

FIFTH SEMESTER U.G. DEGREE EXAMINATION, NOVEMBER 2021

(CBCSS—UG)

Costume and Fashion Designing

CFD 5D 01—INDUSTRIAL MANAGEMENT

(2019 Admissions)

Time : Two Hours

Maximum : 60 Marks

Section A (Short Answer Type)*Answer at least eight questions.**Each question carries 3 marks.**All questions can be attended.**Overall Ceiling 24.*

1. What is Management main principle ?
2. What is Functions of Industrial Management ?
3. What would you like to have in a Factory Design ?
4. What are Function of Factory Design ?
5. What are the factors affecting Factory Design ?
6. What is Production systems in garment industry ?
7. What is types of Production systems in garment industry ?
8. What is measurement methods to improve production ?
9. Define Industrial Plant ?
10. What is Plant capacity ?
11. What is Industrial Disputes ?
12. What are the causes for disputes ?

(8 × 3 = 24 marks)

Turn over

Section B (Paragraph Type)

Answer at least five questions.

Each question carries 5 marks.

All questions can be attended.

Overall Ceiling 25.

13. What is the Concept and scope of Industrial Management ?
14. Write a note on Industrial ownership ?
15. Explain HRM.
16. What is the function of HR Manager ?
17. Explain the Types of buildings necessary for an Industry ?
18. Explain the importance of Available capacity and Potential capacity of a plant ?
19. Write a note on Preventive Measure for Industrial Disputes ?

(5 × 5 = 25 marks)

Section C (Essay Type)

Answer any one question.

The question carries 11 marks.

1. Explain planning, and management control functions in an industrial organization ?
2. Explain schemes of workers participation in management ?

(1 × 11 = 11 marks)

FIFTH SEMESTER U.G. DEGREE EXAMINATION, NOVEMBER 2021

(CBCSS—UG)

Costume and Fashion Designing

CFD 5B 11—FASHION MERCHANDISING, MARKETING AND MANAGEMENT

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Section A (Short Answers)*Answer at least ten questions.**Each question carries 3 marks.**All questions can be attended.**Overall Ceiling 30.*

1. Define Merchandising.
2. What is marketing mix ?
3. What is an example of targeted marketing ?
4. Define fashion promotion.
5. What is the scope of advertising ?
6. Define sales promotion.
7. What are the uses of buying house ?
8. What are the responsibilities of retail merchandising ?
9. What are the main objectives of merchandising ?
10. Define Sample.
11. Give short notes on enquiry order confirmation.
12. What is the role of merchandiser in apparel industry ?
13. What is the use of maintaining invoice ?
14. Define GR form.
15. What is meant by Bill of Lading ?

(10 × 3 = 30 marks)

Turn over

Section B (Paragraph Answers)

Answer at least five questions.

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

16. Explain the marketing concepts.
17. Give a note on market segmentation.
18. Discuss the market survey and research advertising.
19. Describe the merits and demerits of advertising.
20. Discuss about functions of merchandiser.
21. What are the process flow chart of a merchandiser in apparel industry ?
22. What is the use of merchandising correspondence order ?
23. Discuss the need for document invoice.

(5 × 6 = 30 marks)

Section C (Essay Questions)

Answer any two questions.

Each question carries 10 marks.

24. Explain the types of four P's in detail.
25. Discuss the customer relationship management in detail.
26. Explain the orders followed by the merchandiser in detail.
27. Describe the samples and its types in detail.

(2 × 10 = 20 marks)

FIFTH SEMESTER U.G. DEGREE EXAMINATION, NOVEMBER 2021

(CBCSS—UG)

Costume and Fashion Designing

CFD 5B 10—WORLD COSTUMES

(2019 Admissions)

Time : Two Hours

Maximum : 60 Marks

Section A (Short Answer)*Answer at least eight questions.**Each question carries 3 marks.**All questions can be attended.**Overall Ceiling 24.*

1. Write short notes beginning of costumes.
2. Define blood marks in body decoration.
3. Which ancient civilization wore the toga ?
4. Why did Romans not wear pants ?
5. Does Egypt have traditional clothes ?
6. What are the traditions of Filipino ?
7. How did people dress in the early Middle Ages ?
8. What were the costumes like in the Renaissance ?
9. What are the costumes of China ?
10. What is the traditional attire of Asia ?
11. What is traditional Greek clothing called ?
12. What is the traditional clothing of Zambia ?

(8 × 3 = 24 marks)

Section B (Paragraph Answer)

Answer at least five questions.

Each question carries 5 marks.

All questions can be attended.

Overall Ceiling 25.

13. Explain the invention of needle and its types.
14. Give a note on discovery of natural fibers in detail.
15. Illustrate and explain the costumes of Mesopotamian.
16. Explain the ornaments and footwear used by Egypt men and women.
17. What is the traditional costume of France ?
18. What type of clothing was worn during the Renaissance ?
19. What are Zulu traditional clothes ?

(5 × 5 = 25 marks)

Section C (Essay Questions)

Answer any one question.

The question carries 11 marks.

20. Describe in detail on colored clays and tattooing in body decoration.
21. Brief notes on Minoan and Mycenaean Fashion.

(1 × 11 = 11 marks)

FIFTH SEMESTER U.G. DEGREE EXAMINATION, NOVEMBER 2021

(CUCBCSS—UG)

Costume and Fashion Designing

CFD 5D 01—INDUSTRIAL MANAGEMENT

Time : Two Hours

Maximum : 40 Marks

Part A*Answer all the questions.**Each question carries 1 mark.*

1. Define Industrial Management.
2. What is meant by POM ?
3. Name any *one* special lightings used in garment sector.
4. List out any *two* safety measures are followed in garment industry.
5. Define Inventory Control.

(5 × 1 = 5 marks)

Part B*Answer the following.**Each question carries 2 marks.*

6. What is meant by motion study ?
7. List any *two* factors used to increase the productivity.
8. What is meant by budget ?
9. Define Work Study.
10. What is meant by Factory Act ?

(5 × 2 = 10 marks)

Turn over

Part C

Answer any three of the following.

Each question carries 5 marks.

11. Discuss about the organisation structure of industry.
12. Infer about the types of machine layout used in garment industry.
13. Write about the measures to be considered for employee safety.
14. Give about the importance of plant maintenance and its importance.
15. Discuss about the industrial disputes with examples.

(3 × 5 = 15 marks)

Part D

Answer any one of the following.

Each question carries 10 marks.

16. Discuss about the selection of sites and structures suitable for planning a garment industry.
17. Narrate about the different types of inventory control method used in industry with examples.
18. Explain in detail about the various Factory - act procedures followed in garment industry with example.

(1 × 10 = 10 marks)

FIFTH SEMESTER U.G. DEGREE EXAMINATION, NOVEMBER 2021

(CUCBCSS—UG)

Costume and Fashion Designing

CFD 5B 12—COMPUTER APPLICATION IN GARMENT INDUSTRY

Time : Three Hours

Maximum : 80 Marks

Part A

*Answer all the questions.
Each question carries 1 mark.*

1. Define CAD.
2. What is meant by CAM ?
3. State the importance of CAD.
4. What is meant by Colour ?
5. Define pattern drafting.
6. What is meant by grading ?
7. State about pattern manipulation.
8. What is mean by lay planning ?
9. Define marker efficiency.
10. What is meant by warehouse ?

(10 × 1 = 10 marks)

Part B

*Answer any five of the following.
Each question carries 2 marks.*

11. Define computer aided colour matching with its example.
12. Infer about computerised marker making ?
13. Write about the factors involved in digitizing.
14. Give about the importance of pattern manipulation.
15. Discuss about the features of marker.
16. State about computerised bulk cutting.
17. What are the factors to be involved in computerised order control system ?

(5 × 2 = 10 marks)

Turn over

Part C

Answer any six of the following.

Each question carries 5 marks.

18. Discuss about computerised fabric inspection system.
19. State about the principle involved in computer colour matching.
20. Write about the grade rule library with example.
21. Write about the drum plotter with its specifications.
22. Lay out planning- Explain.
23. List out the importance of computer aided production control method.
24. Draw the advantages of computer overhead transport system.
25. Explain about production scheduling systems with example.

(6 × 5 = 30 marks)

Part D

Answer any two of the following.

Each question carries 15 marks.

26. Pattern design system and its functions- Briefly explain.
27. Narrate about the different types of computerised pattern grading method with examples.
28. How differ computerised marker making with manual marker making ? Give steps with examples.
29. Explain in detail about the computerised warehouse storage systems and its process.

(2 × 15 = 30 marks)

FIFTH SEMESTER U.G. DEGREE EXAMINATION, NOVEMBER 2021

(CUCBCSS—UG)

Costume and Fashion Designing

CFD 5B 11—MARKETING MANAGEMENT

Time : Three Hours

Maximum : 80 Marks

Part A

*Answer all the questions.
Each question carries 1 mark.*

1. What is Marketing ?
2. Apparel - Define.
3. State the importance of marketing concept.
4. What is meant by fashion ?
5. Define Target marketing.
6. What is fashion forecasting ?
7. State about sales promotion.
8. What is mean by marketing research ?
9. Define Merchandiser.
10. What is meant by trade fair ?

(10 × 1 = 10 marks)

Part B

*Answer any five of the following.
Each question carries 2 marks.*

11. Give a short note about marketing management.
12. Write about buying behaviour ?
13. Write about the factors involved in marketing systems.
14. Quote any *one* new product development with example.

Turn over

15. Discuss about marketing research.
16. What is meant by apparel merchandising.
17. Enlist the role of buyer.

(5 × 2 = 10 marks)

Part C

*Answer any six of the following.
Each question carries 5 marks.*

18. Differentiate between Strategic marketing and Target marketing.
19. State about the principle of marketing organisation.
20. Discuss about the process involved in market segmentation.
21. Write about the competitive marketing.
22. Infer about the marketing mix.
23. Name the different types of advertising with its importance.
24. How public relations related to marketing mix ? Explain.
25. Explain about the steps involved in handling orders.

(6 × 5 = 30 marks)

Part D

*Answer any two of the following.
Each question carries 15 marks.*

26. Elucidate about marketing management and its functions with examples.
27. Narrate about the forecasting demand with examples.
28. Discuss about the major factors involved in marketing of apparel and fashion products with suitable examples.
29. Explain in detail about the methods of sales promotion in merchandising.

(2 × 15 = 30 marks)

FIFTH SEMESTER U.G. DEGREE EXAMINATION, NOVEMBER 2021

(CUCBCSS—UG)

Costume and Fashion Designing

CFD 5B 10—QUALITY CONTROL IN GARMENT INDUSTRY

Time : Three Hours

Maximum : 80 Marks

Part A*Answer all the following questions.**Each question carries 1 mark.*

1. Define Quality.
2. Pilot run- Explain.
3. Give the importance of designer sample.
4. What is meant by quality control ?
5. Define fabric inspection.
6. Define Fabric spreading and its types.
7. Enlist the types of bundling.
8. What is mean by ticketing and its functions ?
9. Define lay planning.
10. What is meant by quality standards ?

(10 × 1 = 10 marks)

Part B*Answer any five of the following.**Each question carries 2 marks.*

11. State about the role of pattern makers in industry.
12. Illustrate any two new designer styles.
13. Write about the purchase with its factors involved.
14. State any about the role of buyers.

Turn over

15. Discuss about types of inspection method.
16. What is meant by sewing quality ?
17. Enlist the functions of seam angles.

(5 × 2 = 10 marks)

Part C

Answer any six of the following.

Each question carries 5 marks.

18. Infer the factors to be considered for designing new style.
19. State about the principles of cutting.
20. Describe about the process involved in buying by grade method.
21. Write about the spreading method and its quality aspects.
22. Infer about the preparation method of fabric plaids for laying.
23. Explain about the types tickets used in industry with its importance.
24. State about the quality factors for cutting.
25. Explain about the steps involved in controllable quality.

(6 × 5 = 30 marks)

Part D

Answer any two of the following.

Each question carries 15 marks.

26. Explain briefly about the purchase specs and its functions with examples.
27. Narrate about different method of inspection for raw materials machines.
28. Discuss about the quality standards for sewing operations with suitable examples.
29. Discuss briefly about the in- process quality inspection procedures.

(2 × 15 = 30 marks)

FIFTH SEMESTER U.G. DEGREE EXAMINATION, NOVEMBER 2021

(CUCBCSS—UG)

Costume and Fashion Designing

CFD 5B 09—GARMENT FINISHING AND CLOTHING CARE

Time : Three Hours

Maximum : 80 Marks

Part A*Answer all the following questions.**Each question carries 1 mark.*

1. Define hardness of water.
2. What is mean by alkaline pH ?
3. Give the importance of scrubbing.
4. Write about the domestic washing method.
5. How to remove the INK stain ? Explain.
6. Define blue and its types.
7. Enlist the types of perfumes.
8. What is mean by fluorescents and its functions ?
9. Define Mangling.
10. What is top pressing ?

(10 × 1 = 10 marks)

Part B*Answer any five of the following.**Each question carries 2 marks.*

11. Write about Classification of water.
12. Name any *two* types of equipment used for water softening.
13. Write about the laundering with its steps.
14. State any about two stains commonly occurred.

Turn over

15. Discuss about types of bleaches.
16. What is meant by dry cleaning process ?
17. Enlist the functions of care labels.

(5 × 2 = 10 marks)

Part C

*Answer any six of the following.
Each question carries 5 marks.*

18. Give the factors to be considered for treating hard water.
19. State about the principles of laundering.
20. Describe about the process involved in industrial washing method.
21. Write about the stain removal method for removing lipstick and nailpolish stains.
22. Infer about the stiffening agent preparation method.
23. Explain about the optical whitening agents with its importance.
24. State about the under pressing methods and its importance.
25. Explain about the steps involved in storing of fabrics in godown.

(6 × 5 = 30 marks)

Part D

*Answer any two of the following.
Each question carries 15 marks.*

26. Explain briefly about the laundry equipments and its functions with examples.
27. Narrate about the different types of washing machines and its importance.
28. Discuss about the any three types of special finishes to be given for textiles and fabrics.
29. Discuss briefly about the different systems followed for care- labelling process with applications.

(2 × 15 = 30 marks)

FIFTH SEMESTER U.G. DEGREE EXAMINATION, NOVEMBER 2021

(CUCBCSS—UG)

Costume and Fashion Designing

CFD 5B 08—APPAREL MACHINERY AND EQUIPMENT

Time : Three Hours

Maximum : 80 Marks

Part A*Answer the following questions.*

1. State about marker making.
2. What is meant by fabric spreading ?
3. Give the importance of Band knife machine.
4. Write a note on lubricating system of machine.
5. What is seam and its importance ?
6. Define Needle and its types.
7. Enlist the types of sewing thread.
8. What is meant by pressure foot and its functions ?
9. Define stitch class 200.
10. What is top pressing ?

(10 × 1 = 10 marks)

Part B*Answer any five of the following.*

11. Enlist about types of markers.
12. Name any two types of equipment used for spreading.
13. Write about the cylinder bed mechanism with its steps.
14. Write about the round knife cutting machine.
15. Discuss about types of sewing thread.

Turn over

16. State about bobbin parts with examples.
17. Enlist the functions of stitch class 500.

(5 × 2 = 10 marks)

Part C

Answer any six of the following.

18. Explain the factors to be considered for marker making.
19. Discuss about the quantitative factors involved in cylinder bed machine.
20. Describe about the process involved in dye cutting machine.
21. Write about functions of bobbin and bobbin cases used for sewing.
22. Illustrate about surface finishing technologies with suitable diagram.
23. Explain about the feed of arm mechanism.
24. State about the under pressing methods and its importance.
25. Explain about the steps involved in steam dolly pressing.

(5 × 6 = 30 marks)

Part D

Answer any two of the following

26. Explain briefly about the post-bed mechanisms with examples.
27. Illustrate about the stitch forming machines and its function of sewing.
28. Discuss about the scissors pressing method and its importance.
29. Discuss briefly about the buttonhole and bar tacking machine with applications.

(2 × 15 = 30 marks)