

**FOURTH SEMESTER M.T.T.M. DEGREE (REGULAR/SUPPLEMENTARY)
EXAMINATION, APRIL 2022
(CBCSS)**

Master of Tourism and Travel Management

MTM 4E 06—ENVIRONMENT, ECOLOGY AND TOURISM

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

General Instructions

1. *In cases where choices are provided, students can attend all questions in each section.*
2. *The minimum number of questions to be attended from the Section / Part shall remain the same.*
3. *The instruction if any, to attend a minimum number of questions from each sub section / sub part / sub division may be ignored.*
4. *There will be an overall ceiling for each Section / Part that is equivalent to the maximum weightage of the Section / Part.*

Section A

Answer any four questions in not more than 50 words.

Each question carries 2 weightage.

1. What is a Food Web ?
2. Which are the techniques used to identify environmental impacts ?
3. Write a short note on primary air pollutants.
4. What are the major characteristics of an ecosystem ?
5. What is the importance of Bali summit ?
6. Write a note on Environment Protection Act, 1986.
7. What is the relationship between ecology and environment ?

(4 × 2 = 8 weightage)

Section B

Answer any four questions in not more than 150 words.

Each question carries 3 weightage.

8. How will you calculate physical carrying capacity of a destination ?
9. Which are the factors that influence the carrying capacity of a tourism destination ?
10. Bring out the Eco tourism potential of India.
11. How does tourism development affect the local communities ?
12. Which are the guiding principles for ecotourism in India ?
13. How does tourism affect the water bodies ?
14. Write a note on Agenda 21 and its impact on sustainable development.

(4 × 3 = 12 weightage)

Section C

Answer any two questions in not more than 600 words.

Each question carries 5 weightage.

15. Write a note on any two Acts / Laws of Government of India related to the environment.
16. What are the major impacts of climate change ?
17. How does soil pollution impacts the natural environment ?
18. Critically analyse the impact of tourism on environment.

(2 × 5 = 10 weightage)

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EXAMINATION, APRIL 2022**

(CBCSS)

Master of Tourism and Travel Management

MTM 4C 15—TOURISM ENTREPRENEURSHIP DEVELOPMENT

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

General Instructions

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Section A

Answer any four of the following questions.

Each question carries 2 weightage.

1. What is intellectual property right ?
2. List down any two important roles of an entrepreneur.
3. What is entrepreneurial behaviour ?
4. List down any *two* entrepreneurial career opportunities in tourism.
5. List down any *two* ways of tourism entrepreneurship to support national economic growth.
6. Describe what is a startup.
7. Describe feasibility analysis.

(4 × 2 = 8 weightage)

Section B

Answer any four of the following questions.

Each question carries 3 weightage.

8. Explain the major risk factors of tourism entrepreneurship.
9. Explain the major traits of an entrepreneur.
10. Explain the major components of creativity innovation.
11. Explain the meaning of innovation in entrepreneurial development.
12. Explain the nature of Small, Medium Enterprises.
13. What are the types of legal structure that impacts tourism entrepreneurship ?
14. Explain business lifecycle.

(4 × 3 = 12 weightage)

Section C

Answer any two of the following questions.

Each question carries 5 weightage.

15. Contextualising the development of tourism in Kerala, discuss the opportunities in entrepreneurship development in tourism sector.
16. Propose an innovative tourism entrepreneurship approach and explain its feasibility to implement in Kerala.
17. Explain the role of Small, Medium Enterprise (SME) in developing community-based tourism in Kerala.
18. Discuss about the structure of a business plan.

(2 × 5 = 10 weightage)

**FOURTH SEMESTER M.T.T.M. DEGREE [REGULAR/SUPPLEMENTARY]
EXAMINATION, APRIL 2022**

(CBCSS)

Master of Tourism and Travel Management

MTM4C14—INTERNATIONAL TOURISM DESTINATIONS

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

General Instructions

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Section A

Answer any four the following questions.

Each question carries 2 weightage.

1. Write about the Great Barrier Reef.
2. Which are the major tourist destinations in Italy ?
3. Write the names of any four major airports in UK.
4. What do you understand by international dateline ?
5. Differentiate between GMT and Daylight Saving Time.
6. What is the application of GIS in tourism ?
7. Write about road transport system in India.

(4 × 2 = 8 weightage)

Turn over

Section B

Answer any four of the following questions.

Each question carries 3 weightage.

8. Differentiate between latitude and longitude.
9. Write about the Indian railways.
10. Write a note on the tourism attractions of Switzerland.
11. The local time in Bangkok (GMT + 3) is 11:00 hrs on 29th November, what is the local time and date in Mumbai (GMT + 5.30) ?
12. Flight AF 388 leaves Johannesburg, South Africa (GMT + 2), at 0910 on 12th December and arrives in Singapore (GMT + 8) on 13th December at 1450. What is the total flying time ?
13. Write a note on tourism attractions of Mexico.
14. Write a note on the tourism potential of Caribbean islands.

(4 × 3 = 12 weightage)

Section C

Answer any two of the following questions.

Each question carries 5 weightage.

15. Explain the tourism potential of North America.
16. How does Indian transport system help in tourism development ?
17. Discuss about the tourism resources in Australia.
18. Discuss about high speed train services around the world and their role in developing tourism.

(2 × 5 = 10 weightage)