

FOURTH SEMESTER P.G. DEGREE EXAMINATION, APRIL 2021

(CCSS)

M.A. Folklore

FLS 4E 08—SEMIOTICS

(2019 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. All questions are compulsory. Each question carries 1 mark :

- 1 The study of signs and Symbols and their use of interpretation is known as :
 - A) Ceramics.
 - B) Semiotics.
 - C) Signology.
 - D) Psychology.
- 2 The Book 'A Theory of Semiotics' :
 - A) Umberto Eco.
 - B) Semiotics.
 - C) Signology.
 - D) Psychology.
- 3 The concept that a signifier refersto is known as :
 - A) Signifiers.
 - B) Signified.
 - C) Signs.
 - D) Symbols.
- 4 'Smoke signifies the fire' is an example for :
 - A) Indexical Sign.
 - B) Dialectical sign.
 - C) Symbolic notation.
 - D) Visualisation.
- 5 When making decisions 'desires and view points that often contradict one another' are mentioned as :
 - A) Dialectical tensions.
 - B) Indexical signs.
 - C) symbolic understanding.
 - D) Visual imagination.

Match the following :

- | | |
|-------------------|---------------------------|
| 6 Saussure | - A) Signifier Continuum. |
| 7 Jacques Derrida | - B) Signification. |
| 8 Roland Barthes | - C) Structuralism. |
| 9 C.S. Pierce | - D) Lang and Parole. |
| 10 Vladimir Propp | - E) Indexical sign. |

(10 × 1 = 10 marks)

Turn over

II. Answer any *eight* questions of the following. Each question carries 5 marks :

- 11 What is meant by Semiotics ?
- 12 What is meant by computational semiotics ?
- 13 Write a note on application of semiotics.
- 14 Write a note on Semiotic analysis of Folklore.
- 15 Write a note on Semiotic analysis of Tribal lore of Kerala.
- 16 Explain the concept of 'signification'.
- 17 What do you mean by Denotation ?
- 18 What do you mean by Connotation ?
- 19 Write a note on Semiotics of Culture.
- 20 Write about application of semiotics in media.

(8 × 5 = 40 marks)

III. Answer any *two* questions of the following. Each question carries 15 marks. Each answer should not exceed 800 words :

- 21 Myth is a system of Signs. Discuss.
- 22 Explain the concepts : a. Langue and Parol, b. Sign, Sgnifier and signified.
- 23 Write a descriptive note on History of Semiotics.
- 24 Write a note on Contributions of Roland Barthes and explain the concept of Signification.

(2 × 15 = 30 marks)

8 An example for Traditional Folk knowledge :

- A) Pasteurization. B) Vaccination.
C) Preparation of Folk-Food. D) Binomial Nomenclature.

9 An example for verbal lore is :

- A) Proverbs. B) Bullock Cart.
C) Neem. D) Drum.

10 An example for Folk Technology :

- A) Names of Food and Beverages. B) Use of Neem in Medicine.
C) Bullock Cart. D) A book on Ayurveda.

(10 × 1 = 10 marks)

II. Answer any *eight* questions of the following. Each question carries 5 marks. Each answer should not exceed 300 words :

- 11 Define the concept of Indigenous knowledge.
- 12 Write the special features of local knowledge system.
- 13 Write about preservation methods used in Agriculture.
- 14 What is meant by 'Folk Technology' ? Explain with examples.
- 15 Write a note on Tribal knowledge system.
- 16 What do you mean by Folk Medicine ? Explain.
- 17 What do you mean by Intellectual Property ? Explain.
- 18 How local knowledge system plays a major role in Agriculture ? Describe.
- 19 Why Conservation of local knowledge is important ? Discuss.
- 20 Write a note on Food system as a Local knowledge system.

(8 × 5 = 40 marks)

III. Answer any *two* questions of the following. Each question carries 15 marks. Each answer should not exceed 800 words :

21. Write an essay on 'Hurdles in using Local knowledge system of Medicine in Global level'.
22. 'Agriculture is mostly depends upon local knowledge system'. Justify this statement.
23. 'Food and Health are interrelated', Discuss this in the context of Local knowledge system.
24. Local knowledge systems are not covered in 'Patents', in total. Why ?

(2 × 15 = 30 marks)

FOURTH SEMESTER P.G. DEGREE EXAMINATION, APRIL 2021

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M.A. Folklore

FLS 4C 12—FIELD WORK

(2019 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. All questions are compulsory. Each question carries 1 mark :

1. 'Conducting field work in a fair' helps in collecting information from :
 - A) Secondary Source.
 - B) Tertiary source.
 - C) Primary Source.
 - D) Non-Clarified and disturbed data sources.
2. 'Preparing a route map to go for a village, is :
 - A) Post-field activity.
 - B) Pre-field work activity.
 - C) Must-to-do during field work.
 - D) For revisiting purpose.
3. The book 'A Guide for field workers in Folklore' is authored by :
 - A) Bruce Jackson.
 - B) Ruth Benedit.
 - C) Ruth Finnigen.
 - D) Kenneth Gold stein.
4. The book 'Folklore and Folklife' is edited by :
 - A) Richard M. Dorson.
 - B) Alan Dundes.
 - C) R.S. Baggs.
 - D) Don Ben Amos.
5. The book 'Video in Field Work' is authored by :
 - A) Don Ben Amos.
 - B) Alan Dundes.
 - C) R. S. Baggs.
 - D) Martti Junnonaho.
6. 'Recording Text in a Performance' is a :
 - A) Post field Work activity.
 - B) Fieldwork Activity.
 - C) Pre field work activity.
 - D) Pilot survey work.

Turn over

7 Field worker should not :

- A) Intervene in preparation of his Research Supervisor's travel plan.
- B) Intervene in Performance by his movements. He should be a silent observer.
- C) Intervene in placing of Video Camera for Convenience for recording.
- D) Intervene in audio and video recording which Technical assistant is doing.

8 Cataloguing means :

- A) Numbering and Classifying the Data available in Audio-visual form in to digital classification.
- B) Library card.
- C) Book index.
- D) Personal Identification card.

9 "Texts in Performance during a fair 'should be used as an introducing information and Texts should be collected separately by those performers, because :

- A) Rituals are more important than text in a fair.
- B) Because of Noise singers will forget to sing.
- C) Chief of community will intervene and disturbs.
- D) Text would be very lengthy and Researcher finds 'fatigue' to record it in fair.

10 Collection of verbal lore includes :

- A) Collection of a Riddle in context.
- B) Photo of a Bullock cart.
- C) Video-graphing of a Tribal Hut.
- D) Process of preparation of native medicine.

(10 × 1 = 10 marks)

II. Answer any *eight* questions of the following. Each question carries 5 marks. Each answer should not exceed 300 words :

- 11 Explain briefly the characteristics of a Good field-worker.
- 12 What do you mean by Post-field work activity ?
- 13 What do you mean by digital documentation ? Explain.

- 14 Who is an informant ? Explain.
- 15 What do you mean by ' Primary Data' ?
- 16 Explain interview method applied to collect data.
- 17 What is meant by Content analysis.
- 18 What is meant by 'Data collection Tools' ? Explain.
- 19 Why field work is very essential in Folklore Research ? Explain.
- 20 What do you mean by 'Identifying Research Problem' ?

(8 × 5 = 40 marks)

III. Answer any *two* questions of the following. Each question carries 15 marks. Each answer should not exceed 800 words :

- 21 Explain the need of pilot survey before conducting the actual field work in Folklore Research.
- 22 Describe the importance of pre- field work activity in Folklore Research.
- 23 Explain the importance of Classification of Folklore Data.
- 24 Write a detailed note on Ethics of Fieldwork.

(2 × 15 = 30 marks)

FOURTH SEMESTER P.G. DEGREE EXAMINATION, APRIL 2021

(CCSS)

M.A. Folklore

FLS 4C 11—FOLKLORISTICS IN 21ST CENTURY

(2019 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. All questions are *compulsory*. Each question carries 1 mark :

- 1 The performance of singing Muthappan songs by a Traditional singer in All India Radio is considered as :
 - (A) Natural Context.
 - (B) Induced Context.
 - (C) Popular Song.
 - (D) Primary source of Information.
- 2 The concept of 'Folkloristic' is introduced by :
 - (A) Hans Mozer.
 - (B) Andre lang.
 - (C) Don-Ben-Ames.
 - (D) Sigmond Freud.
- 3 The researcher working on production of public programme, festival, exhibitions etc. related to Folklore are known as :
 - (A) Folkloristic.
 - (B) Free lance photographer.
 - (C) Public Folkloristic.
 - (D) Popular Signer.
- 4 The branch of Folkloristic concerned with the study and use of Folklore and traditional cultural materials to address or solve real social problems is :
 - (A) Applied Folklore.
 - (B) Anthropology.
 - (C) Sociology.
 - (D) Cultural studies.
- 5 The Word 'Applied Folklore' was introduced by :
 - (A) Franz Boaz.
 - (B) W.J. Thoms.
 - (C) Benzamin A.
 - (D) Richard M. Dorson.

Turn over

6. The book 'Ideology, politics and Folklore' is edited by :
- (A) Vishnu Namboodri. (B) K.M. Anil.
(C) Martha Johnson. (D) Raghavan Payyanad.
- 7 The Singing of Fok Songs for a Cinema is an example for :
- (A) Fake-lore. (B) Popular lore.
(C) Induced context. (D) Primary Context.
- 8 'Post Folklore' is a Phenomenon intermediated by the :
- (A) Cultural Harmony. (B) Modern communication practices.
(C) Structural studies. (D) Public approaches.
- 9 The growing interdependency of the world's economics is termed as :
- (A) Globalisation. (B) Localisation.
(C) Foreign Exchange. (D) Trade.
- 10 The Journal which published the letter sent by W.J. Thoms describing the Coinage of word 'Folk lore' is :
- (A) The Athenaeum. (B) Journal of Folklore society.
(C) Journal of Bengal. (D) Sunday Times.

(10 × 1 = 10 marks)

II. Answer any *eight* questions of the following. Each question carries 5 marks. Each answer should not exceed 300 words :

- 11 What do you mean by Fake-lore ? Explain.
- 12 Describe the concepts of 'Folklore process'.
- 13 What do you mean by Public Folklore ? Explain.
- 14 Explain the meaning of 'Cultural Industry'.
- 15 Distinguish showcasing from Authenticity.
- 16 Why Authenticity and trust are important words in Business in the Modern Society ?
- 17 Describe the process of show casing.
- 18 Write a note on changing Contours of Folklore.

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- 19 What is the impact of Globalisation on Folklore ? Describe.
- 20 Write a note on Urban Folklore.

(8 × 5 = 40 marks)

Answer any *two* questions of the following. Each question carries 15 marks. Each answer should not exceed 800 words :

- 21 Write a note on socio-economic impact of Globalisation on Folk-artistes.
- 22 Describe the need of study of 'Urban Folklore'.
- 23 How media is influencing applied Folklore ? Explain.
- 24 Write about the role of Intellectual Property Act in safe-guarding the interest of Folk artistes.

(2 × 15 = 30 marks)