

**FIRST SEMESTER P.G. DEGREE EXAMINATION, NOVEMBER 2020****(CCSS)****Applied Psychology****PSY 1C 04—APPLIED PSYCHOLOGY****(2019 Admissions)****Time : Three Hours****Maximum : 80 Marks****Part A***Answer any two questions in not less than 600 words each.**Each question carries 15 marks.*

1. Give a brief account of the history and professional issues in Educational Psychology.
2. Define Health Psychology. Explain the bio-psychosocial approach to Health Psychology.
3. Elucidate the salient features of environmental psychology and discuss the recent trends and future directions.

**(2 × 15 = 30 marks)****Part B***Answer any six of the following in not less than 300 words.**Each answer carries 5 marks.*

4. Briefly explain Indian research on crowding.
5. Core values and practices of positive psychology.
6. Human - computer interaction.
7. Media influence on consumer behavior.
8. Issues and problems of rehabilitation psychology.
9. Importance of cross-cultural psychology.
10. Role of psychology in dealing with terrorism.
11. Role of Psychology in Social Development.

**(6 × 5 = 30 marks)**

**Part C**

*Write short answers on any ten of the following.  
Each question carries 2 marks.*

12. Intelligence tests.
13. Personality Assessment.
14. Behavioural economics.
15. Psychology and Law.
16. Ergonomics.
17. Advertising and promotion.
18. Cyber space and Psychological space.
19. Territoriality.
20. Clinical Health Psychology.
21. Personnel Psychology.
22. Intervention on violence.
23. Vocational Psychology.

**FIRST SEMESTER P.G. DEGREE EXAMINATION, NOVEMBER 2020****(CCSS)****Applied Psychology****PSY 1C 03—RESEARCH METHODOLOGY****(2019 Admissions)****Time : Three Hours****Maximum : 80 Marks****Part A***Answer any two questions in not less than 600 words each.**Each question carries 15 marks.*

1. Give a brief account of the philosophical world views regarding scientific enquiry.
2. Explain different forms of research designs.
3. Discuss different kinds of qualitative research.

**(2 × 15 = 30 marks)****Part B***Answer any six of the following in not less than 300 words.**Each answer carries 5 marks.*

4. Criteria for selecting a research design.
5. Reliability of hypothesis testing.
6. Correlation method.
7. Critical document analysis.
8. Generalisability in qualitative research.
9. Ethical approaches to research.
10. Sequencing and prioritising.
11. Philosophical basis of qualitative research.

**(6 × 5 = 30 marks)**

**Part C**

*Write short answers on any ten of the following.*

*Each question carries 2 marks.*

12. Research relationship.
13. Risk-benefit analysis.
14. Pragmatism.
15. Ethnography.
16. Informed consent.
17. Validity.
18. Co-operative enquiry.
19. Archival research.
20. Observation method.
21. Case studies.
22. Ex post facto.
23. Hypothesis.

**(10 × 2 = 20 marks)**

**FIRST SEMESTER P.G. DEGREE EXAMINATION, NOVEMBER 2020****(CCSS)****Applied Psychology****PSY 1C 02—PERSONALITY AND PERSONAL GROWTH****(2019 Admissions)****Time : Three Hours****Maximum : 80 Marks****Part A***Answer any two questions in not less than 600 words each.**Each question carries 15 marks.*

1. Explain the Behaviouristic aspects of Personality by Skinner, Dollard and Miller.
2. Give a critical evaluation of the Psychoanalytic theory by Freud.
3. Give a brief account of the social psychological theories of Adler, Fromm and Sullivan.

**(2 × 15 = 30 marks)****Part B***Answer any six of the following in not less than 300 words.**Each answer carries 5 marks.*

4. Jung's Analytic theory.
5. Psychosocial theory by Erickson.
6. Personality types by Hippocrates and Sheldon.
7. Trait theory by Eysenck and Cattell.
8. Big Five factors of personality.
9. Attachment theory by Bowlby.
10. Social cognitive theory by Bandura.
11. Carl Roger's concept about personality.

**(6 × 5 = 30 marks)**

**Part C**

*Write short answers on any ten of the following.  
Each question carries 2 marks.*

12. Locus of control.
13. Personal construct theory.
14. Existentialism.
15. Holistic psychology.
16. Psycho synthesis.
17. Buddhist Psychology.
18. Sufism.
19. Yoga Psychology.
20. Idiographic vs. Nomothetic approach.
21. Personal vs. Impersonal approach.
22. Ego Psychology.
23. Dynamics of Personality by Lewin.

(10 × 2 = 20 marks)

**FIRST SEMESTER P.G. DEGREE EXAMINATION, NOVEMBER 2020****(CCSS)****Applied Psychology****PSY 1C 01—COGNITIVE PSYCHOLOGY-I****(2019 Admissions)****Time : Three Hours****Maximum : 80 Marks****Part A***Answer any two questions in not less than 600 words each.**Each question carries 15 marks.*

1. Define perception. Explain different theoretical approaches to perception.
2. What is classical conditioning? Discuss the basic concepts of classical conditioning.
3. Make a comparison of the theories of Kohler, Tolman and Bandura.

**(2 × 15 = 30 marks)****Part B***Answer any six of the following in not less than 300 words.**Each answer carries 5 marks.*

4. Guthrie's concept about learning.
5. Schedules of reinforcement.
6. Broadbent's model of attention.
7. Factors determining attention.
8. Multiple resource model of attention.
9. Experimental cognitive psychology.
10. Historical antecedents of cognitive psychology.
11. Gagne's concept about learning.

**(6 × 5 = 30 marks)**

**Part C**

*Write short answers on any ten of the following.  
Each question carries 2 marks.*

12. Premack's principle.
13. Learned helplessness.
14. Bio-feedback.
15. Avoidance learning.
16. Punishment.
17. Positive and negative reinforcement.
18. Overshadowing.
19. Higher order conditioning.
20. Habituation.
21. Capacity model.
22. Cognitive neuroscience.
23. Information processing.

(10 × 2 = 20 marks)