिष्ठ उत्तर लिखिए : (प्रश्न संख्या 1 से 10 तक के सभी प्रश्नों के उत्तर अनिवार्य हैं।) :

(क) कोष्ठकों से सही उत्तर चुनकर लिखिए :

1 राजभाषा हिन्दी की लिपि कौन-सी है ?

(खरोष्ठी, देवनागरी, ब्राह्मी, रोमन)

2 भारतीय संविधान के किस अनुच्छेद के अनुसार हिन्दी भारतीय संघ की राजभाषा बनी ?

(342, 365, 343, 310)

3 इनमें मध्यकालीन भारतीय आर्यभाषा कौन-सी है ?

(हिन्दी, मराठी, पाली, पंजाबी)

4 रामस्वरूप किस एकांकी का पात्र है ?

(सीमा रेखा, पश्चात्ताप, रीढ़ की हड्डी, दस हज़ार)

5 'सीमा-रेखा' का रचनाकार कौन है ?

(उदयशंकर भट्ट, रामकुमार वर्मा, विष्णु प्रभाकर, सुरेन्द्र वर्मा)

(ख) उचित शब्दों से खाली जगहों को भरिए :

6 'रीढ़ की हड्डी' का रचनाकार है _____ ।

7 Editor का समानार्थी हिन्दी रूप है _____ ।

Turn over

- 8 'लेखा परीक्षक' का समानार्थी अंग्रेजी रूप _____ है ।
- 9 हिन्दी का वास्तविक आरंभ _____ ई. के आसपास माना जाता है ।
- 10 पश्चिमी हिन्दी _____ अपभ्रंश से उद्भूत है ।

(10 × 1 = 10 marks)

II. किन्हीं चार प्रश्नों के संक्षिप्त उत्तर (150 शब्दों में) लिखिए :

- 11 'हिन्दी' शब्द के अर्थ और प्रयोग पर प्रकाश डालिए ।
- 12 बोलचाल की भाषा के विभिन्न गुणों की विवेचना कीजिए ।
- 13 राजभाषा और राष्ट्रभाषा में क्या अंतर है ?
- 14 'रीढ़ की हड्डी' के शीर्षक की सार्थकता पर विचार कीजिए ।
- 15 'पश्चात्ताप' के कन्हैया का चरित्र चित्रण कीजिए ।
- 16 'सीमा-रेखा' के सुभाष का परिचय दीजिए ।

(4 × 5 = 20 marks)

III. किसी एक प्रश्न का उत्तर लिखिए :

- 17 आपके कालेज के पुस्तकालय के लिए कुछ हिन्दी पुस्तकों की आवश्यकता है । इस आवश्यकता की पूर्ति के लिए राजकमल प्रकाशन, नई दिल्ली के व्यवस्थापक के नाम एक क्रयादेश तैयार कीजिए ।
- 18 देवगिरी कालेज, कालिकट के हिन्दी विभाग में एक सहायक आचार्य का पद खाली है । प्रस्तुत पद के लिए एक आवेदन पत्र तैयार कीजिए ।

(1 × 10 = 10 marks)

IV. निर्देशानुसार लिखिए :

19 निम्नलिखित हिन्दी शब्दों के अंग्रेजी रूप लिखिए :

- | | |
|-------------------|----------------|
| (a) आयकर विभाग | (b) योजना आयोग |
| (c) विधान सभा | (d) राजदूत |
| (e) विश्वविद्यालय | |

(5 × 1 = 5 marks)

20 निम्नलिखित अंग्रेजी शब्दों के हिन्दी रूप लिखिए :

- (a) Administrator. (b) Ministry of Finance.
 (c) General Manager. (d) Secretary.
 (e) Advisor.

(5 × 1 = 5 marks)

V. किसी एक गद्यांश का हिन्दी में अनुवाद कीजिए :

21 Cinemas have a high educative value. It is not possible for the people of our country to know the customs and manners and the general life of the people of another country, unless they go there and read about them in books. Moreover, it is only the educated section of the people, who can have this advantage. But, by means of films produced in one country, the cinema makes it possible to spread this knowledge amongst the masses of another country, whether educated or otherwise. As a means of spreading ideas, the cinema is highly valuable.

22 Srimathi Sarojini Naidu was born in Hyderabad. Her father was a Professor of Science. Her Mother was a good and educated woman. Sarojini was intelligent by nature. She had an aptitude for poetry from childhood. She composed poems in English even in her school-days. The Government of Hyderabad was pleased with her scholarship. She went to England for higher studies. She was there for three years. Meanwhile, she visited some other countries also in Europe. Many Englishmen praised her poems. People called her 'Nightingale of India.'

(1 × 10 = 10 marks)

VI. किन्हीं दो प्रश्नों के विस्तृत उत्तर लिखिए :

- 23 हिन्दी के विकास क्रम का परिचय दीजिए ।
 24 'पश्चात्ताप' एकांकी की कथावस्तु संक्षेप में लिखकर उसके संदेश को स्पष्ट कीजिए ।
 25 'रीढ़ की हड्डी' में प्रतिपादित सामाजिक समस्याओं का उल्लेख कीजिए ।

(2 × 10 = 20 marks)

**FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION
NOVEMBER 2020**

(CUCBCSS)

Arabic

ARB 1A 07 (1)—COMMUNICATIVE SKILLS IN ARABIC

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

12x½=6

١. أجب حسب الإرشادات: -

- أكمل الفراغ بكلمة مناسبة: -
- ١. أمين وندى مع أمهما بالهاتف.
- ٢. كان المخيم في الريف على
- ٣. كان عنده رطل من الحديد.
- ٤. أبي لا إلى حقيبة.
- رتب الكلمات الآتية لتكون جملة مفيدة: -
- ٥. رسالة - اسمي - القاهرة - ب - وصلت - من
- ٦. الخامس - اذهب - شباك - إلى - الرقم.
- ٧. الغابة - الفراشات - غدا - انشاهد - إلى - الجميلة - سنذهب.
- ٨. صقرا - البقرة - ف - ينقض - رأيت - على
- صل بين كلّ عبارتين متناسبتين: -
- ٩. يستعمل الناس الحطب - في وادي القناعة
- ١٠. يعمل أهل الوادي - في فصل الشتاء
- ١١. يبيع حسان قليلا من الحطب - في الطهي والتدفئة
- ١٢. يشتري الناس كثيرا من الحطب - في نشاط وإخلاص

Turn over

10x2=20

II. أجب عن عشرة من الأسئلة الآتية: -

١٣. لماذا يذهب مدلاج إلى المصرف؟

١٤. لماذا لم يبع عواد الحديد قبل سفره؟

١٥. لماذا رفض الجد أن تذهب رباب إلى المدرسة؟

١٦. ماذا يريد سليم أن يرسل؟

١٧. من كان ابن النقيس؟

١٨. لماذا قالت ندى لأمتها: سأأخذ خالي بندقية؟

١٩. لم يصعد حسان إلى الجبل في الصباح الباكر؟

٢٠. لم يلوح الناس بأيديهم حينما احترق الفندق؟

٢١. ما هي الهدية التي اختارها خالد وضحى لوالدهما؟ لم؟

٢٢. لم قرّر حسان أن يبحث عملاً جديداً؟

٢٣. متى كان أهل الجزيرة يشاهدون الغرباء؟

٢٤. ماذا اشترى وفاء من المكتبة؟

6x5=30

III. اكتب فقرة عن ستة من الآتية: -

٢٥. بين تجربة حسان في وادي القناعة.

٢٦. كيف قضى أحمد أيام عطلته؟

٢٧. كيف عرف جوهر خطأه؟ بين.

٢٨. كيف تبين ندى تجربتها في بيت خاله في المكالمة الهاتفية؟

٢٩. كان صديقك يلعب معك. شعر فجأة بألم شديد في بطنه. ماذا تفعل؟

٣٠. كيف أنقذ رجال الإطفاء الناس من الفندق؟ بين.

٣١. كيف وصل " زين الزمان " إلى الجزيرة؟ بين.

٣٢. بين الحديث "فمن رغب عن سنتي فليس مني".

2x12=24

IV. اكتب واضحا عن الاثنين من الآتية: -

٣٣. بيّن مساهمات المسلمين في مجال العلوم والصناعات.

٣٤. وصلت إلى مكتب البريد لإرسال حوالة مالية.

٣٥. أعدّ مكالمة هاتفية جرت بينك وبين صديقك.

٣٦. اكتب عن حياة شمس النهار مع قمر الزمان كما وردت في المسرحية.

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FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, NOVEMBER 2020

(CUCBCSS)

Arabic

ARB 1A 07 (1)—COMMUNICATIVE SKILLS IN ARABIC

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

(12x1/2 = 6)

I. أجب الأسئلة الآتية حسب الإرشادات

أكمل الفراغ بكلمة مناسبة

١. أريد أن أحجز لي ...

٢. مهنته

٣. أنا ذاهب الملعب

٤. هي في شركة

كمل الفراغ مما بين القوسين

٥. أريد أشتري لي قلمًا (إن / ان / ل)

٦. من أين قادم ؟ (هو / هي / أنتما)

٧. راشد دارس (مجتهد / مجتهدان / مجتهدان)

٨. هذه جميلة (كتاب / قلم / حقيبة)

٩. أنام (مبكر / مبكرة / مبكرا)

١٠. هذه عشرة (ريال / ريال / ريال)

١١. هي ... الملابس (تشتري / يشتري / تشتري)

١٢. هذا القلم (حمراء / أحمر / حمار)

(10x2=20)

II. أجب عن عشرة من الآتية في جملة أو جملتين

١٣. هل معكم جوازات السفر؟

١٤. أين كليتك؟

١٥. هل انت مقيم في هذا الفندق؟

١٦. ماذا نقرأ في المكتبة؟

١٧. ما هذه؟

١٨. ما جنسيتك؟

١٩. متى ترجع إلى كليتك؟

٢٠. أين معمل اللغة؟

Turn over

٢١. أين تسكن ؟

٢٢. ترجم إلى العربية: I do feel fever, I am sorry

٢٣. ترجم إلى الإنجليزية : أي خدمة تريد، أعطني جوالتك من فضلك

٢٤. اكتب كلمات العربية لكلمات الإنجليزية :

Application form, your job, Costumes office, Receptionist

(6x5=30)

III. أعد الحوار عن ستة من المواقف الآتية

٢٥. في المصرف

٢٦. في الفندق

٢٧. في الصيدلة

٢٨. أمام الكلية

٢٩. في الملعب

٣٠. في السوق المركزي

٣١. في المطار

٣٢. في محطة القطار

(2x12=24)

IV. أجب عن إثنين من الآتية في العربية

٣٣. اكتب رسالة تهنئة إلى صديقك بمناسبة عيد الأضحى

٣٤. اكتب طلباً لوظيفة محاسب في شركة

٣٥. أعد سيرتك الذاتية

٣٦. اكتب رسالة إلى صديقك تطلب منه إجازة لمدة يومين